

## **Historic, Archive Document**

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# BRADLEY BROTHERS

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NAMES  
OF ABOVE  
VARIETIES  
SHOWN ON  
PAGE 1.

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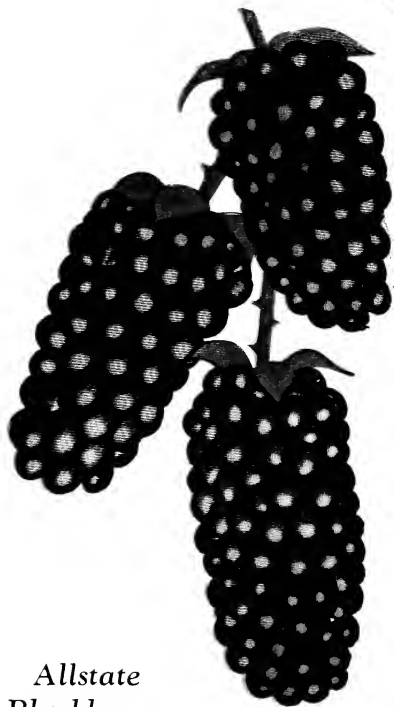
**MAKANDA, ILLINOIS**

*The Growers who Guarantee Satisfaction*



### *Genuine Mastodon Strawberry*

The grandest, most wonderful everbearing strawberry. Produces a full crop same season planted. Fruit finest flavored, extremely large. From July 1st you can pick ripe delicious berries every day till the snow flies, from plants planted this Spring. You get two complete crops from Mastodon in the same length of time that you get one crop from others. For complete description see page 28. Price, 25 plants for \$1.00; 100 for \$2.50.



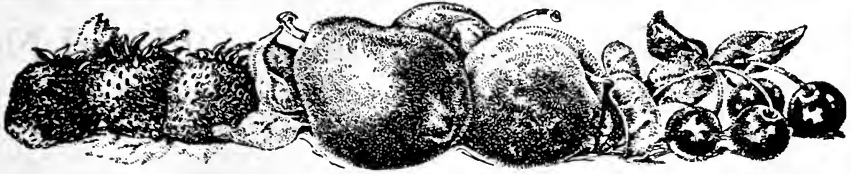
### *Allstate Blackberry*

Newest, hardest, most delicious blackberry. Thrives everywhere, hence its name. Has stood 40 below zero. Berries 2 inches in length. For complete description see page 33. Price, 6 for \$1.00; 12 for \$1.50; 100 for \$8.00.



### *La France Raspberry*

A genuine everbearer. Giant, rich, juicy, delicious ripe berries from July to November. Holds the world's record as most valuable berry; fruits same year planted. Price, 6 for 75c; 25 for \$2.25; 100 for \$7.50. See page 30.



## OUR FRONT COVER PAGE GROUP

1. **BURBANK CHERRY.** The largest, most delicious cherry. For complete description and price see page 13.
2. **PONDEROSA PEACH.** The largest, most delicious and hardiest peach known. For complete description and price see page 9.
3. **BOSC PEAR.** The hardiest and most perfect pear. For complete description and price see page 14.
4. **NEW STANDARD PRUNE.** A grand new prune which can be grown in all climates. For complete description and price see page 18.
5. **ABUNDANCE CHERRY.** A wonderful hardy sweet cherry, absolutely guaranteed. For complete description and price see page 13.
6. **GIANT CITY ROSE.** Our newest and most beautiful rose. For complete description and price see page 54.
7. **GOLDEN PIPPIN APPLE.** The richest, most delicious and finest flavored apple grown. For complete description and price see page 7.

## Front Page Bargain Collection

As we are very anxious to have you get acquainted with our finest and newest varieties, we are offering one each of the above items which are pictured on the front page, at a real bargain price.

Burbank. 4 to 5 ft. trees.

Abundance Cherry. 4 to 5 ft. trees.

Ponderosa Peach. 4 to 6 ft. trees.

Golden Pippin Apple. 4 to 5 ft. trees.

Bosc Pear. 4 to 5 ft. trees.

New Standard Prune. 4 to 5 ft. trees.

New Giant City Rose. Strong 2-yr. bush.

All Delivered to  
Your Door for **\$5.00**

Order This Collection by Name, "Front Page Bargain Collection."

## Big Free Premiums

To get acquainted and to show our appreciation we are giving free, one of the following Big Premiums with each order amounting to \$2.00 or more. With all orders amounting to \$10.00 or more three Premiums. No more than one premium with any order for less than \$10.00. No more than three premiums with any order no matter how large. . . . .

No premium given unless the number of the premium wanted is stated on the order.

PREMIUM NO. 1. 1 Hubbard and 1 Caco Grape Vine.

PREMIUM NO. 2. 25 Mastodon Everbearing Strawberry Plants.

PREMIUM NO. 3. 1 Giant City Rose.

PREMIUM NO. 4. 1 Opera Iris.

PREMIUM NO. 5. 1 Karl Rosenfield Peony.

With the order amounting to \$10.00 or more you may select the three premiums as you wish, taking one of each, two of one and one of another or all three the same. Premiums are given only when mentioned on the order. Be sure to state what number premium you wish.

## A Personal Greeting to Friends Old and New

WE ARE AGAIN presenting our annual catalog, and with it we wish to express our sincere thanks for your continued orders and co-operation, and to wish you, each and every one, a very happy and prosperous year. To our many friends and patrons who have written us about the excellent quality of the stock received, and expressed their appreciation of the treatment given, we return our most sincere thanks. Such expressions of confidence are highly appreciated.

### Many Additional Reductions in Prices This Year

Made possible by using the most up-to-date devices for propagation. This together with a splendid growing season, and land particularly adapted to the producing of the different kinds of stock enables us to keep the cost of production down. This saving we are passing along to you, our patrons, in new low prices. Our packing plant is so arranged that your stock can be selected and packed in the most accurate and careful manner. Mr. A. L. Bradley personally inspects all stock as it is brought from the fields into the packing house and personally superintends all packing, never leaving the packing plant during the packing season.

This is one of the reasons why we are able to guarantee absolute satisfaction.

Your orders absolutely receive our personal attention from the time they reach us until your stock is on the road to you.

Giving all orders this personal attention has built up our present enviable reputation.

This is our 39th year of growing and selling direct to the planters, and it has been indeed

gratifying to see our business increase from year to year. We attribute this largely to our satisfied customers, who have been untiring in telling neighbors and friends of the superior quality of our stock, our low prices and our absolutely honest method of handling orders. Almost every day we receive letters from parties who say they have been told by our friends and customers of the splendid success they are getting from our stock, and state that they wish to place their future orders with us.

### To Those Who Have Never Planted Bradley Stock

Our reputation is your assurance. For thirty-nine years we have been supplying customers with a quality of nursery stock which has built our present enviable reputation. Recognizing that our reputation is our most valuable asset, you may rest assured that we will do nothing to violate the public confidence we now enjoy and which has taken thirty-nine years of hard scientific effort to build. We number our satisfied customers by the thousands—in all parts of the country. Please let us include you in this list next year.

*Bradley Brothers personally appreciate your patronage.*

## Just a Few Paragraphs Taken From Letters

Las Vegas, N. Mex., March 23, 1928.

Bradley Brothers.

I received my trees, strawberries and roses in perfect condition for which I want to thank you. I am very proud of my order and I will recommend your house to my friends. I delayed in letting you know about my trees for the reason I have been out on my farm very busy. Please accept my best thanks.

Your customer,  
NAZARIO LOPEZ.

Detroit, Mich., June 25, 1928.

Bradley Bros.

Dear Sirs: I wish to send in an order for Teas' Weeping Mulberry and Bradley's Beauty Roses. We have recommended your place to many people and they have all sent in large orders and are very much pleased.

MR. W. KUSCHEL.  
Thanks a thousand times, Mr. Kuschel.  
Bradley Brothers.

Earlsboro, Okla., Aug. 31, 1928.

Gentlemen: Could you supply me with Burbank's Giant Crimson rhubarb this Fall. I like good strong roots. I have ordered from you before and am well satisfied.

MRS. MARY V. PAYNE.

Chicago, Ill., Sept. 20, 1928.

Bradley Brothers.

Gentlemen: Last year I purchased 50 Barberrry bushes and another time I received strawberry and raspberry plants and I am so well satisfied that I am ordering some grape vines. I shall leave the time of shipment entirely to you people.

DANIEL J. WOHLERS.

Cerro Gordo, Ill., Aug. 19, 1928.

Dear Sirs: I am glad to write you that I have had the best of results with the stock you sent this Spring. I want many other items this Fall or next Spring. I am very much pleased with the order you sent in the Spring.

MRS. C. BREMMEMAN.

Lancaster, Pa., April 30, 1928.

Bradley Brothers.

Gentlemen: Enclosed find order \* \* \*. It is very late but if your trees are as dormant and you send them as promptly as the last lot they will be O. K. Never received trees so promptly from anyone else, and never planted better trees. When I buy trees in the future you will hear from me.

Hurriedly,  
J. M. WADE.

**Our 39th Year Selling Direct to the Grower**  
All prices in this catalog are for stock (except evergreens) delivered to your door or nearest express office. We prepay transportation.

# Terms and Suggestions

## Free Delivery

ON EVERYTHING ORDERED BY MAIL OR EXPRESS EXCEPT THE EVERGREENS SHOWN ON PAGES 48 TO 52.

**T**HERE is no fuss or trouble connected with either mail or express shipments—no zones to figure, no extra postage money to send, for we pay the postage and express charges on any article offered in this catalog, (except the evergreens, this is explained on page 48) to any post or express office in the United States. This is a saving of time, trouble and money to you, and is a part of our service to customers.

We believe our customers like to know exactly without figuring extras such as postage, express or packing charges, how much things are going to cost delivered to their door. The prices in this catalog are for the stock delivered either to your door or nearest express office. When you send us your order you know there is nothing else to pay. You always know exactly what an apple tree, rose bush or shrub is going to cost you delivered and ready to plant.

## We Prepay Transportation Charges

**LOCATION.** Makanda is located in the Illinois fruit belt, the widely known foothills of the Ozarks, where the largest and most beautiful Illinois State park is located. In this famous location we have almost every kind of soil, soil especially adapted to growing the most thrifty trees, plants, and shrubs. Our packing plants are on the main line of the Illinois Central railroad connecting with all trunk lines running North, East, South, and West, which assures prompt and safe delivery. No matter where you live your stock will not be on the road more than 4 days. In most sections the stock will reach you in one or two days.

**WHEN TO ORDER.** The best time to order is just as soon as you receive the catalog. Orders are handled here as they are received. Stock is selected and reserved in the customer's name, until proper time for planting in your location. While we are usually able to make shipments on very short notice, it is not, however, advisable to wait until planting time before ordering as we may be sold out on some varieties, and be forced to return your money. We, however, always notify you the day your order reaches us if we are sold out on any item ordered.

**HOW TO ORDER.** Simply make your selection from this catalog, use the order blank in the back of the catalog and mail to Bradley Brothers, Makanda, Illinois. An addressed envelope is enclosed in the catalog.

**TERMS.** Send payment with order; selling for cash enables us to save you 20 per cent. Statistics prove that nurseries which extend credit are fortunate if they collect 80 per cent of the money due them. They must overcome this loss by adding 20 per cent to their prices. Our cash plan enables you to keep this 20 per cent in your pocket.

**HOW TO REMIT.** Any way most convenient to you: Personal Check, Money Order, Bank Draft or Cash. If cash send registered mail. If you wish certain stock held for you, you may send one-fourth the amount with the order and the balance when you wish shipment made.

**TIME OF SHIPMENT**—Spring, February 15th to May 15th; Fall, October 15th to December 1st. However, unless shipping date is given all orders will be shipped in time to reach you at the proper time for planting in your location. We keep familiar with weather conditions in every part of the United States during shipping seasons.

**CLUB ORDERS.** It is advisable to order all your wants at one time. This will save you time in handling and planting. If your wants are few, have one or more of your friends or neighbors join with you in

ordering. We will tie and tag each person's order separately and bundle all together in one package and ship to whatever address you desired. Each to receive premiums.

**THIS CATALOG IS OUR ONLY SALESMAN.** This direct plan saves you 30 per cent. We employ no agents, consequently we have no agent's commission (usually 30 cents on every dollar) to pay. This saving we pass on to you, the buyer. Why pay an agent 30 cents on every dollar for simply making out an order?

**WE MAKE BUYING EASY.** The descriptions in this catalog are authoritative and accurate. You need but to make a selection, fill out the order blank and send it in.

**FIVE TREES,** plants, shrubs or vines of one variety are sold at the 10 rate, 50 at the 100 rate, 500 at the 1000 rate. Less than five of one variety at the each rate.

**PLEASE WRITE US.** Bradley Brothers are not too small to serve you well; nor too large to personally answer all your letters. We will answer every question honestly and accurately. If in doubt about varieties most adapted to your location and soil, write us. We will gladly give you any information we can. We have been growing and testing different varieties of fruits, flowers, shrubs, and hedges in all climates and soils for 39 years. You are welcome to our time and experience and we are always glad to hear from you whether we do any business or not.

**WRITE US FOR SPECIAL PRICES** on large orders. Be sure to state the number of each variety wanted and the size of the trees desired.

Every shipment that leaves our nursery has attached our certificate of inspection from the State Chief Inspector, showing that all our trees and plants are entirely free from disease and insect pests.

The Bradley Brothers Guarantee is entire satisfaction or your money back.

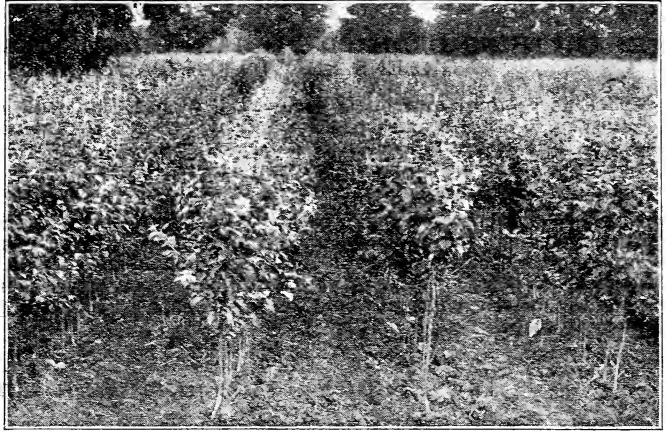
## Our References

Carbondale National Bank, Carbondale, Ill.  
 Bradstreet Commercial Agency, Chicago, Ill.  
 R. G. Dun Commercial Agency, New York City.  
 Circuit Clerk of Jackson County, Murphysboro, Ill.  
 Carbondale Building Loan Assn., Carbondale, Ill.  
 Many thousands of loyal satisfied customers located in every section of the United States.

YOUR BEST PROTECTION: BUY OF RESPONSIBLE PEOPLE. OUR REPUTATION YOUR ASSURANCE.

# Big Profits from Apples

The apple is a good investment. Trees planted now will begin bearing in from 2 to 3 years and the value of the crop will increase yearly. Apples will do well on almost any average soil that will produce corn or potatoes. It is a mistaken idea that apples cannot be grown successfully in the southern States, especially if the right varieties are selected. After trying out many varieties we find the following are well adapted for the South, also the Southeast and Southwest: Universal, Golden Pippin, Wilson's Red June, Stayman's Winesap, Wealthy. They are also excellent for the central and northern States. According to a census made by the United States Department of Agriculture, the number of old trees dying out is far in excess of the number of new trees being planted, in spite of the constantly growing demand for fruit. The man who takes advantage of this fact, and plants apples now will reap a rich reward from his small investment. A few apple trees planted about any home will greatly increase its value. The yearly crop yields more fruit than is needed for home use, giving a source of extra income as well as added pleasure and satisfaction.



Two-year-old Apple Trees Grown in Our Especially Adapted Soil.

Reduced, direct to planter, delivered prices on Apples, all varieties except Universal and Golden Pippin. Heavy, well branched, 2-yr.-old trees:

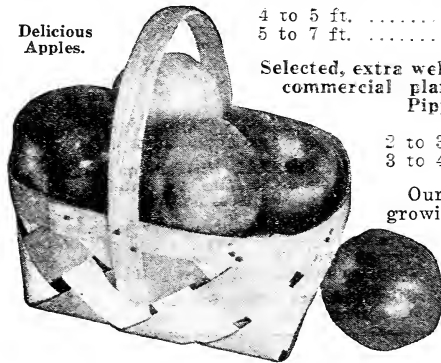
	Each	10	25	100
4 to 5 ft., medium size .....	\$0.55	\$5.00	\$11.50	\$40.00
5 to 7 ft., largest size .....	.75	6.50	15.00	55.00

Our 5 to 7 ft. trees are extra heavy selected specimens, the largest trees that can be successfully transplanted.

Special prices for Universal and Golden Pippin. Extra heavy, selected, 2-yr.-old trees:

	Each	10	25	100
4 to 5 ft. ....	\$0.70	\$6.50	\$15.00	\$57.00
5 to 7 ft. ....	1.00	9.50	22.00	83.00

Delicious Apples.



Selected, extra well rooted, 1-yr.-old trees. Especially recommended for commercial planting. All varieties except Universal and Golden Pippin:

	Each	10	25	100
2 to 3 ft. ....	\$0.25	\$2.00	\$4.50	\$16.00
3 to 4 ft. ....	.35	3.00	8.00	30.00

Our 4 to 5 ft. 1-yr.-old trees are the selected most thrifty growing trees.

1-yr. Universal and Golden Pippin:

	Each	10	25	100
2 to 3 ft. ....	\$0.40	\$3.75	\$8.75	\$30.00
3 to 4 ft. ....	.50	4.80	9.50	36.00

## Apple Collection No. 1

2 Wilson's Red June      2 Golden Pippin  
 2 Universal                2 Winter Banana  
 3 to 4 ft. 1-yr.-old trees, \$3.40 value,  
 Delivered all for ..... **\$2.50**

## Apple Collection No. 2

2 Wilson's Red June      2 Golden Pippin  
 2 Universal                2 Winter Banana  
 Extra large, 5 to 7 ft. 2-year-old  
 trees, \$7.00 value. Delivered, all for.. **\$5.00**



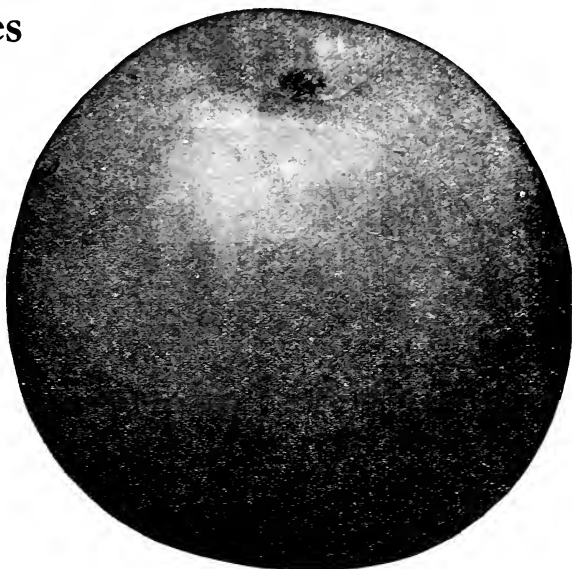
## Early Summer Apples

**Yellow Transparent** By far the best of the early Summer apples for home and commercial purposes. Because of the upright habit of the tree it is preferred as a filler in commercial orchards, and as the trees come into bearing very young it enables the commercial planter to realize a profit from his orchard before other varieties bear. Fruit is large, clear pale yellow, flesh white, fine grained, crisp, excellent quality, tender, and splendid flavor. Tree is vigorous, good bearer. Two-year trees frequently produce fruit. Succeeds well in Eastern, Southern, and Central States and should be planted in the extra cold climates. As it ripens when everyone is hungry for fresh fruit it sells for very high prices, making it one of the most profitable varieties. We strongly recommend this variety.

**Early Harvest** Medium, bright straw-yellow. Tender flesh and juicy, fine flavor. Fine eating and cooking apple. Tree hardy and thrifty, bears young.

**Liveland Raspberry** Fruit medium size, shaded red. Flesh fine, tender and juicy. Excellent flavor, good keeper. Tree very hardy and an early and abundant bearer. Frequently bears when there are no other apples, as it blooms late. Resistant to many diseases. We recommend this for home use and as a filler in commercial orchards.

**Wilson's Red June** The best red early apple tree. Extremely hardy. Recommended for Minnesota, Wisconsin, North and South Dakota, in fact all very cold climates. Fruit deep red color, extra large for early apple, excellent flavor. Ranks above all red apples as a money maker. Always brings highest prices on the market. Fine for home use and local trade. Has long season of ripening, very often lasting four weeks. Under good conditions bears the second year.



Yellow Transparent Apple.

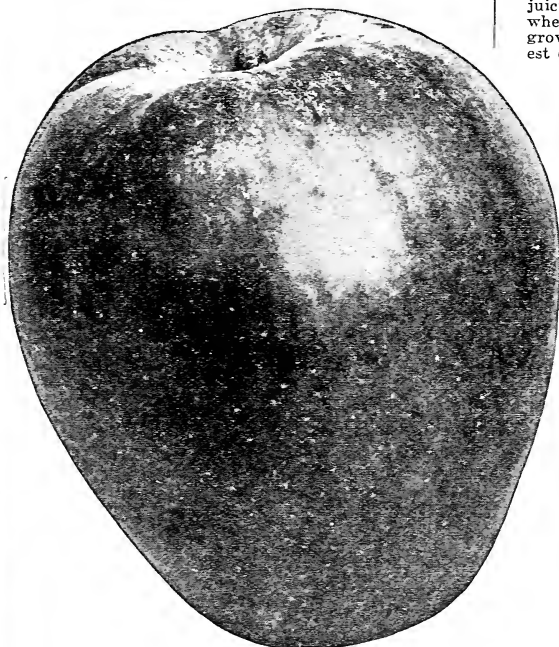
## Summer and Early Fall Apples

**Duchess of Oldenburg** Yellow, streaked with red. Its white, juicy flesh and wonderful flavor have made it famous wherever apples are grown. Trees are small, dwarf growers, requiring only small space. Withstand coldest climate. A fine apple for both home and market.

**Golden Sweet** If you like an early sweet apple this is the best. Fruit large, round, yellow. Excellent flavor; fine grained. Tree very vigorous and hardy, good grower, regular and free bearer.

**Wealthy** Large, attractive, rich red overlaid with yellow. Its flesh is white tinged with pink, and is fine grained, very juicy and of excellent flavor. Trees come into bearing very early and are fine producers. It is especially adapted to the far North, Central and Western States and is giving excellent results in the South and East.

**Fall Pippin** Very large, yellow, tender, juicy and rich. Fine in all localities. Trees vigorous, healthy and productive.



Wilson's Red June Apple.

Ritchie, Maryland, Sept. 8, 1923.

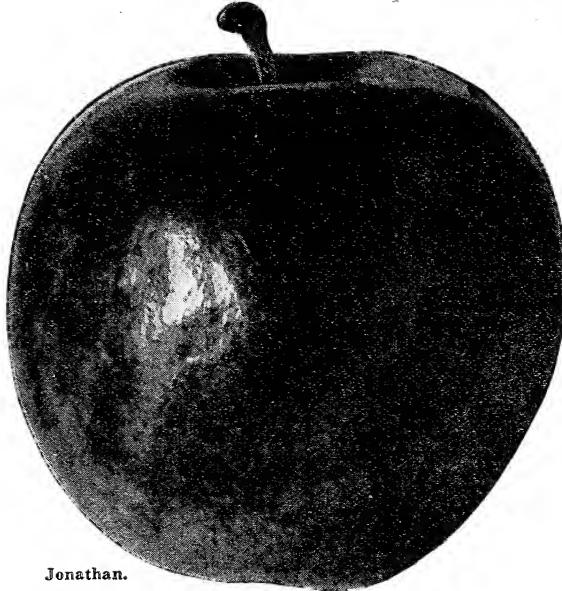
Bradley Brothers, Makanda, Ill.

Gentlemen:—I bought some trees and grape vines from you last fall, and as they did not arrive in time for planting until this spring, I trenched them, and tho we experienced some of the severest weather in years here, I want to tell you I did not lose a single one. They were the best handled stock I have ever received, and they are looking fine.

Your much gratified customer,

W. A. RITCHIE.

## Late Fall and Winter Apples



Jonathan.

**Grimes Golden** Extremely popular. Fruit large, golden yellow, very attractive. Possessed of a flavor that is pleasing to every palate. Grimes Golden is considered the best eating apple, and for pies there are few that are better. Tree thrifty, healthy, vigorous grower. It produces regularly and well, ships well and brings high prices. We recommend it highly.

**Delicious** Our trees are genuine Delicious, descended from the original tree stock. The fruit is large, rather elongated, and with its rich crimson coloring and extraordinary flavor, peculiarly its own, it commands the highest prices in the apple market the world over, and is a favorite everywhere. It is known and easily distinguished by the five little knobs on the blossom end which are often light yellow blending perfectly with its crimson beauty. It is very productive and comes into bearing early. The tree is of free, open growth, and very hardy; does well in all sections of the United States. See center color page.

**Baldwin** Large, bright red. Crisp, juicy and rich. Tree vigorous, upright, hardy and productive. It is highly esteemed for an eating and cooking apple; excellent keeper. No variety yields larger crops, bears shipping better. Planted largely east of the Mississippi River.

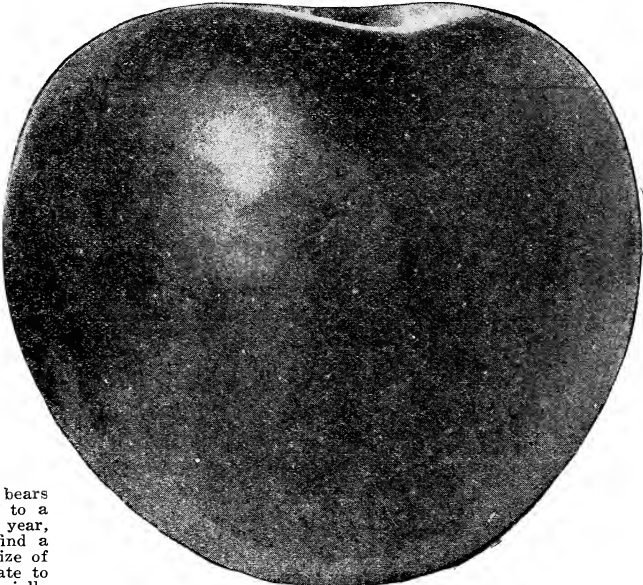
**Stayman's Winesap** Large, attractive; green and yellow, almost hidden by dark red stripes; flesh yellow, not in the least mealy, plenty of juice; quality and flavor of the finest. Tree a quick and large grower, bears very young, often producing a barrel to a tree when five years old. Bears every year, crops uniformly heavy. You cannot find a better sort, either for bearing habit, size of fruit, looks or quality. Do not hesitate to plant Stayman's Winesap. We especially recommend this variety as a moneymaker.

**Universal** Succeeds everywhere, tree vigorous and extremely hardy. If you have been unable to successfully grow apples on your soil, plant the Universal and you will get a large crop every year. This variety succeeds where all others fail. Fruit extra large, deep crimson color, very attractive. Flesh rich cream, fine, very tender, crisp, juicy, and refreshing. In flavor it has no equal. We recommend this variety to our friends as the best apple grown. The hardness of both tree and fruit and its great early bearing qualities, coupled with its elegant color, large size, and splendid flavor, make it the most valuable apple. An excellent keeper, in fact will keep better than any we have grown. Keeps perfect in a basement all Winter. Do not overlook the Universal when selecting varieties for either home or commercial planting. Has no superior, and is fully guaranteed. See center color page.

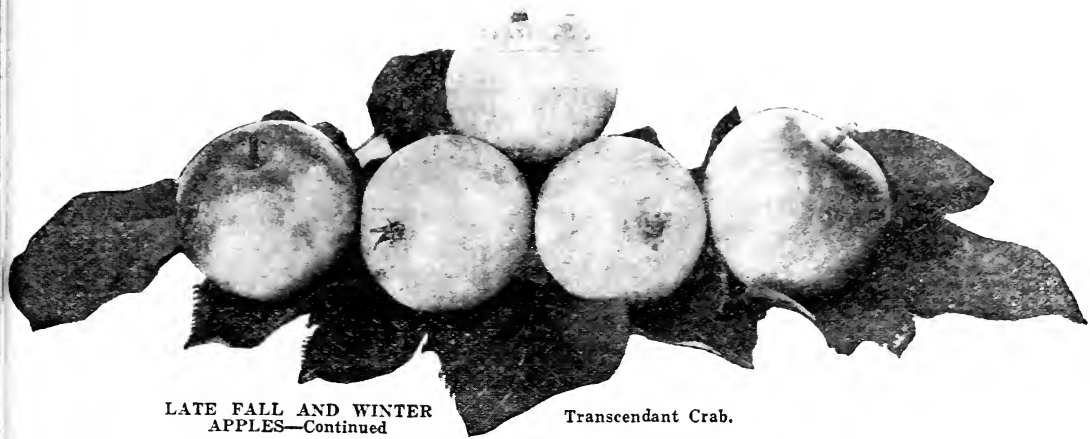
**Rome Beauty** Large, yellowish, mottled with bright red. It is thick skinned, stands handling well and is a good keeper. Flesh firm, fine grained, juicy, mild, pleasant flavor, and excellent for eating. Tree is of erect habit and produces heavily. As a market fruit, Rome Beauty is very popular, and for home use it has few superiors. A leader in Ohio, Indiana, Illinois, and Iowa.

**Jonathan** A very beautiful bright red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. Will keep well without special care and also stand much handling. Is much in demand at big price as a fancy apple during holiday season.

**McIntosh** Large, deep crimson, and very attractive. Flesh pure white, crisp, very tender, excellently flavored. Fine for home and market.



Stayman's Winesap Apple.



**LATE FALL AND WINTER APPLES—Continued**

**Fameuse** Known as Snow. Its white, tender, exceedingly crisp flesh and fine flavor make it a delicious eating apple. Deep crimson skin. Tree strong, vigorous grower. Highly recommended for the North and West.

**Winesap** An old and tried variety. Largely planted as a commercial apple in the Central States. A beautiful red color, thick skin, good quality and excellent shipper and keeper. In bearing qualities it is ahead of most all others. Tree strong, upright grower, healthy and hardy.

**Cortland** (New variety developed by the New York State Experimental Station). A fine apple resulting from the cross pollenization of McIntosh and Ben Davis. Inheriting only the good qualities of each, the new apple has found additional good qualities of its own which are rapidly making it a strong competitor of the Baldwin in popularity. The Cortland is a beautiful red apple, larger than the McIntosh, of better quality and matures a month later. Keeps late in Winter and can be handled and shipped like the hardiest of other market varieties. We believe it is going to be a real leader. See center color page.

**Transcendent Crab.**

**Winter Banana** Fruit large, perfect in form; golden yellow and beautifully shaded with bright crimson-red; flesh lemon-yellow, fine grained, rich aromatic flavor, and of the highest quality. A good keeper. Tree remarkably strong grower, and on account of its great hardiness, will thrive in any climate. Its early bearing is something simply wonderful, generally producing a fine crop the second year. A valuable market variety. Very popular especially in Pennsylvania, Ohio, Indiana, Illinois, and Iowa.

**Northern Spy** A hardy, large, red, Winter apple. Flesh juicy, rich, crisp, tender, of fine flavor. Tree very healthy, strong grower, rugged. Blossoms very late, escaping frosts. Its large size, handsome appearance, and fine quality, give it first rank for fancy trade, and when properly packed, it sells for higher prices than any other Winter apple. It retains its crispness and fine flavor until March.

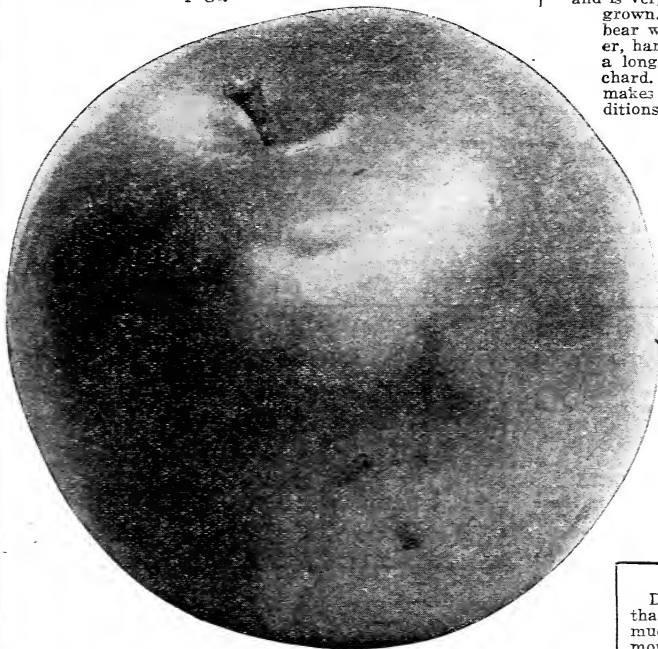
**Golden Pippin** It is far richer, spicier, juicier and finer flavored than the Grimes Golden; of deep, rich golden color and is very handsome. One of the best eating apples grown. For baking it has no equal. The trees bear when three years old; is an enormous yielder, hardy, thrifty and free from disease. Fruit is a long keeper. It should be in every home orchard. Very fine for planting in back yard, makes a fine shade, thrives under almost any conditions. Price same as Universal. See front cover.

**The Best Hardy Crab Apples**

For preserving, jellies, and ornament. All are unequalled for cider or vinegar. The trees are noted for their hardiness and vigor and usually bear the second season after planting. Prices of trees same as other apples.

**Hyslop** Fruit large, deep crimson; productive in clusters; flesh yellow, very crisp, fine flavor. Popular on account of its large size, beauty and hardiness.

**Transcendent** This is one of the best of all crab apples, is popular over the entire country. Perfectly hardy everywhere and is an immense bearer, yielding large crops every year. It is also a rapid grower and bears fruit two years after planting. Is held in high esteem by housewives for making jelly. Fruit bright yellow striped with red. Blossoms very beautiful.



Winter Banana Apple.

Flat River, Mo., March 14, 1928.  
Dear Sirs:—My order all O. K. More than pleased with the stock you sent me: much larger trees than I expected for the money.  
Yours truly, F. J. LEIST.



A Basket of Bradley's Improved Rochester.

## Peaches Pay Big Profits Quickly

The demand for fine ripe peaches is growing heavier every year, and new orchards are not being planted as rapidly as old ones are dying off, the man who takes advantage of this by planting more peach trees will reap a rich reward in big profits. The ease with which peach trees are cultivated and the assurance of early bearing make them the best investment anyone can make. Our peach trees are budded with buds taken from the heaviest bearing trees in the finest orchards. They are budded on the right kind of seedlings, grown in soil that is especially adapted for the growing of young trees. The work is done by experts who have spent more than thirty-five years specializing in the production of peach trees. We can guarantee every tree true to name, thrifty and first class in every way. If you have a small plot of ground or a little garden space by all means plant peaches. They come into bearing in two or three years and bear heavy crops. There is nothing more delicious or more profitable. We offer a selected list of varieties that have been thoroughly tried and found to be the cream of over a hundred varieties. Peach trees will succeed on any kind of good soil. Easy instructions how to grow peaches and obtain big crops sent with each order if requested.

Reduced, direct to planter, delivered prices on selected Peach trees. All varieties except Ponderosa, Snowflake and Bradley's Improved Rochester.		Each	10	25	100
2 to 3 ft. ....	.....	\$.025	\$2.00	\$4.50	\$16.00
3 to 4 ft. ....	.....	.30	2.50	5.50	20.00
4 to 6 ft. ....	.....	.45	4.00	9.00	27.00
Prices for Ponderosa, Snowflake and Bradley's Improved Rochester		Each	10	25	100
2 to 3 ft. ....	.....	\$.040	\$3.80	\$8.50	\$30.00
3 to 4 ft. ....	.....	.50	4.80	9.50	35.00
4 to 6 ft. ....	.....	.60	5.50	10.25	39.00

### PEACH COLLECTION No. 1

## Twelve Big Yellow Beauties

The following six varieties listed in order of ripening, earliest to latest of the yellow varieties. All Freestone:

2 BRADLEYS IM- 2 CROSBY  
 2 PROVED ROCHESTER 2 PONDEROSA  
 2 EARLY ELBERTA 2 ELBERTA  
 2 ELBERTA 2 KRUMMEL'S OCT.

These commercial varieties are the finest in the United States, are the largest, most delicious varieties known. Always command the highest market price. Cover a ripening season of nearly three months. Every one should be grown in every orchard and garden; no better selection could be made for any purpose.

All the Above in  
 3 to 4 ft. Trees for **\$3.00**  
 In 4 to 6 ft. Trees, All for \$4.50, Delivered.

### PEACH COLLECTION No. 2

## Twelve Big White Beauties

With this collection you will have ripe peaches from May until the snow flies.

2 MAYFLOWER 2 INDIAN CLING  
 2 CARMAN 2 CHAMPION  
 2 SNOWFLAKE 2 BELLE OF GEORGIA

The Above Twelve **\$2.75**  
 3 to 4 ft. Trees, All for

Extra Large 4 to 6 ft. Trees, All for \$4.00,  
 Delivered.

Deep Water, Mo., March 24, 1928.

Dear Sirs:—I received the plum trees and grape vines March 14th, in good condition and with a good supply of roots. I am well pleased. I just got them planted in good shape. I thank you very much.

W. D. BOETTLER.

## Early Ripening Peaches

**Mayflower** The earliest peach grown. Tree hardy and productive. Fruit medium size, bright crimson color, excellent flavor. Considering its extreme earliness, it always sells high on the market. Much better than the old Alexander.

**Carman** One of the most profitable peaches of its season. Does well on soils and climates where others would not succeed. Color creamy white or pale yellow with deep blush. Skin very tough, ships and holds up well after taken from tree. Blooms very late, escapes late frosts. Free from rot. Unsurpassed in flavor. Very hardy and productive.

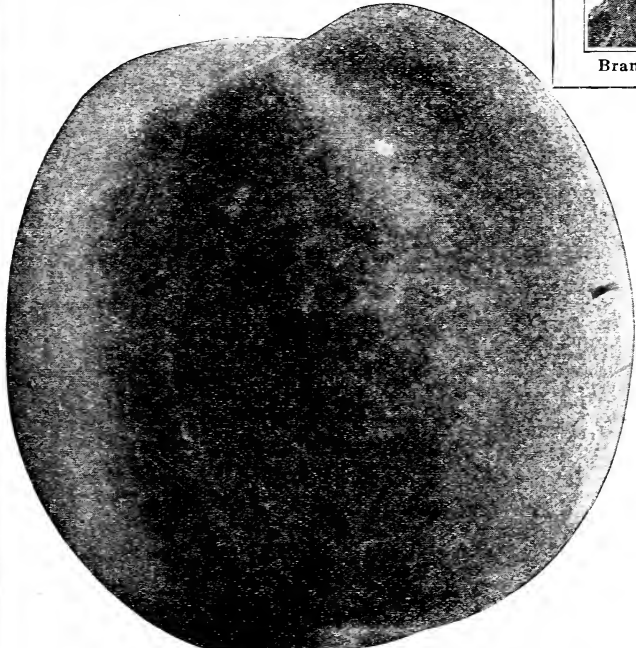
### Bradley's Improved Rochester

After years of experimenting and selection of buds we have been able to produce a peach that can be very successfully grown in all parts of the North, East, South and West. Our Improved Rochester is in a class by itself because it is the only good sized yellow freestone peach of fine quality ready for market in the middle of July, about two and a half weeks ahead of the Elberta. The fruit is large, yellow, with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper. Its greater sweetness over other peaches requires only half the usual quantity of sugar in canning. The tree is a much stronger grower than the old Rochester, more hardy and a better bearer. We believe this wonderful improved Peach is going to be the most profitable variety grown. Large size, wonderful color and flavor, maturing when the highest market price prevails. Market men are seeking a fine, firm yellow peach that ripens at this time. This grand variety is going to supply this demand, not only for its large size and beauty, but for the further reason that it is an excellent shipper. We highly recommend and guarantee this perfect early yellow freestone. See center color page.

**Early Elberta** Larger than Elberta, though identical in shape; bright yellow with red blush, flesh yellow, finer grained, and sweeter than Elberta, and ripens about 10 days earlier. An excellent home or shipping peach. Tree a strong grower, hardy, and productive.



Branch from 3-year-old Carman Peach Tree.

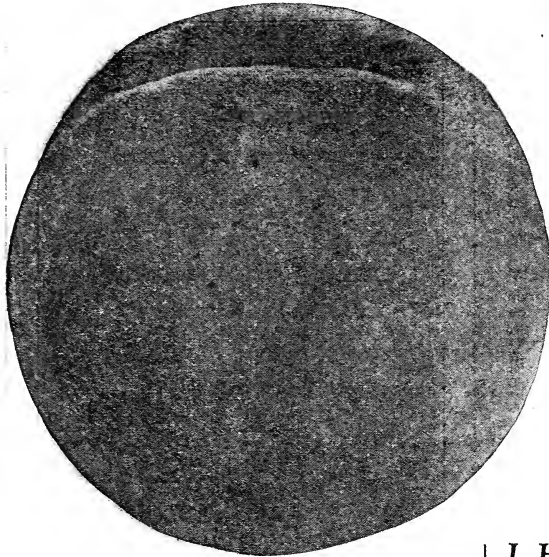


Early Elberta Peach.

## Midseason Varieties

**Ponderosa** The leader of all peaches and the greatest commercial variety on the market. Sells for \$1.00 per bushel higher than Elberta, is much superior in flavor and color, a deep golden yellow, with carmine blush. Flesh deep yellow, firm, fine grained, sweet and very delicious. It is truly the king of all peaches; a quick grower, an early bearer and enormously productive. One grower picked five bushels from a three-year-old tree that sold for \$4.00 per bushel, Elbertas selling for \$3.00. Tree very hardy, grows in almost any soil or climate, does well in many sections where all others fail. A perfect freestone; flesh always parts freely from the stone. Ponderosa is indeed a famous peach. A truly profitable peach under all conditions. We recommend Ponderosa above all others. About 10 days later than Elberta. See front page.

**Belle of Georgia** Very large white freestone. Considered the most productive peach. Grown largely as a commercial peach in many sections, especially the South and Central States. Fruit creamy white with crimson cheek. Flesh white tinted with red at the pit. Tree rapid grower, very hardy, bears extra young. One of the best standard market sorts.



Crosby Peach.

**Elberta Cling** Big, yellow, sweet, juicy, fine flavored clingstone. Strong grower, early bearer, hardy and productive. Excellent for pickling and canning.

**Champion** (White freestone). This is considered the highest in quality of all the white-fleshed peaches. In addition to its tender flesh, juiciness, and pleasant flavor, it has a peculiar honeyed sweetness that gives it individuality. It is vigorous, healthy, and productive. The skin is creamy white with splashes of carmine and darker red. We especially recommend this variety for home orchard.

**Crosby** A remarkable peach for growing in sections too far North for all other varieties except the Ponderosa. Often called "frost proof" on account of its extreme hardiness. Besides hardiness, the tree has vigor, health and productiveness. The quality of the fruit is excellent. The rich yellow flesh is delicious to the taste either as a dessert or culinary fruit. Yellow blushed with red. An ideal home sort. Ripens just after Elberta.

**Elberta** The most popular peach grown. It is hardy, a sure bearer, and very prolific. Fruit large yellow with red cheeks. Flesh yellow, firm, juicy, and of high quality. It leads all other varieties in number of trees planted in America and is the most popular peach in the market. Our Elberta trees this year are the finest we have ever grown. See center color page.

**J. H. Hale** A notable variety of recent introduction, usually large in size, almost as large as Ponderosa. A real rival to Elberta for commercial honors. In many sections it out-yields that grand old variety. Of a deep golden yellow color overlaid with bright crimson. Flesh firm, fine grained, excellent flavor, very juicy. Ships and keeps remarkably well. Ripens about six days after Elberta.

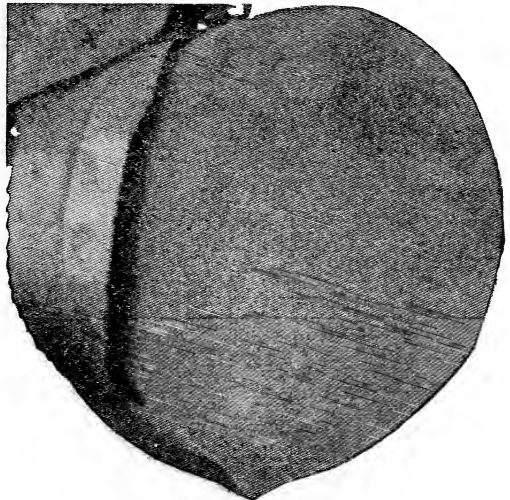
## Late Varieties

**Krummel's October** The best and most profitable late yellow freestone. Fruit very large, lemon yellow, attractive. Ripens after all good yellow freestones are gone and commands very high prices. Flesh firm, fine grained, juicy. A favorite for canning and pickling. Tree healthy, hardy, prolific bearer. Great commercial peach. We especially recommend this peach.

**Mammoth Heath Cling** Large creamy white with faint blush, fine quality and good keeper. One of the sweetest, juiciest, most luscious of the peach family, the housewife's favorite for canning and preserving. Tree very hardy, vigorous, early bearer, productive. Sells for fancy prices. Truly a money-maker.

**Snowflake** Largest white clingstone. Flesh firm, sweet, juicy, and of very delicious flavor. Does not bruise in handling. Long keeper, keeps until Thanksgiving in any ordinary cool place. Very often lay on ground until snow flies and keeping in perfect condition. Hangs on after all others—till hard freezing. A favorite for sweet pickles. Tree strong grower, extremely hardy, and does well even where other varieties fail. Bears young, everywhere North, East, South and West. The queen of all extra late varieties. It comes on the market after all other good peaches are gone, and peach lovers gladly pay high prices for them. Young and abundant bearer, month later than Elberta. We recommend this variety for every section.

**Indian Cling** Skin and flesh deep red. Fruit excellent to eat out of hand or for preserving or pickling. An old favorite. Trees vigorous, hardy and productive.



Snowflake.

We have a few hundred trees of the following varieties: Early Crawford, Greensboro, Mountain Rose, Hiley Belle, Late Crawford, Capt. Ede, Lemon Free, Salwey, Wonderful, Niagara (prices same as others).

# Hardy Apricots

These selected hardy varieties have stood 30 degrees below zero without injury, and are therefore very desirable for the Northeastern, Northwestern, Central, and Southern States. The apricot is a cross between the peach and plum. In shape and color it resembles the peach, but in texture and smoothness of skin, it is more like the plum. The tree is slender in form, has beautiful, dark green foliage, pretty pink blossoms, and makes a very satisfactory ornamental tree, in both garden and lawn. Apricots have a delicious flavor and, in addition to being very desirable for eating fresh, they are much prized for canning and drying. Trees begin bearing two years after planting, are very vigorous, hardy, and productive.

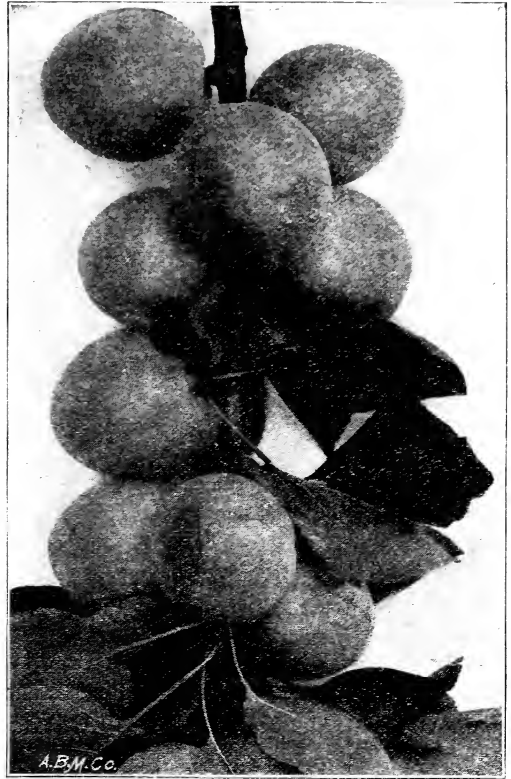
**Superb** (Freestone). Hardy as far North as South Dakota. Latest blooming apricot, seldom injured by latest Spring frosts. Fruit large, smooth, light salmon color, with red cheeks; flesh yellow, firm, fine grained, highly flavored. Tree very hardy, vigorous grower; very productive. See center color page.

**Moorpark** An old dependable variety, grown largely for commercial purposes, in many sections. Especially desirable for canning and evaporating. Large yellowish green with brownish red on sunny side, flesh bright orange, parts readily from seed. Tree thrifty, very productive.

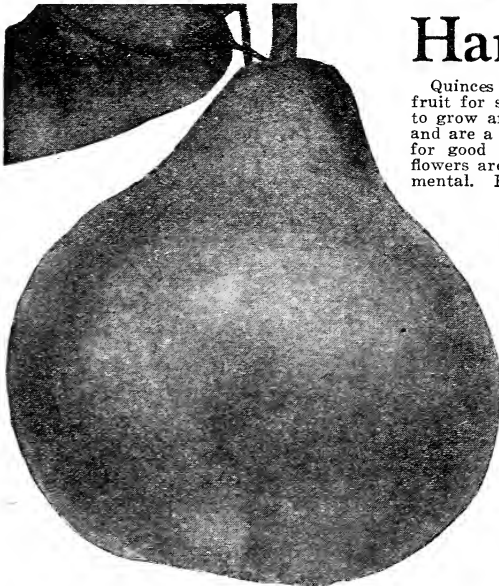
**Stella** Unsurpassed for productiveness, size, and color. The hardest Apricot known; harder than most apples, peaches and plums. Stella bears heavy crops when many other varieties are killed. We especially recommend the Stella for all sections.

**Delivered price of hardy Apricots:**

	Each	12	25
3 to 4 ft., sturdy trees	.....	\$0.60	\$6.50
4 to 6 ft., sturdy trees	.....	.75	8.00
Three or more at dozen rates.			15.00



Stella Apricots.



Pineapple Quince.

# Hardy Quinces That Bear Heavily

Quinces ought to be grown more largely, as there is no finer fruit for syrup, jellies, preserving, and canning. They are easy to grow and need but little attention, bear heavily and regularly and are a highly profitable crop, since in all markets the demand for good quinces is never fully supplied. Both the fruit and flowers are quite fragrant, and the trees and bloom highly ornamental. Plant 10 feet apart each way. The trees begin to bear two years after planting.

**Pineapple** We consider this by far the best hardy, and very prolific, and comes in bearing when two years old. Size is enormous, weighing over one pound each. The flavor is suggestive of the pineapple; in flavor, texture and quality it is unapproached; delightfully fragrant; fine for baking; canned or dried it retains the quince-apple flavor. Can be eaten like an apple, and is far the best variety for jellies and preserving. Trees thrifty, healthy, and never fail to produce large crops. Price, 4 to 5 ft., \$1.00 each; 3 for \$2.50.

**Orange** Large; bright golden yellow. A prolific, very young, and constant bearer. Quality excellent, a long keeper, its cooking qualities are unsurpassed. A vigorous grower and immensely productive. Price, 4 to 5 ft., 85c; 3 for \$2.25.

**Bourgeat** Tree a vigorous, strong grower. Fruit medium size, fine flavor. Skin greenish yellow. Price, 4 to 5 ft., 75c each; 3 for \$2.00.

So, Berkeley, Calif., April 19.  
Trees have all arrived. Everything is growing fine.  
E. A. WILDER.



**Yellow Spanish Cherries.** (See next page).

# Cherries

## The Most Profitable and Delicious Fruit

**CAN BE SUCCESSFULLY GROWN ANY PLACE IN THE UNITED STATES**

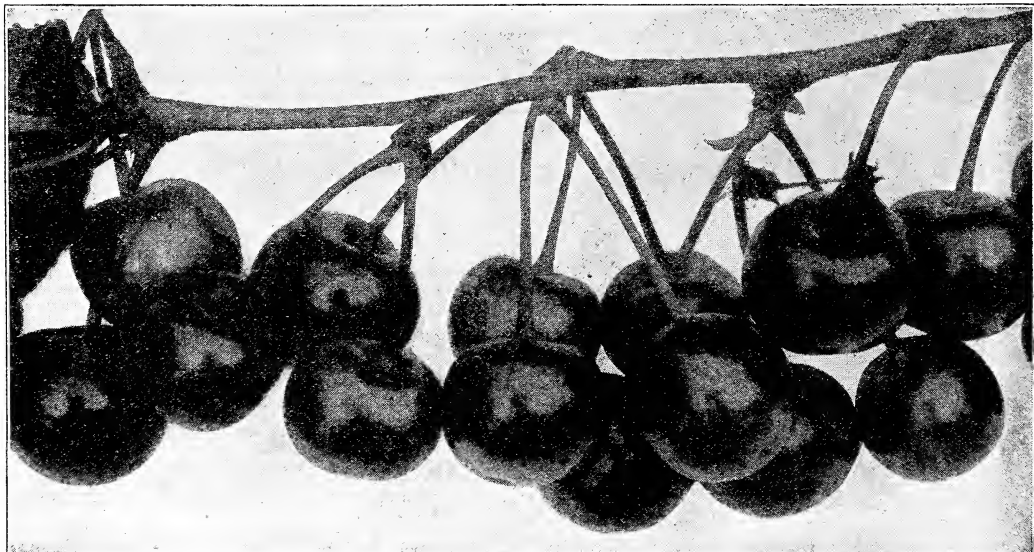
Due to the rapidly increasing demand for fruit juices, cherries are becoming more profitable every year. Those who plant cherries now can with assurance look forward to big returns on their investment. Cherries will thrive on any kind of soil, and are free from disease and insects. Spraying is not necessary. Our selected varieties are extremely hardy; thrive in all climates.

Few trees combine the useful and ornamental in such large degree as the Cherry. They make an exceedingly handsome shade tree. When in bloom it is one of the most beautiful of all blossoming trees. Worthy of a place in every yard or lawn. They can be grown in any waste space or corner, no matter how rough or stony, needing no cultivation after two years. They are long lived. Requires least attention of all fruits, because it has been demonstrated beyond question that no disease or pest will harm the cherry. Bradley's cherry trees are the best that can be grown, being produced under expert care and methods. This year they are unusually well rooted and thrifty. You will do well to plant this year when you can secure extra good stock at bargain prices. Plant trees 15 feet apart each way.

Every home garden should have at least a tree or two of both the sweet and sour varieties.

Orchardists buying quantities write for special prices.

<b>Direct to planter, delivered prices on selected sturdy Cherry trees:</b>			
4 to 5 ft., medium grade .....	Each	10	25
5 to 7 ft., extra heavy bearing size .....		\$6.50	\$14.00
		.85	8.00
			19.00
<b>Burbank and Abundance:</b>			
	Each	10	25
4 to 5 ft., medium grade .....		\$1.25	\$11.00
5 to 7 ft., extra heavy bearing size .....		1.50	14.00
			31.00



**Black Tartarian Cherries.**

**FREE DELIVERY ON ALL CHERRY TREES**

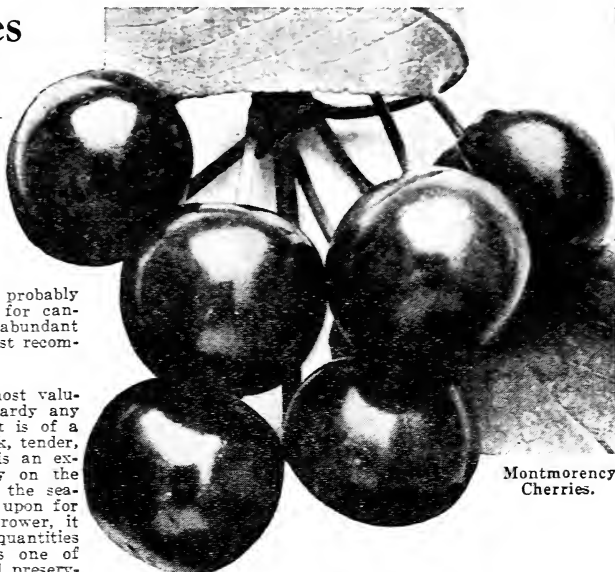


## Sweet Cherries

**Abundance** This valuable new sweet cherry, absolutely hardy anywhere, uninjured by the coldest Winters, succeeds where other sweets are failures. Does exceptionally well in North, South, East, and West. Strong vigorous grower making large spreading tops, very ornamental. Fruit bright red color, of very large size. The flavor is rich and sweet, which, with the abundant juice and firm crackling flesh, makes it a most delicious and refreshing cherry. By virtue of its large size, handsome appearance, and high quality, probably the most profitable cherry. Valuable for canning and preserving. Early and abundant bearer. We give this variety our highest recommendation. See front page.

**Burbank** Our largest, best, and most valuable cherry, absolutely hardy any place in the United States. The fruit is of a deep mahogany color. The flesh is dark, tender, very juicy with fine rich flavor. It is an excellent shipper and brings big money on the market. No matter how unfavorable the season may be Burbank can be depended upon for a full crop. Tree vigorous upright grower, it bears invariably at two years old quantities of the most delicious fruit. This is one of the very best cherries for canning and preserving. Its large size, handsome appearance and fine quality give it first rank for fancy trade, and commands top price. We guarantee this variety to produce fruit as described. See front page.

**Yellow Spanish** We highly recommend this variety for home garden on account of its earliness, beautiful appearance and delicious flavor. Large, beautiful, yellowish-white with shades of crimson. The flesh is tender, juicy, with an abundance of colorless juice and a flavor that has given it a reputation of being one of the best in quality. We recommend planting this variety along with the Abundance and Burbank.



Montmorency Cherries.

**Baldwin** Red sweet cherry. Fruit large, one of the sweetest and largest sweets. Remarkable for earliness, quality, vigor, hardness, and productiveness. It is a splendid shipper and fine for canning, to eat out of hand it is surpassed by few.

**Black Tartarian** The best known of all sweet cherries, adapted to a wide range of soil and climate; tree lives to an old age and bears regularly; fruit medium size, brownish black; flesh purplish red, juicy, rich and for home use is one of the best. Tree a vigorous grower and productive.

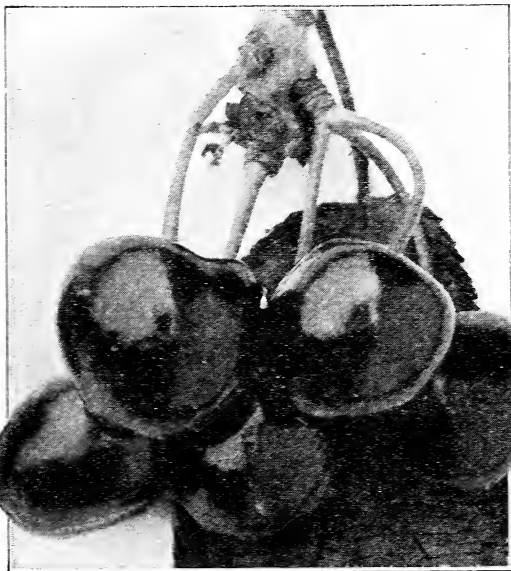
## Sour Cherries

**Montmorency** The most popular sour cherry grown in America—at least three-fourths of all sour cherries grown are of this variety. There is a greater demand on the market for this cherry than for any other. The trees are the cleanest and best growers and are less subject to disease, less affected by wet weather, and are the best bearers of all sour varieties. Montmorency is a good shipper, very attractive looking and always brings good prices. The canning factories are wanting them by the ton. Fruit is good sized, fine flavored, and bright clear red. Flesh is of fine quality. Fruit ripens 10 days after Early Richmond.

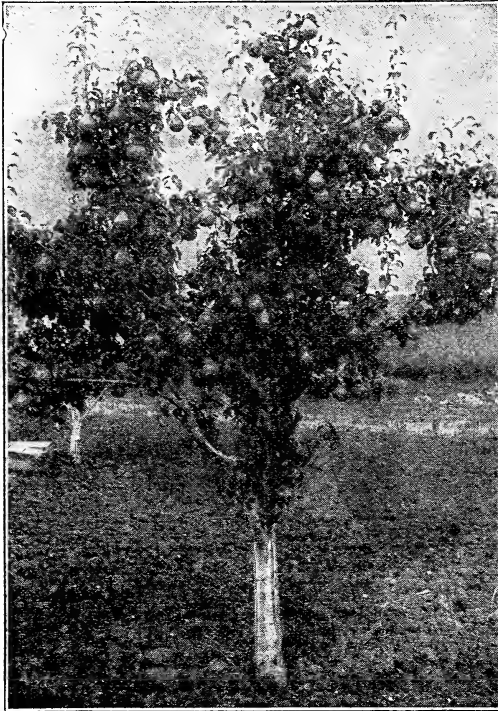
**Early Richmond** The best of the early sour varieties. While not in as great demand for canning as the Montmorency, it makes a splendid canned product and is used largely to extend the canning season on account of its earliness. Medium size, light red changing to dark red, tender, juicy, and of good quality. Vigorous, healthy, and fruitful.

**English Morello** For extremely cold latitudes. Fruit dark red, quality excellent, with a rich acid flavor. Easily grown, generally producing a very heavy crop. Ripens very late.

**Dyehouse** The earliest cherry of fine quality. Has the smallest pit of any cherry known. For tarts, pies, and especially for canning it has no superiors among cherries. Tree very hardy, abundant bearer. Often bears at two years old.



Early Richmond Cherries.



**A Three-Year-Old Bosc Pear Tree.**

Direct to planter, reduced, delivered prices on selected sturdy Pears, Standard and Dwarf. All varieties except Bosc and Lincoln:

	Each	10	25
4 to 5 ft., medium grade .....	\$0.75	\$7.00	\$14.50
5 to 7 ft., extra heavy bearing size ..	.85	8.00	16.50
<b>Bosc and Lincoln:</b>	Each	10	25
4 to 5 ft., medium grade .....	\$0.85	\$8.00	\$17.00
5 to 7 ft., extra heavy bearing size..	1.00	9.50	20.00

Please state whether dwarf or standard trees are wanted.

**Bosc, King of Pears** Without a doubt the highest quality and best-flavored pear of all. After fruiting it for years we find it to be one of the most perfect pears grown. It excels everything else in the world in the way of pears. Extra large size, beautiful shape and color and of the most delicious spicy flavor. In great demand at fancy fruit stores, often selling as high as 10c apiece. Mr. Thompson of Illinois sold \$66.00 worth of pears from four young trees. They bear large crops of beautiful pears every year, no off seasons. They are of a long ripening season, extending over a period of four weeks. We especially recommend Bosc pear for productiveness, hardiness, large size, great beauty, fine quality and as an excellent keeper. They are vigorous growers in orchard or garden, trees never affected by blight. If you wish the best, plant Bosc. See front cover page.

Bradley Brothers, Makanda, Ill.  
 14860 Forrer St., Detroit, Mich., April 27, 1928.  
 Dear Sirs:—I have received the nursery stock that was ordered from you and wish to state that I am very much pleased with the condition of the stock received, the specimens being very well rooted, and of good size, very much superior to stock that I had ordered from another nursery. You may rest assured that should I need anything in the line of nursery stock that you carry I shall give you preference over other nurseries.  
 Respectfully, JOHN M. CAMPBELL.

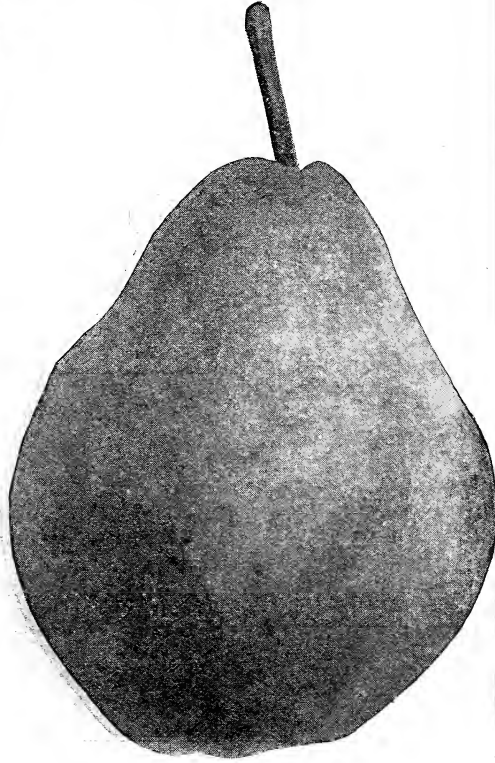
# Pears

## Thoroughly Tested Varieties

Every home orchard should have a few pears, especially the Bosc and Lincoln. Pears have delicious eating qualities and are excellent for canning. Their much deserved popularity makes them a fine market crop. There are but a few varieties which have the qualities essential to a real good pear. After years of experience, careful investigation, and thorough testing we have developed this list of selected varieties. They are the cream of hundreds of varieties. We recommend all of them, too, without hesitation.

All these varieties do well on both standard and dwarf roots. The descriptions apply to both except that the dwarfs are naturally lower-growing trees. They also come into bearing sooner and the fruit as a rule is a little larger. Standard pear trees are usually planted 20 feet apart each way and dwarfs 10 feet apart each way. Pear trees do well on almost any type of soil. We can furnish all varieties, described in both standard and dwarf trees.

A word about dwarf pear trees. Dwarf pear trees are particularly valuable for the city or village garden where space is limited, as they can be grown very closely together and permit an assortment of varieties to be planted in a very small area. The dwarfish habit of the trees permits easy picking from the ground without the use of a ladder. Dwarf trees bear the second year from planting. The trees are very productive, hardy and vigorous. Dwarf pear trees are grown on quince roots and should be planted deep enough to cover the junction of pear and quince two or three inches. Prices same as Standard.



**Kieffer. (See next page).**

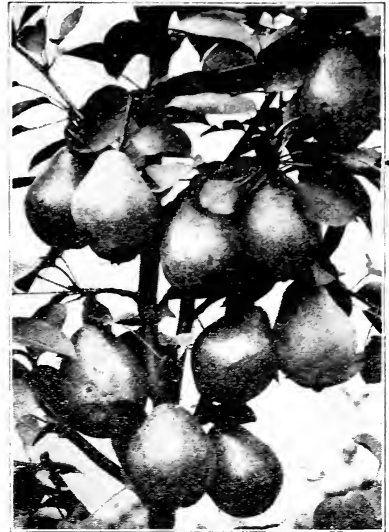
**Lincoln** The great blight proof pear, heavy cropper, living and bearing big crops after all other varieties are dead and gone. The old original tree, which is now over eighty years old, is still bearing heavy crops of fine, sweet, juicy and delicious pears. Lincoln is the best flavored, best for eating fresh, best for canning or preserving, and very handsome. Larger and better quality than Bartlett or Seckel. Brings high prices, selling for \$3.00 to \$4.00 per bushel, being so large it attracts the attention of everybody. One of the richest and highest flavored pears known; always in demand for desserts and luncheons. Comes into bearing at two years old and is an annual and prolific bearer. Should be in every home orchard and in every dooryard. We have the genuine Lincoln, which was originated by E. W. Jones of Illinois. We especially recommend both the Lincoln and Bosc pears to every one of our friends and customers. See center color page.

**Clapp's Favorite** One of the most productive pears in cultivation. A large yellow pear, richly flushed with russet-red next the sun. The flesh is fine grained, juicy, melting and buttery. The tree is hardy, healthy and productive, bearing large crops annually. Ripens in mid-summer.

**Bartlett** The most popular pear, both for home use and market. A leader among the canning pears. Commands top prices. Should be in every garden and orchard. Large, golden yellow with reddish blush on sunny side. Tree vigorous, an erect grower, bears abundantly. A Summer pear.

**Seckel** (Old-fashioned Sugar Pear). The small size and peculiar, rich, juicy flavor of this pear make it a most desirable variety for pickling and preserving. It is conceded to be the sweetest of all pears and is greatly prized as a dessert fruit to eat fresh out of hand. It is very prolific. Every home orchard should have a tree or two of this variety. Ripens in September.

**Winter Nelis** Without exception the finest Winter variety produced. Tree very hardy and a good cropper. Fruit good size, yellow in color, covered with russet. Flesh is yellow, sweet, and fine grained. Unexcelled in flavor and quality. Excellent keeper, will keep all Winter in cool dark cellar or other place of even temperature. Especially recommended for extreme northern sections.



Dwarf Winter Nelis.

**Lawrence** A long keeping Winter pear that should be planted more extensively. The fruit is large, golden yellow, excellent flavor. The trees are moderate growers but abundant bearers. A very profitable market variety. Ripens in November.

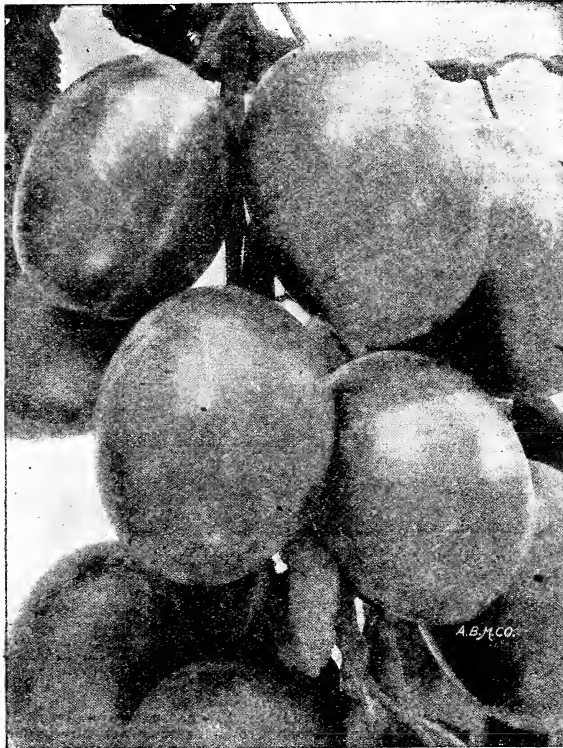
**Duchess** This variety does exceptionally well when grown as a dwarf on quince roots, and we advise our customers to plant dwarf trees of Duchess in preference to Standard trees. As a dwarf it is an all around, profitable, market variety, very prolific and a dependable cropper. It is an early bearer, fruiting the season after planting. The fruit is very large, larger on dwarf than on standard trees. The color is bright golden yellow, sometimes slightly russeted. Flesh white, juicy, and of excellent quality. An excellent keeper; on dwarf roots it is an excellent commercial variety. Ripens first part of October.

**Kieffer** Large rich yellow, tinted red on the sun exposed side; fair quality. It has become a profitable market variety on account of its good shipping and keeping qualities. Good canning pear but worthless for dessert. This variety is so thrifty, productive and free from insects, requiring such little care, that it can be grown profitably at half the price of other pears; does fine on any kind of soil. To properly ripen should remain on trees until leaves begin to fall, then gathered carefully and allowed to ripen in a cool dark place. Widely planted throughout the country, as a commercial pear.



A Three-Year-Old Lincoln Pear Tree.

Columbia Station, Ohio, April 17, 1928.  
 Gentlemen:—This is to let you know we received our trees and the premiums Saturday, and they sure look good to us. We hope they will do as good as they look. You can look for future orders and we will recommend you to our friends.  
 Yours truly,  
 MR. LEWIS ARNOLD,  
 Mr. H. ROLL,  
 MR. J. VAN ARSDALE.



**Shropshire Damson.**

4 to 5 ft., medium size .....	Each	10	25
5 to 7 ft., extra large bearing size .....	\$0.50	\$4.50	\$10.00
	.80	7.50	17.50
<b>Waneta and Bradshaw:</b>	Each	10	25
4 to 5 ft., medium size .....	\$0.80	\$7.50	\$17.50
5 to 7 ft., extra large bearing size .....	1.00	9.50	22.00

**ORCHARDISTS BUYING LARGE QUANTITIES WRITE FOR SPECIAL PRICES.**

**Mammoth Gold** Golden yellow covered with a red blush. An extremely large handsome plum worthy of consideration by either the amateur or commercial grower. Extremely early and brings fancy prices on the market and supplies the table before other varieties are ripe. Free from rot; begin to bear second year. Tree hardy in all climates, vigorous grower, and very productive.

**Shropshire Damson** This grand old variety is the largest and best known of the Damsons and is greatly prized both for canning and preserving. Enormously productive, vigorous, hardy, and healthy. Dark purplish black overspread with thick bloom, with golden flesh, juicy, agreeably tart and of good quality. Trees bear enormous crops with little or no care. Every garden and home should contain two or three Shropshire. Ripens in late September.

**Hanska** Originated by Prof. Hansen of the South Dakota Experiment Station. This is a cross between the native Plum and the fine, fragrant Apricot plum of China. The fruit is splendid for eating out of the hand; when cooked, retains the fine apricot flavor. The color of the fruit is bright red; flesh firm, yellow, fine quality, and very fragrant. It begins to bear the second year, ripens in August. Tree thrifty grower, adapted to all sections of the United States.

# Plums

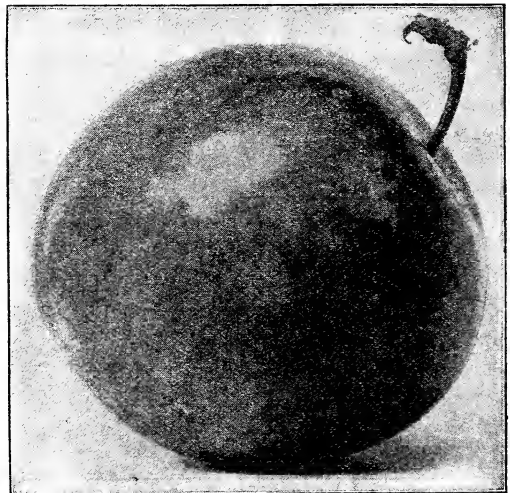
**Easy to Grow; Bear Delicious Fruit in Two Years**

**Our Thoroughly Tested Varieties Thrive Any Place in the United States.**

Few people realize how easy it is to grow luscious, edible plums. Plums thrive and bear readily on any land that is not too wet. Our selected hardy varieties will stand any degree of Winter temperature and any amount of extremely hot, dry Summer weather. Following is a selected list of varieties chosen for size, appearance, and flavor of their fruit and the hardiness and strong growing characteristics of the trees. Our plum trees are all extra thrifty and hardy, being grown on plum root, which is far more satisfactory in every way than growing them on peach roots as some nurseries do in order to save expense. Regardless of climate, soil or season, you can successfully grow our selected varieties of plums. No matter how small your dooryard or garden is you have room for a few plum trees. Be sure to plant this Spring and gather highly-colored fruit—fruit that is ideal for canning, pies, preserves, and to eat fresh from the hand next Summer. Don't forget that every tree we grow is guaranteed to grow and give entire satisfaction.

Plant plums 15 feet apart each way for commercial orchards. In dooryards and gardens where space is limited, plums can be set 10 feet apart each way if pruned annually.

**Direct to planter, delivered price on selected guaranteed varieties of Plums. All varieties except Waneta and Bradshaw:**



**Mammoth Gold Plum.**

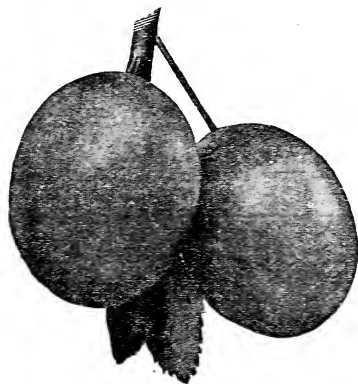
**Mikado** A very large plum of greenish yellow color, nearly round. One of the most rapid growers. This is the most remarkable of all plums for its enormous size, beauty, and good quality. It is probably the largest plum in existence. Especially recommended for the South and Southwest.

**Waneta** The most delicious of all Plums. Unquestionably Prof. Hansen's Masterpiece in Plums. It combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit, early bearing, often producing a good crop the year after planting. It often bears fruit in the nursery row. We believe the Waneta is better than anything grown at this time in any part of America. This splendid plum grows as large as a good sized peach. Skin a beautiful reddish purple; flesh yellow, sweet and of the finest quality; heavy annual bearer and a wonderful shipper, always selling for fancy prices. Waneta is absolutely hardy any place in America, giving excellent results in Canada and in the extreme Southern States. Regardless of your climate or soil you are perfectly safe in planting Waneta. See center color page.

**America** Large, glossy red, very beautiful; firm, sweet, and juicy. Blooms late and scarcely ever gets killed by late Spring frosts; if your location is subject to late Spring frosts, plant America. Bears enormous crops every year. Tree very hardy, vigorous and thrifty grower in almost any kind of soil.



**Abundance Plums.**



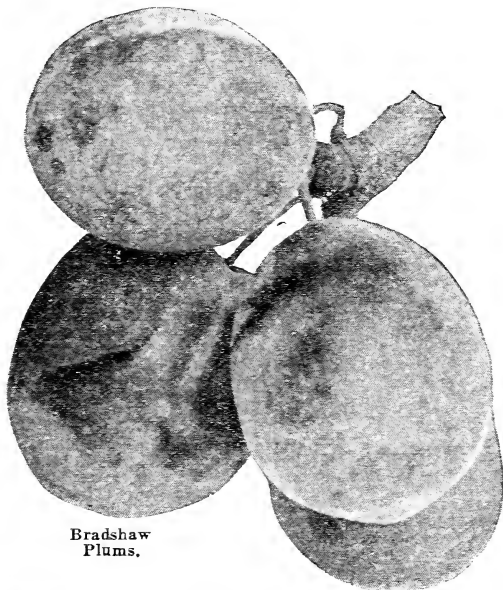
**America Plums.**

**Abundance** Is decidedly one of the best of the Japanese varieties. Unsurpassed for beauty and productiveness, as well as a very hardy tree. One of the grand points about the Abundance is that it succeeds over a wide range of our country, and will stand the most severe Winters. Fruit large, bright red; flesh yellow, tender, juicy, and of excellent flavor.

**Omaha** Very large, round, dark rich red; flesh meaty and delicious. The pits are small and quality unsurpassed. Tree hardy as an oak and succeeds both North and South.

**Bradshaw** In our opinion one of the most profitable plums for orchard purposes and a variety that should be in every home garden. It is finely flavored whether eaten out of hand, stewed or canned. In cooking it changes to a dark wine color, very attractive in appearance, with a most pleasant sprightly flavor. Trees are large, hardy, productive, well formed, and bear regularly. Purplish black overspread with a thick bloom. Flesh yellow, juicy, and of best quality. Freestone. Keeps and ships well. Ripens last of July.

**Lombard** A great favorite as it adapts itself to widely different soils and climates and does well where many other varieties would not thrive. Robust, healthy, productive, and a regular bearer. Extremely hardy. Excellent for canning, cooking, and preserving. Skin dark purplish red. Flesh yellowish, firm, and sweet. Freestone. Ripens in August.



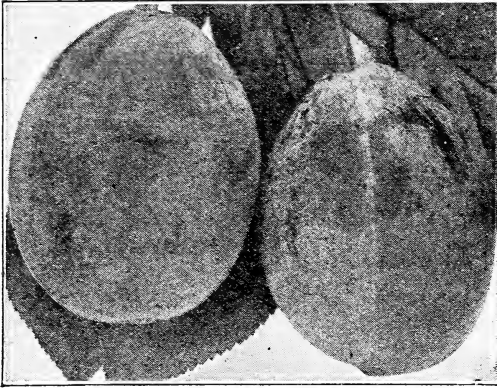
**Bradshaw Plums.**

Circleville, Ohio, April 12, 1923.

Dear Sirs:—Received the trees all in apple pie order. Must say I am well pleased with the way you filled my orders. I have decided to send another order. . . . Thanking you for past favors.

Sincerely yours,  
JAS. C. GRIBB.

# Selected Varieties Sugar Sweet Prunes



Australian Prune.

**Sugar Prune** Trees are enormous, never failing bearers. Strong, thrifty, healthy and hardy growers. Fruit very large, purple skin, fine grained; flesh tender and rich in sugar and are very fine for drying. Price, 4 to 6 ft. trees, \$1.00 each; 3 for \$2.50.

High Bridge, N. J., March 24, 1928.

Gentlemen:—The order I sent you for trees and shrubbery arrived in good condition, the plum trees were particularly fine and healthy. Thanking you for promptness and extras, I am,

Yours very truly,  
HOWARD S. APGAR.

We offer only a selected list of varieties that have been thoroughly tried and tested and found to be possessed with the essential characteristics of good prunes. All our varieties are hardy any place in the United States, easy to grow and come into bearing the second year from planting.

**New Standard Prune** Outside front cover. Is one of Burbank's latest and best productions and adds millions of dollars to the prune industry. Trees enormous, never failing bearers; very hardy in all climates. Fruit very large, skin of purple-blue; flesh amber or honey-yellow, fine grained, juicy, yet firmer than most other drying prunes; perfect freestone and never rots, but dries up while on the tree. This is considered the highest in quality of all prunes. Price, 4 to 6 ft. trees, \$1.50 each; 3 for \$4.00.

**Giant Prune** The largest prune known, is truly a giant in size. Skin dark bluish color, flesh yellow, fine grained, very sweet and of delicious flavor. A perfect freestone; never rots. Tree very thrifty, hardy and very productive. Price, 4 to 6 ft. trees, \$1.00 each; 3 for \$2.50.

**Australian Prune** Color dark blue, flesh golden yellow and delicious. Tree is a splendid grower, extremely hardy. It comes into bearing at an early age. There is no easier grown fruit that gives greater or more certain profit than this prune. An excellent keeper. Price, 4 to 6 ft. trees, \$1.00 each; 3 for \$2.50.

**1 Tree Each** of the above 4 varieties, 4 trees in all. 4 to 6 ft. size, highest quality trees.

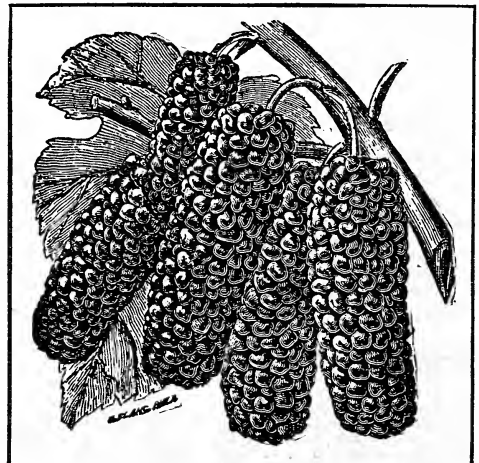
Prepaid  
For \$3.50

## Hardy Fruiting Mulberry Trees

Valuable for shade and ornament as well as for fruit. Birds are very fond of the fruit, and for this reason Mulberry trees are often planted near Cherry orchards, for birds will leave Cherries alone if they can obtain Mulberries. They also attract many song birds; a lover of birds should plant a Mulberry tree.

**New American** The most beautiful tree for ornamental planting. All Summer and Fall it bears clusters of large, jet black, delicious berries, which are wonderful for eating fresh out of hand, and make the most excellent jams and jellies. Tree a very rapid grower, entirely hardy and easily transplanted. Very attractive in any location; it makes a large, wide spreading, graceful shade tree. Fruits continuously from May to August. For shade, beauty, attractiveness, and excellent fruit, plant the Mulberry tree. Price, large, 4 to 6 ft. trees, \$1.00 each.

**Downing** This tree is not alone valuable for the large refreshing berries it bears, but is very handsome as a lawn or street tree. Should be in every yard and garden. Tree very hardy, thrifty, vigorous grower. Bears large crops of delicious berries the second year from planting. Flourishes in all soils and climates. Fruit one to two inches long by one-half inch thick. Large, 4 to 6 ft. trees, 90c each.



New American Mulberry.

IT HAS TAKEN THIRTY YEARS OF HARD WORK TO BUILD UP OUR PRESENT REPUTATION, BUT IT IS WORTH IT.

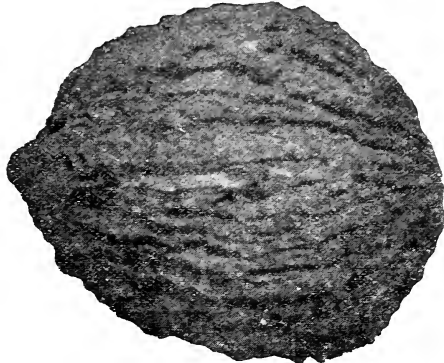
# Hardy Northern Grown Nut Trees

Heretofore, the culture of nuts has been entirely neglected in the Central and Northern States. There is, however, no reason why this section should not produce large crops of the finest nuts. The market for nuts is sure and the profits are large. The trees require practically no attention and can be grown on land too rough to otherwise develop. Considering the cost of growing nuts they are far more profitable than apples. The wood of the nut trees is exceedingly valuable and always in great demand. As ornamental trees for the lawn or park there are Nut Trees of exceptional grace, beauty and merit. For shade trees there is none better than the Pecan or Walnut. Both are absolutely hardy. The following described trees have all been thoroughly tried and tested, and found to give entire satisfaction, in almost every section of the United States.

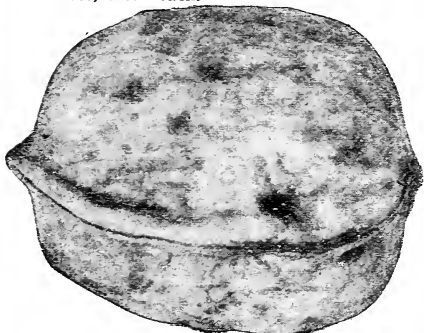
## Black Walnuts

**American** There is great money in growing the improved varieties of black walnuts. It does not require a very large tree to produce a bushel of nuts. Large trees produce 8 to 10 bushels. One bushel will produce 10 pounds of meat which will sell for about 60c per pound. This is a fast growing tree, and its exceedingly valuable wood is in great demand by furniture makers and gunsmiths, at fancy prices. Price, 4 to 5 ft. trees, \$1.00 each.

**Illinois** Originated in Illinois. Nuts are very large; shell thin; kernel full and of very fine quality. When cracked with a hammer is very easily removed in halves. Trees very thrifty, hardy, and productive, bears in two years and makes a most beautiful attractive lawn or shade tree. Price, 4 to 5 ft. trees, \$1.00 each.



Illinois Walnut.



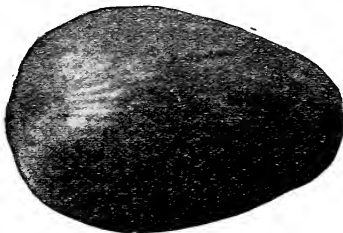
Franquette English Walnut.

## English or Persian Walnuts

After years of experience, careful investigation, thorough testing under all conditions, in all climates, we have developed two varieties of English walnuts that will grow and produce the finest of nuts, in every section of the United States. We can without hesitation, recommend both the Franquette and Mayette varieties, for the North, East, South, and West, regardless of how cold your Winters are. There are no trees in cultivation that pay larger profits or are as well assured of a profitable market for their products. For ornamental shade trees for lawn or park, there are none with more grace, beauty or attractiveness.

**Franquette** A fine lofty growing tree, with handsome spreading head; produces large crops of thin shelled, delicious nuts which are always in demand at big prices. Tree very hardy, thrifty and productive, will bear nuts two years after planting. Every home garden, and every lawn should have one or more trees of this variety. Price, well branched, sturdy, 3 to 4 ft. trees, \$1.50 each; 3 for \$4.00, delivered.

**Mayette** This very hardy variety will stand 35 degrees below zero without injury, a rapid grower, handsome tree like Franquette, bears young and abundantly. Shell thin, the meat comes out whole and is of excellent quality. Begins to bear when two or three years old. We especially recommend this variety. Price same as Franquette.



Indiana Pecan.

## Large, Thin-Shelled Pecans Will Absolutely Thrive in the North

After years of experimenting we have been able to produce hardy, thin shelled Pecans, that can be very successfully grown in all parts of the North, East, and West. The nuts are as large, and of as fine a quality as the paper shelled varieties of Pecans that can be grown only in the extreme Southern States. These two varieties begin bearing nuts at three years old. Trees thrifty, productive, and develop into one of the most beautiful ornamental shade trees. Commercially Pecans of this type are the most profitable investment one could make.

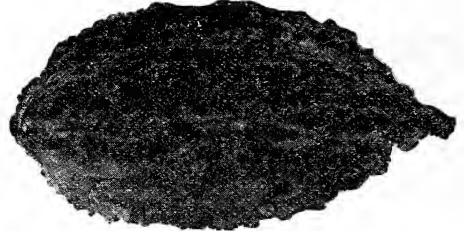
**Illinois** Nuts very large, 1 1/4 to 2 inches long. Oblong with brownish shell. Excellent cracking quality. Kernel plump and of finest flavor, bright color, rich and sweet. Nuts bring the highest prices on the market. Tree a heavy bearer, strong grower, reaching an immense size, very beautiful, large foliage. This variety originated near here, the parent tree produced 528 pounds of nuts last season, which sold for 30c per pound. We recommend this variety above all others. Price, strong sturdy trees, 3 to 4 ft., \$1.50 each; 3 for \$4.00; dozen \$15.00. See inside center color page.

**Indiana** The nut is very large, shell soft, kernel full and of excellent quality. A strong, healthy grower, an early and very prolific bearer. Very desirable for any purpose. Price, strong, well developed trees, 3 to 4 ft., \$1.25 each; 3 for \$3.50; dozen for \$12.00.

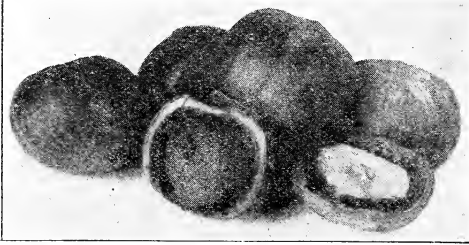
Jessups, Md., May 9, 1928.  
Bradley Brothers.  
Dear Sirs:—The plants which I ordered about a week ago arrived in fine condition and was so well pleased am sending another order. Thanking you, I remain,  
CHARLES W. COOK.

## Butternuts

This rapid growing, lofty spreading, attractive, ornamental tree is one of our finest native trees. While exceedingly hardy, it is valued for its tropical appearance and beautiful wood. Produces large crops of long, nutritious nuts, greatly prized for home uses and in good demand by bakers and confectioners. Bears in two years. Price, 4 to 5 ft. trees, \$1.50 each.



Butternut.



English Filberts.

## Filberts

**American** A low growing shrubby tree, 10 to 12 ft. high. Used largely for ornamental purposes. Makes very attractive hedges. In the Fall they produce abundant crops of the most delicious nuts, which are always in great demand at good prices. Thrifty, vigorous growers, are hardy any place in America. Can be grown on almost any kind of soil. Price, 3 to 4 ft., strong, well rooted trees, 50c each; 6 for \$2.75; dozen, \$5.00, delivered.

**English** A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor, greatly prized for home use and used extensively in the manufacture of candy. Will grow in any location and on almost every kind of soil. Profitable if you will plant your waste land to Filberts. The nuts are larger and of much better quality than the American Filbert. Price, strong, well rooted selected, 3 to 4 ft. trees, 75c each; 10 for \$6.00, delivered.

## Persimmons

After many years of propagating and improving of varieties, we are now able to offer our customers two varieties of Persimmons that can be grown successfully in all sections of the United States. The trees are thrifty, vigorous growers, can be grown on the poorest of soil, and bear fruit in two years from planting. The tree reaches a height of 25 to 30 feet, makes a very beautiful and valuable ornamental tree for lawn, garden or street planting. Long after the leaves have fallen, the branches are heavily laden with plum-shaped, golden, pink tinted fruit that is very attractive and ornamental. The fruit is rich, highly flavored, very sweet, and delicious.

**Egyptian** Is very large, broadly oblong, pointed. Skin light yellow, changing to a deep golden yellow when fully matured. Flesh yellow; quality very fine, delicious, firm, juicy, and sweet. Nothing tastes more delicious in the Fall of the year than a well ripened persimmon; trees bear at two years. Very hardy and productive. The well shaped spreading tree with beautiful dark green heart shaped leaves makes a very attractive appearance. See center color page. Price, 4 to 5 ft. trees, \$1.00 each; 3 for \$2.75, delivered.

**Tane Nashi** This variety never fails to bear big crops. The tree, with its large, glossy leaves during the Summer months and its immensely high colored fruit, clinging to the twigs after the leaves have fallen, is a striking object of beauty in the lawn or garden. Fruit exceedingly large, broadly oblong, pointed. Skin golden yellow changing to bright red when fully ripe. Fruits will hang on the tree for several months after ripe and retain their high flavor and fine quality; never rot on the tree. Tree vigorous grower and prolific bearer. Hardy as far north as Wisconsin. Price, 4 to 5 ft. trees, \$1.00 each or 3 for \$2.75, delivered.

## Paw Paw (Winter Banana)

A small handsome tree with large purple flowers which are very beautiful and fragrant, and large dark green foliage which makes it a handsome tree for the park or lawn. Produces large yellow fruit which has the flavor and shape of the banana and is very delicious and attractive. Tree very hardy and productive. Can be grown in all sections of the United States. Should be planted in every lawn and garden. Price, strong, healthy, well developed trees, 4 to 5 ft., \$1.00 each.



Egyptian Persimmon.

Huntington, W. Va.

Bradley Brothers.

Gentlemen: My shipment of trees and plants have already arrived, did not expect them for several days yet.

"THAT IS SOME SERVICE."

I was amazed at the fine quality of the entire shipment. It was beyond my expectations. I want to express my appreciation for the way you handled my order. Again thanking you and pledging you my future business, I am,

Very truly yours,

E. W. JONES.



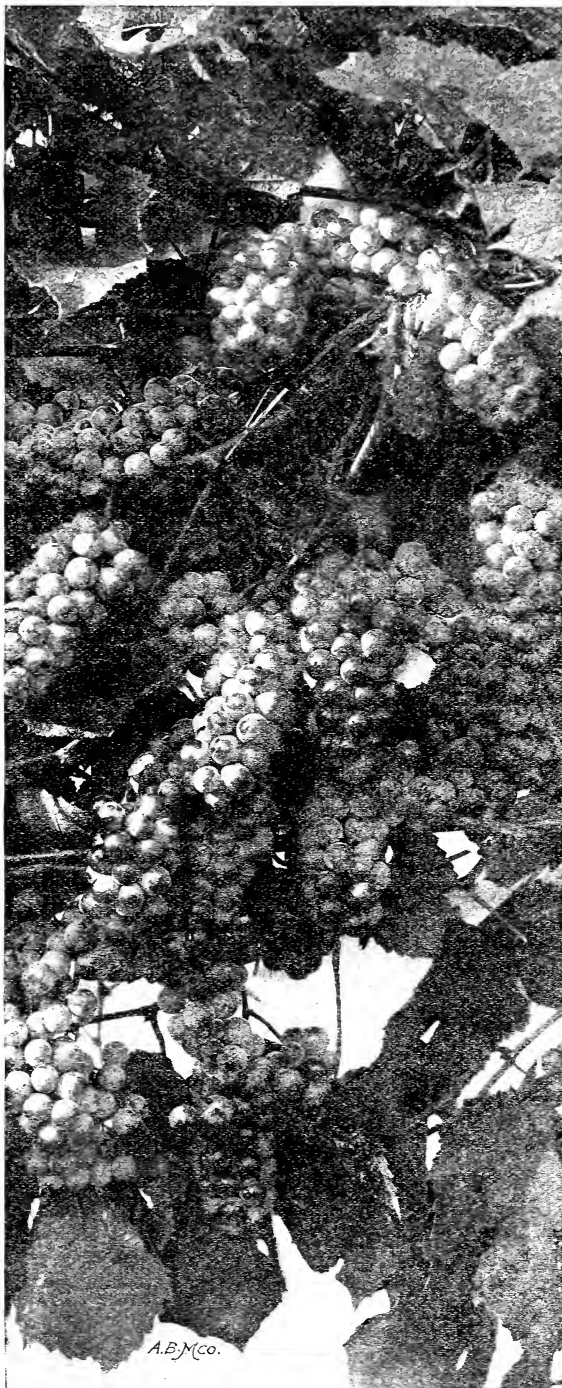
# Grapes

## Largest Returns for Time and Effort Expended

Of all fruits the Grape takes first place in making itself at home everywhere in this wonderful country of ours. It is easily grown, takes up the least room and produces the largest returns for the time and effort expended. It comes into bearing the second year, and the demand for the fruit is universal. Back porches, line fences and out of the way places may be used thus bringing profit out of heretofore useless ground. Grapes are moneymakers. The demand for beverage making grapes has been so great in recent years that the supply falls far short of the demand. Every city and country should have grapes. They occupy little space and furnish an abundance of the healthiest, most delicious fruit. Nothing so refreshing as the fresh ripe fruit on the vines; nothing so desirable as the jams, jellies, and grape juices for the Winter. A row of grape vines in your garden will produce more profit and beauty than any other known fruit. Five hundred dollars worth of grapes have been sold from 100 vines in one year. You can do the same, it is surely a splendid investment. From the multitude of varieties, we have selected and described in this book those of proven merit; all are most satisfactory for both home and commercial purposes, and have adapted themselves to the existing conditions in almost every section of this country. By all means plant Grape Vines, but be sure that they are healthy, vigorous, heavily rooted vines and varieties that have been tested such as described below. Plant Grapes 6 to 8 feet apart.

### The Wonderful Hubbard

Without any question, the finest early black Grape. It has the most delicious flavor and is of the highest quality of any Grape we have ever tested. Bunches extra large, very compact and solid; berry extra large, jet black with a thin skin; seeds few and very small which separate freely from the tender pulp. The fruit sells in the open market for double the price of other varieties. The vine is a vigorous grower, enormously productive, very often yielding 40 to 60 pounds to a single vine. The fruit is absolutely immune to rot; it has never been known to winter-kill, always yields a full crop and ripens up to perfection. Hubbard is an ideal Grape for the North where early extra hardy varieties are wanted. It thrives on any kind of soil, in all climates and should be planted in every garden. We have harvested many Hubbards so large that a bunch could not be put in a 2-qt. basket. We receive many flattering testimonials for the Hubbard every year and from every section. The Hubbard was awarded the Wilder silver medal by the American pomological society at its meeting in Berkeley, California, in competition with California's best varieties. This Grape is in great demand everywhere. For home use Hubbard is the best. For commercial vineyards Hubbard is the most profitable variety that can be grown. We recommend it above all others. See center color page.



Hubbard Grapes.

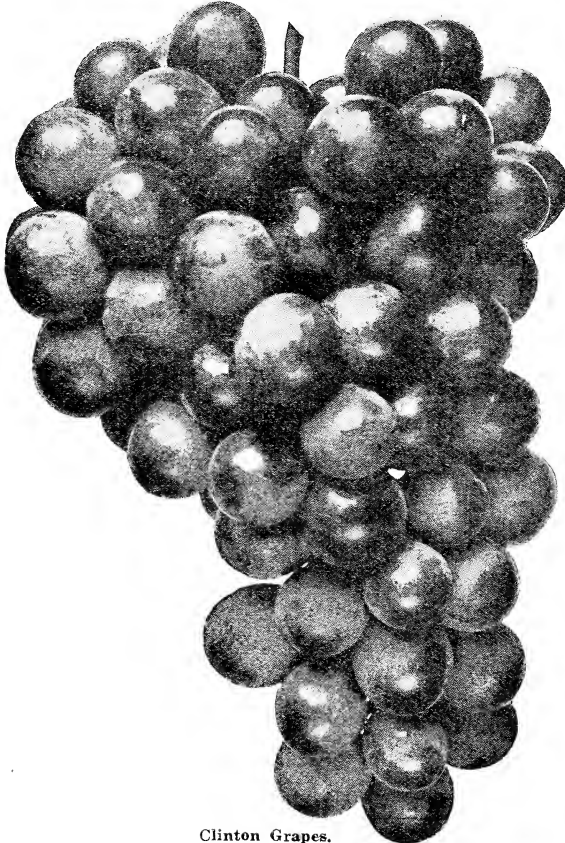
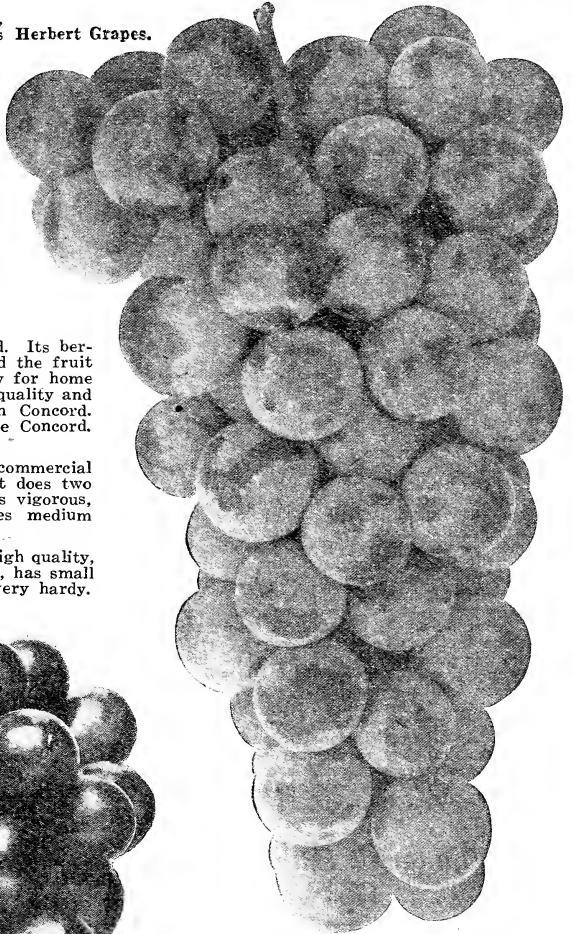
**Marvelous** One of the largest, sweetest, and most productive Grapes grown. Bunch large, usually double-shouldered and compact. Its pulp is sweet to the center. Its skin is tough and it is an excellent shipper and keeper. Marvelous, very early. The vine is very rank grower, exceedingly hardy and a tremendous bearer. We receive many fine reports from the Northwest where only the earliest and hardiest varieties succeed. The market takes them very readily at the highest prices, making them one of the most profitable varieties. Foliage immune from rust. Grapes do not crack in wet weather; never mildew or rot, and hang well on the vines, drying up almost into raisins. Very desirable for preserving, canning, and make excellent grape juice or wine. We highly recommend the Marvelous for any soil or climate.

**Worden** This is a seedling of the Concord. Its berries and bunches are larger and the fruit is of better quality. It is a superior variety for home use and market, and, on account of its high quality and large size, usually brings higher prices than Concord. Fruit ripens one or two weeks ahead of the Concord. Vines hardy and thrifty.

**Moore's Early** One of the best early commercial grapes, ripening as it does two or three weeks ahead of the Concord. Vines vigorous, hardy, and productive. Bunch and berries medium large. Good in quality.

**Campbell's Early** A grape of very high quality, free from foxiness, has small seed. Large in size, attractive appearance, very hardy. A good keeper.

Herbert Grapes.



Clinton Grapes.

**Beta** Extremely hardy, recommended for the far North where other varieties fail. Bunch large and compact; medium size berries, excellent quality, fine flavor, very productive.

**Ives** An old, very successful market grape. Bunch and berry medium; compact. Colors early, but is not fully ripe until after Concord. Quality good when fully ripe. Very healthy, hardy, vigorous, and productive.

**Herbert** Vine very vigorous, healthy and long lived. Especially recommended for the South. Bunch and berry very large. Flesh sweet, tender, and of the finest quality. Early; very hardy. Will stand long seasons of extremely hot dry weather uninjured. Fruit excellent for preserving, canning and eating fresh from the vine. Juice makes the finest grape juice or wine.

**Clinton** A large, very late black grape. Ripens two or three weeks later than the Concord. Very desirable for wine, grape juice, canning, and preserving. Berries are large and of the finest quality. Very hardy and extremely productive. The best of all real late grapes. Vine very vigorous and free from all diseases. Fruit endures shipping well. In quality is equal to the best. This promises to be very valuable in all of the drier portions of the South and Southwest. Is also valuable in the central sections of the United States.

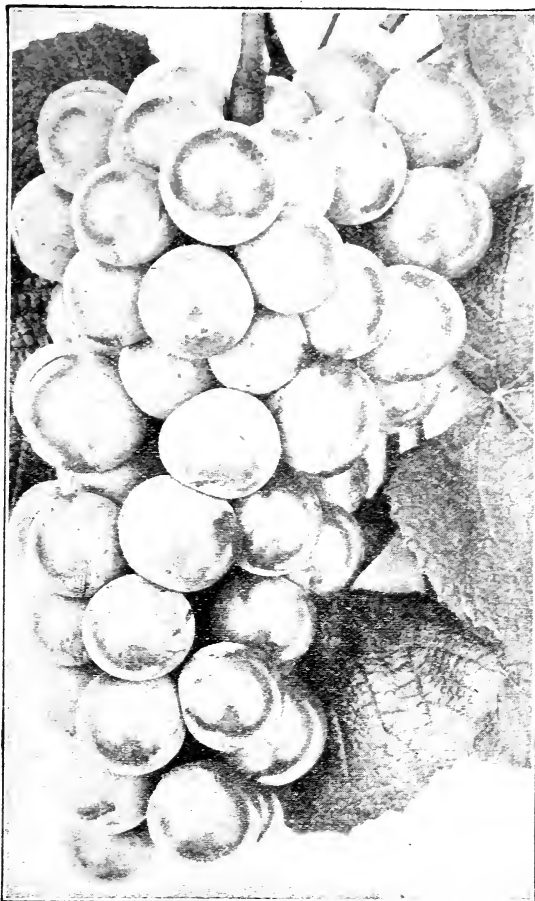
**Daisy** One of the earliest grapes known. Is medium size in both bunch and berry and very compact. Its berries never crack nor drop from cluster. Very profitable for the market, excellent for home use. Vine hardy and productive.

**Concord** Without any question, the leading commercial grape. Due to its high degree of fruitfulness and its great adaptability to various soils, it can be produced so cheaply that no other grape can compete with it in the market. Blossoms late and, therefore, seldom suffers from Spring frosts. Commercial grape juice is made almost entirely of Concord. Vines hardy and healthy. The old reliable grape.

**Caco** This new red grape has the most delicious flavor and is of the highest quality of any grape we have ever tested. Three qualities are desired by the gardener in search of perfect grapes: Appearance, flavor, and hardness. Caco brings us an ideal combination of all these factors. It will not only grow healthily and bear abundantly in all sorts of soil and climate, but the clusters are more beautiful than those of any other hardy grape. The grapes themselves are artistic triumphs in wine-red and amber, overlaid with a beautiful bloom. The deciding factor, however, in favor of Caco is its unusually rich and sugary flavor, which alone would mark it as a superb discovery. No other grape grown out-of-doors or under glass can surpass Caco in quality, beauty, dependability, or as a combination of all these qualities. It stands highest among grapes today. Awarded a medal by the American Institute of New York—the highest honors conferred upon a new grape. We strongly advise every one of our customers and friends to plant a few Caco grape vines this year. See center color page.

**Lucile** Recommended where an extra hardy grape is desired, and where the season is short. Its foxy flavor, which condemns it to some, is considered an asset by many who like this foxy taste. Exceedingly productive, even more so than Concord. Large in both bunch and berry and very attractive in appearance. Quality considered very good.

**Delaware** A rich and delicately flavored little red grape, recognized as the standard of excellence. Bunch medium large, compact, flesh juicy, very sweet and refreshing. Ripens a little before Concord. Vines very hardy and productive.



Lucile Grapes.

**Green Mountain** The best white grape. Extra early, an exceptionally prolific bearer. Because of its rather thin skin it is particularly useful for home gardens. Of strong constitution, it is immune to attack of fungous diseases and it has proven so hardy everywhere that it has never been known to winter-kill. It bears immense crops, both bunch and berries very large. The quality is exceptionally high, the flavor very sweet and sugary—altogether it is ideal for making a delicious wine or grape juice. It also has few equals as a table variety. See inside back cover.

**Moore's Diamond** Bunch and berry fine; strong healthy grower; very hardy, productive; fine for home market.

**Niagara** An old standard variety, very valuable for both garden and vineyard. Bunch and berry large; skin thin, flesh tender and sweet. Vine vigorous and hardy.

**Direct to Planter Delivered Prices on Extra Large 2-yr. Grape Vines**

	Each	10	25	100
Hubbard	\$0.60	\$5.00	\$11.00	\$40.00
Marvelous	.30	2.50	4.50	14.00
Moore's Early	.25	2.00	4.00	12.00
Campbell's Early	.30	2.50	4.50	14.00
Worden	.20	1.50	3.00	9.00
Beta	.25	2.00	4.00	12.00
Daisy	.30	2.50	4.50	14.00
Ives	.15	1.20	2.50	8.00
Herbert	.30	2.50	4.50	14.00
Clinton	.30	2.50	4.50	14.00
Concord	.15	1.20	2.50	8.00
Caco	.50	4.50	9.00	35.00
Lucile	.35	3.00	6.00	18.00
Delaware	.30	2.50	4.50	14.00
Green Mountain	.35	3.00	6.00	18.00
Moore's Diamond	.25	2.00	4.00	12.00
Niagara	.20	1.50	3.00	9.00

Write for Prices on Larger Quantities.

Baxter Springs, Kans.

Dear Sirs: I just received the trees and am extra well pleased. Enclosed find additional order.

MRS. CHAS. KAYLOR.



Josselyn Improved Gooseberries.

## Gooseberries

Every home garden should have a dozen or two bushes, as Gooseberries are very easy to grow and the very delicious fruit is extremely desirable for cooking and other culinary uses. One of the most profitable of all small fruits, as they are entirely hardy, easy to plant and care for. What you cannot use for your early Summer pies and preserves are easily marketed and bring good prices.

Plant in good soil 3 to 4 feet apart, give liberal dressing of manure if possible. To prevent mildew spray as soon as leaves appear with two ounces of Potassium Sulphide (Liver Sulphur; you can obtain this at your drug store) to 4 gallons of water. Regular pruning is essential if you wish to grow the best.

**Chautauqua** An excellent variety for home garden. Large, greenish yellow, of excellent quality; sweet and high flavored. Upright bushes, very hardy and productive. Strong two-year bushes, 50c each; 10 for \$4.50.

**Downing** Large handsome, pale green, of splendid quality for both cooking and table use; bush vigorous and almost free from mildew. Grows upright, keeping fruit off the ground. Extremely hardy. Strong two-year bushes, 50c each; 10 for \$4.50.

## Currants

Hardy, easily cultivated; indispensable for table use, jellies, preserves and wine. The gay red color and sprightly flavor of currant jelly is a positive necessity to the wintertime dinner table. Currant bushes are ornamental, often used to divide rear lawn and garden.

Plant 4 feet apart each way in good rich soil; cultivate well. If the currant worm appears dust with hellebore. You can obtain this from your drug store.

**Perfection** Our favorite of all varieties. Very hardy and productive. In color it is a very beautiful bright red, the berries averaging larger than other varieties, the clusters averaging longer, and the size of the berries is maintained to the end of the bunch. It has a very rich mild sub-acid flavor with plenty of pulp and very few seeds. We very highly recommend this grand improved variety. Strong two-year bushes, 60c each; 10 for \$5.00.

**White Grape** This is the best of all white currants. It is an excellent dessert variety because of its fine flavor and large, handsome clusters of golden green or white berries. It is very prolific and hardy; strong, vigorous grower. Strong two-year bushes, 50c each; 10 for \$4.50.

**Wilder** One of the largest red currants known, of good quality, delicious flavor. The bush is a strong vigorous grower, holds its foliage and fruit until very late, very prolific. Strong two-year bushes, 35c each; 10 for \$3.00.

**Cherry** Large berries on short clusters; a robust fruitful sort. The vigorous, stocky bushes produce great quantities of bright red fruit. The berries have thin skins and possess a remarkably fine flavor. Strong two-year bushes, 30c each; 10 for \$2.50.

**Josselyn Improved** Large sized, smooth, prolific and hardy, of best quality. One of the freest from mildew, both leaf and fruit. A wonderfully heavy cropper, clean healthy foliage. Fruit a beautiful dark red color. This very large, grand improved gooseberry is our favorite. Strong two-year bushes, 60c each; 10 for \$5.00.

**Houghton** Small to medium, roundish, oval, pale red, enormously productive. An old favorite variety in many sections. 35c each; 10 for \$3.00.

All shipments of Currants and Gooseberries will be made by Parcel Post in a separate package from other nursery stock. We prepay all the charges.



Perfection Currants.

# Strawberries

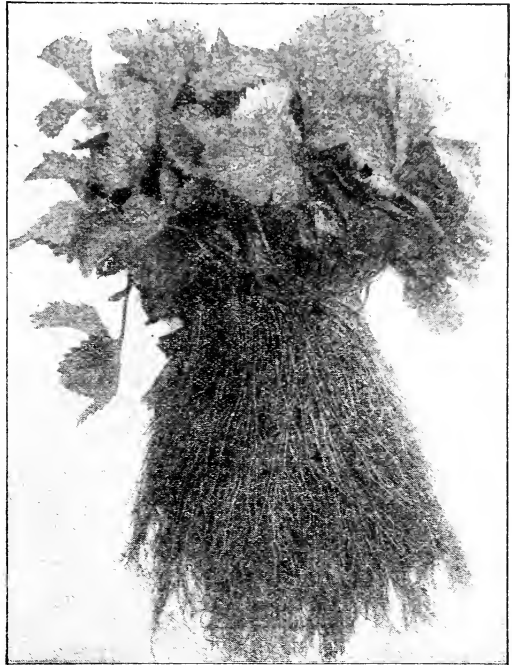
**Heavy Producing Guaranteed Strawberry Plants—Grown in New Ground Located in the Famous World-Noted Ozark Foothills.**

It matters little where you live—North, East, South, or West—or what character of soil you have to contend with, Strawberries will grow in any soil and thrive in any climate. As a matter of fact, Strawberries are the delight of every man's garden. There are more home plantings of strawberries than any other small fruit, for they are so easily planted and cared for, and succeed in any soil that is adapted to ordinary farm or garden crops. In commercial plantings, the Strawberry yields the quickest and greatest profits of anything. An acre of Strawberries of such varieties as Cooper, Delightful, Eaton, Aroma, Extra Late Giant or Gibson, will without question net you \$400.00. Under extra good conditions and thorough cultivation, on good soil, seven to nine hundred dollars can assuredly be expected. Think this over. What could you plant that would bring you this much clear profit so quickly? At the present time there is no investment you could make that would so surely and quickly bring you as big returns as Strawberries.

Our extra large plants are grown on new ground located here in the noted foothills of the famous Ozark Mountains, a region known and admitted everywhere as being the most productive Strawberry section of the United States.

Our Strawberry plants are all perfect varieties: That is, you need not plant other varieties with them to fertilize their bloom. Every variety we offer will produce big crops planted either with other varieties or alone.

Plant Strawberry plants for garden culture in rows 2 feet apart, plants 1 foot apart in rows. For commercial or field culture rows 3 feet apart, plants 18 inches apart in rows, 7260 plants required per acre.



A Bunch of Bradley-Grown Strawberry Plants.

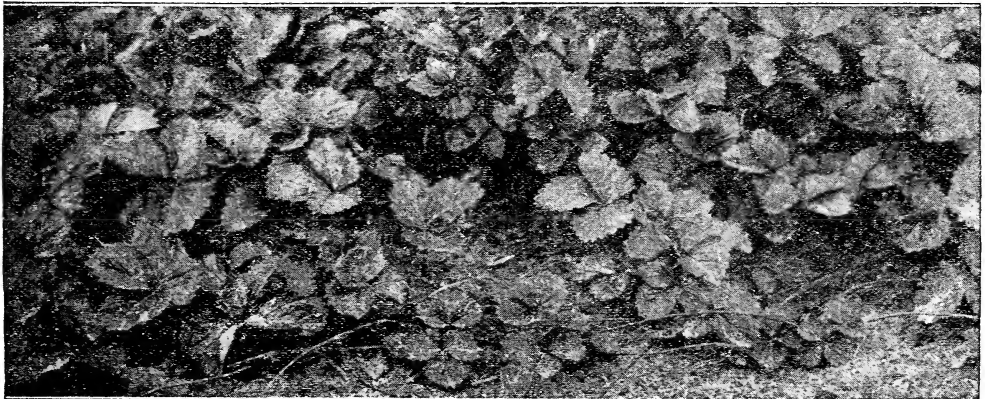
## DIRECT TO PLANTER REDUCED DELIVERED PRICES

	25	100	250	1000
Senator Dunlap .....	\$0.35	\$0.85	\$1.25	\$4.50
Aroma .....	.40	1.00	1.60	6.00
Klondike .....	.40	1.00	1.50	5.00
Gandy .....	.40	1.00	1.60	6.00
Delightful .....	.70	1.85	3.00	9.00
Premier .....	.60	1.75	3.00	8.00
Extra Early Giant .....	.60	1.75	3.00	8.00
Cooper .....	.70	1.85	3.25	9.00
World's Wonder .....	.50	1.25	2.25	7.00
Eaton .....	.70	1.80	3.00	9.00
Gibson .....	.50	1.25	2.25	7.00
Extra Late Giant .....	.70	1.85	3.00	9.00

Upon request we will mail you a book giving complete instructions for planting and cultivating strawberries.

Taken from a letter received Sept. 8, 1928, from Mr. Ritchie, of Maryland:

"This Spring I purchased strawberry plants from you which were planted April 3rd. I did not lose a single plant. They were so pretty and well packed that the neighbors around here commented on them. I am sending you a picture taken a few days ago. It is wonderful. You cannot see a spot of bare ground in the fields. Will place another order with you when I need anything in the nursery line, as I consider your products the best, the best handled and the best packed I have ever seen." (Signed) W. A. RITCHIE.



Taken Sept. 4, 1928. Planted April 3, 1928, by W. A. Ritchie, of Maryland.

## Extra Early Varieties

**Delightful** Earliest real delicious Strawberry to ripen in the Spring. Like the robins this wonderful Strawberry brings that delightful feeling that Spring is here. What could add more happiness, health, and delight than fresh picked sun-ripened delicious Strawberries? This grand variety surely is justly entitled to its name (Delightful). Berries large, rich, dark red through to the heart; nothing could be added to improve its delicious flavor. Fruit very firm, splendid shipper. Holds up for several days after being picked. Always sells for the highest prices on the market due to its fine and early appearance. A steady year after year producer of heavy crops. Thrives in almost all climates and soils. We most highly recommend this grand variety; you can absolutely depend upon it for satisfactory results whether planted for commercial purposes or home garden. You cannot afford to overlook this most perfect and earliest Strawberry.

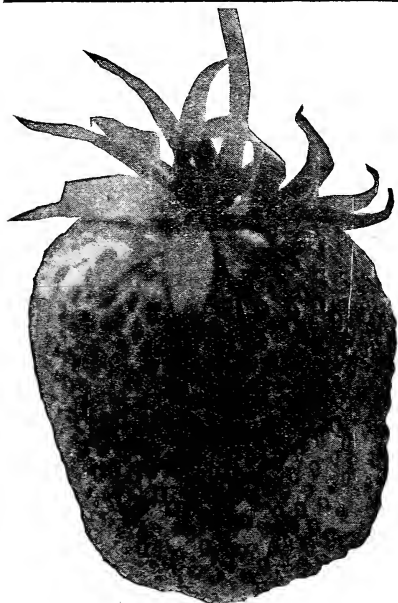
**Premier** A money-making frost-proof strawberry, hardy, productive, very beautiful, and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than of any other early variety. One grower is known to have made over a thousand dollars an acre from Premier. An excellent shipper and canner. Sells for fancy prices on the market. Our Premier plants are guaranteed to be genuine.

**Extra Early Giant** A well known and tested variety. Produces big crops of large, evenly shaped, highly colored berries, fully 10 days before the medium early varieties. Its strong hardy plants with long roots, insures long life and fully matured big berries under all conditions. We advise commercial growers to plant this variety liberally. You will find it one of the most reliable and profitable early strawberry-berries.

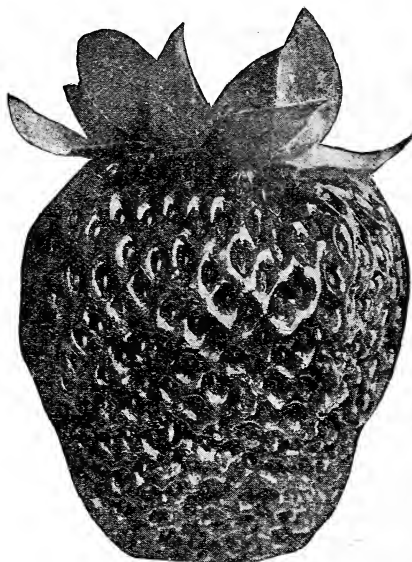
Aldrich, Mo., March 30, 1928.

Gentlemen:—Enclosed find check. I have your World's Wonder Strawberries and it is all you claim for it. I put out 50 plants two years ago, and last year gathered over 50 gallons of the finest berries I ever saw, and such excellent quality.

J. S. TOALSON.



World's Wonder.



Cooper.

## Medium Early or Midseason Varieties

**Cooper** The Biggest Strawberry. 27 berries fill a quart box. That will explain why they sell from 10 to 15 cents more per quart than other varieties. If you wish to make more money than you ever have before, plant Cooper strawberries. Unlike many of the extra large strawberries which have hollow centers, and are somewhat insipid, every Cooper is firm throughout, with no green tips. For sweetness and delicious flavor, Cooper simply can't be beaten. A heavy producer—big plants and thick fruit stems hold the berries well off the ground. This is very important, especially on black or sandy soil. Succeeds in all climates and soils, crop failures never known when you have the Cooper. A favorite for the home garden. Conceded the best canning Strawberry known. Cooper has withstood the most rigid tests on all sections. We recommend Cooper above all midseason varieties.

**Klondike** This is a leading variety in many sections of the South. Klondike with Aroma and Cooper might be called the big three of the southern strawberry growing sections. Klondike plants make a vigorous healthy growth, and it is quite easy to get a good fruiting bed on almost any type of soil. One of the things that make Klondike and Cooper most popular is the fact that berries are firm enough to ship hundreds of miles and still set on the market in perfect condition.

**Senator Dunlap** Perhaps no other strawberry is so favorably known throughout the country generally as the old reliable Sen. Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety. No wonder then, that the growers in nearly every State in the Union order more and more Dunlaps every year. Dunlaps produce big crops unfailingly. Berries large, handsome dark red color. A splendid shipper and a ready seller. Very attractive appearance. Fine for both home and commercial purposes. Taking all into consideration, Dunlaps are hard to beat. See center color page.

**World's Wonder** A variety that is almost sure to grow if given half attention. Does well on all soils and will produce a crop under very unfavorable conditions. Berries are large, brilliant scarlet in color and unexcelled in quality. It is highly recommended for either home use or market, firm enough to be shipped very long distance. Berries of excellent flavor, splendid for canning. We receive letters every year from almost every section, praising the World's Wonder.

## Medium Late Varieties

**Eaton** This grand medium late variety, ripening just after the wonderful Cooper, produces big crops of big sparkling berries. A vigorous grower, thrives in all soils and climates. The giant handsome berries are produced on strong stems that hold them well off the ground. Eaton is a wonderful variety for both home use and market, always demands the highest prices. A splendid shipper and wonderful keeper. Eaton receives from all sections as many compliments and praise as any strawberry grown. In the great berry growing sections it is known as the perfect strawberry. For canning, eating fresh from the vines, shortcakes, in fact for all purposes, Eaton is truly a grand variety. We advise and recommend all to plant the following: Delightful for extra early; Cooper for medium early; Eaton for medium late and Extra Late Giant for extra late. These four varieties cover the entire fruiting season from extra early to extra late, and will supply you continually with the finest delicious ripe berries. You can not afford to overlook our grand Big Four Strawberry Garden Collection, containing these four most wonderful varieties. (See below).

**Aroma** A favorite in the berry growing sections of Missouri, Arkansas, Tennessee, Illinois, Indiana, Ohio, and also does splendid everywhere else. Berries are large, beautiful, and solid; somewhat round in shape. The skin is tougher than early varieties and the flesh is firm—the characteristics which make a splendid shipper. Aroma is a well known fancy berry and brings top prices on the market. Aroma is considered the standard late variety.

**Gibson** A grand variety which has been the leading market berry for the past 15 years. This alone speaks volumes for its all-around excellence. Gibson is a variety that will make you money. There is no question about its being one of the most profitable strawberries grown. It is a vigorous plant maker, with four or five fruit stems to every plant. Every plant loaded with big handsome dark glossy red berries. The Gibson also possesses a very fine flavor. It is one of the ideal berries for table, market or canning. Thrives in all soils and climates.

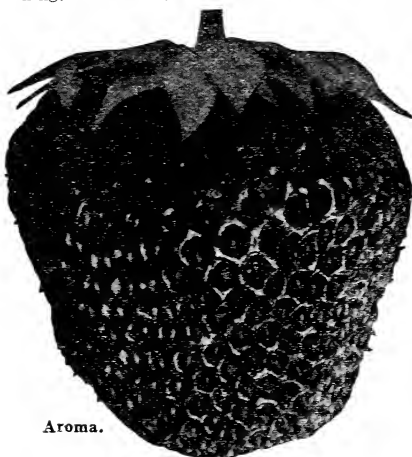


Eaton.

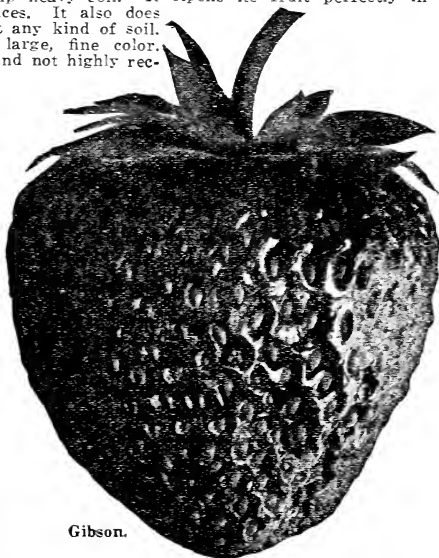
## Extra Late Varieties

**Extra Late Giant** Latest and most perfect June bearing berry. This grand variety blooms freely and opens its buds late enough in the Spring to avoid late frosts. This is why its crops are so heavy and can be counted on so surely. In the North it does not ripen in its prime until late June and early July, when all other varieties are gone and off the market, hence it always sells for high prices, and is in great demand. One of the most profitable commercial varieties, especially adapted to home use and canning, owing to its dark red color and most delicious flavor. Fruit is extremely large, firm, and sweet. Thrives in all sections and is especially suitable for the Central and Northern States. An absolutely sure cropper and a big producer. Absolutely guaranteed the best extra late strawberry. We most highly recommend the Extra Late Giant.

**Gandy** An old standard variety highly recommended for damp heavy soil. It ripens its fruit perfectly in low damp places. It also does well in almost any kind of soil. Berries very large, fine color, a little sour and not highly recommended for canning. Gandy is a very profitable commercial variety as its large size and fine appearance causes it to be an extra good seller on the market. On real moist soil Gandy never fails to bear a large crop of big beautiful berries.



Aroma.

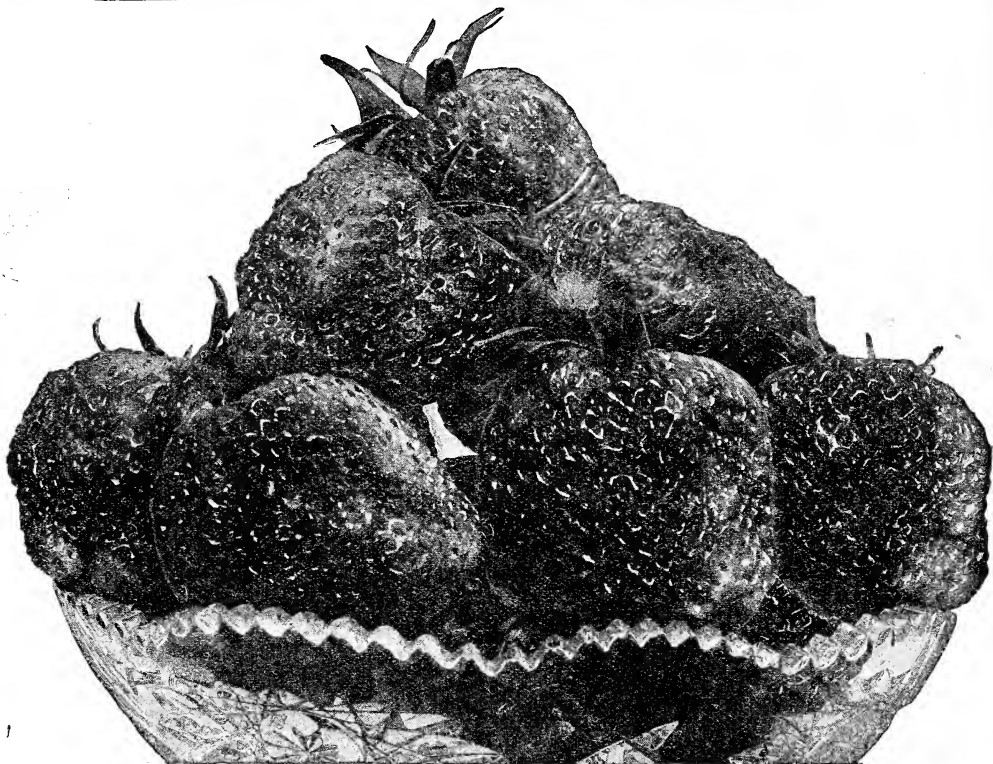


Gibson.

# Bradley's Big Four STRAWBERRY GARDEN

**Collection No. 1** Containing 400 plants. 100 Delightful, earliest; 100 Cooper, medium early; 100 Eaton, medium late; 100 Extra Late Giant, extra late. 100 plants each of the four most perfect varieties, delivered, for ONLY \$4.50

**Collection No. 2** 25 Delightful, 25 Cooper, 25 Eaton, 25 Extra Late Giant, \$3.00 value, for ONLY \$1.50



Mastodon Everbearing Strawberries.

## Genuine Everbearing Strawberries

Wonderfully Profitable—Two Full Crops One Year from Planting.  
A Full Crop This Summer.

(See Inside Front Cover)

Fruit trees begin to bear 3 to 4 years after planting. With June varieties of strawberries you wait one year for a crop. But the genuine everbearing Mastodon bear heavy crops the same Summer planted. The Mastodon, the largest, most delicious and biggest yielder, begins bearing large berries in just 40 days from planting.

**Mastodon** By June 15th, berries begin to ripen on Mastodon plants set in March; July 1st on plants set in April. Pickings rapidly increase until freezing weather. There is no other fruit that will so quickly give you sure, profitable returns. Mastodon will bring you a full crop of big delicious berries that sell at top prices the same season planted. Mastodon has so many good points in its favor that it may rightly be called the greatest everbearing strawberry. Mastodon berries are truly enormous in size. Not a few but all the berries are large, their glossy red color and bright yellow, very small seeds give them the most beautiful appearance and their firm sweet delicious flesh makes them the most desirable strawberry known. Unlike most everbearing strawberries, Mastodon produces many large sized bushy plants with heavy foliage that protects the berries from the hot sun in Summer, cold rains in Autumn, and light snow in early Winter. Mastodon will produce a full crop of big berries on any fairly good soil that grows any other crop. Mastodon will bear as many berries to the plant as any known variety and the berries will average two or three times as large as other everbearing varieties. After several years of most rigid tests on all kinds of soil and in all climates we most highly recommend the Mastodon. We can most assuredly guarantee this grand variety to give entire satisfaction; to produce fruit just as described above. Every home should have at least 100 plants of this grand variety. See inside front cover page.

	25	50	100	250	1000
Mastodon .....	\$1.00	\$1.50	\$2.50	\$5.50	\$20.00

Bradley Brothers, Makanda, Ill.

Kind Sirs:—Received the raspberry plants, all growing fine. I certainly want to recommend your nursery stock to any that are in the market for same. The grape vines and strawberry plants that I bought from you a year ago this April are beyond comparison with any other that I have ever seen. Last November the whole patch was in bloom. You should see them now, as I have never seen anything to equal them, just loaded with berries. Expect to pick a quart or more from each plant.

I want to thank you again.

Cincinnati, Ohio, May 30, 1928.  
Yours truly, W. E. POWERS.

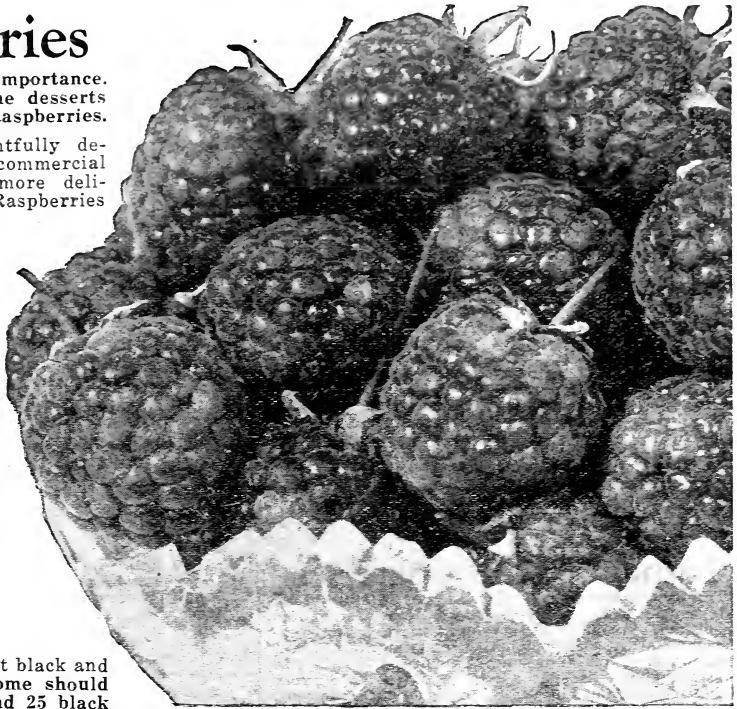
TRANSPORTATION PREPAID ON ALL STRAWBERRY PLANTS.



# Raspberries

First in commercial importance. Of all the summer time desserts there is none to equal Raspberries.

Raspberries are rightfully deserving as leaders in commercial importance. Nothing more delicious or useful than Raspberries for the home garden. They are easy to grow, require but little care and attention, yield good-looking, large-sized, richly flavored fruit, a combination hard to beat. You can absolutely depend on any variety we list to produce fruit for you on your own soil, just as described. Most of our varieties are absolutely hardy enough for any section or climate in the United States and thrive on almost all soils. Varieties: For an ever-bearing we especially recommend the La France, for most profitable commercial planting the Honeysweet black and Victory red. Every home should have at least 25 red and 25 black Raspberries.



King of the Market Red Raspberries. (See page 31).

We furnish free upon request complete instructions how to plant and care for Raspberries; by following these easy and simple instructions every one can absolutely produce the finest of fruit, just like pictured and described.

Reduced wholesale direct to planter prices on Raspberry plants, delivered:

	6	25	100	250	1000
La France. Red .....	\$0.75	\$2.25	\$7.50	\$17.00	\$65.00
Latham .....	.60	1.75	6.25	14.00	50.00
Ohta. Red .....	.60	1.75	6.00	13.50	48.00
King of Market. Red .....	.60	1.75	6.00	13.50	48.00
Victory. Red .....	.50	1.50	5.00	10.00	38.00
Herbert. Red .....	.60	1.75	6.00	13.50	48.00
Welch Honey. Red .....	.50	1.50	5.00	10.00	38.00
Cuthbert. Red .....	.50	1.25	4.25	8.00	25.00
King of Cliffs. Black .....	.60	1.75	6.00	13.50	48.00
Honeysweet. Black .....	.60	1.50	5.00	10.00	38.00
Plum Farmer. Black .....	.50	1.25	4.25	8.00	25.00
Black Diamond. Black .....	.60	1.50	5.00	10.00	38.00
Cumberland. Black .....	.50	1.25	4.25	8.00	25.00

500 Plants at 1000 Rates

## Special Raspberry Bargain Collections

These grand collections contain our four finest varieties, two red and two black.

**RASPBERRY COLLECTION NO. 1**

12 Plants In All

3 LA FRANCE                      3 LATHAM  
 3 KING OF CLIFFS            3 HONEYSWEET  
 \$1.50 Value, Delivered  
 for Only..... **\$1.00**

**RASPBERRY COLLECTION NO. 2**

100 Plants In All

25 LA FRANCE                      25 Latham  
 25 KING OF CLIFFS            25 HONEYSWEET  
 \$7.35 Value, Delivered  
 All for Only..... **\$6.00**

In ordering state Raspberry Collection No. 1 or Raspberry Collection No. 2.

WE PREPAY THE TRANSPORTATION CHARGES ON ALL RASPBERRIES.

## Red Raspberries

### Genuine La France Everbearing Raspberry

(See center color page).

**Giant Everbearing Red Raspberry—Big, Rich, Sweet, Juicy Berries from July Until November.**

The berries are twice the size of other Raspberries, wonderfully delicious in flavor; firm; the size of the berry and its delicious flavor are the same from first to last. The late crops, when Raspberries are scarce and therefore highly priced, are heavier than the earlier ones.

La France is a prodigious bearer throughout the season, from late June until all vegetation is killed by frost.

The bushes of this remarkable Raspberry are rapid, vigorous growers, often reaching a height of 9 feet. The canes are strong and erect, frequently an inch or more in diameter with practically no thorns. This makes berry picking comfortable. The canes branch freely, adding greatly to their productivity.

**The Fruit.** The fruit is borne on racemes, 1 to 3 feet long in very large clusters and the same racemes show the unusual sight of buds, blooms, fruit just setting, green berries and the ripened fruit. This condition continues through the entire season.

The La France is all "meat;" all berry; not all seeds.

La France Red Raspberry fruits early in June, continuing throughout the growing season; after being established they will bear as early as June and as late as November last and later, so long as heavy frost has not killed all vegetation.

La France is perfectly hardy and has been thoroughly and successfully tested in various parts of the country.

It is the best for home garden and a "GREAT MONEYMAKER FOR BERRY GROWERS."

**LA FRANCE HOLDS THE WORLD'S RECORD**

Has been awarded the World's highest medal over all other Raspberries.

Awarded Silver Medal by Tarrytown Horticultural Society, also by the Connecticut Horticultural Society.

## Latham Red Raspberries

This is the largest, firmest and most prolific of all red raspberries. **The New Mossic Free Hardy Red Raspberry.** In quality it stands at the top. It is extremely hardy, was originated on the State Fruit Breeding Farm of Minnesota. This grand variety will soon take first place as a commercial sort. Is very highly recommended by the State agricultural stations. Is a splendid strong growing variety and produces immense quantities of bright red extra large berries. Is one of the earliest to ripen. Is not considered an everbearing, but the season of ripening is very long, sometimes a month and a half in length. Reports from the extremely cold northwestern States say it is perfectly hardy there, withstanding the coldest Winters without protection. The berries are very large, firm, the color being a brilliant bright red makes it an eye-catcher on all markets. Truly one of the most profitable varieties. A very delightful table sort and a perfect canner. We personally recommend this variety as the most delicious and most profitable. Be sure and plant a few Latham this season.

**Ohta** Red. In hardiness it easily takes first place, standing a lower temperature than any other kind. Successfully grown in Canada and the extreme Northwest. Ohta, sometimes called the Flaming Giant, has never been known to winter-kill. We are sure we can say without successful contradiction that the Ohta will stand more hot, dry weather and other hardships uninjured than any other variety. It is absolutely free from any disease, very vigorous in growth, and adaptable to all kinds of soil. Ohta bears heavily and with undiminished size over a long period. The berries are large and round with very profitable shipping firmness. The color is a rich, brilliant red, has less seed than almost any other variety, making it very desirable for eating and table use. One of the finest for canning purposes, as it gives a rich, red syrup and the berries retain their shape and beautiful coloring even after canning. We personally recommend this grand very early variety very highly. If you are located in the extreme North or in a very hot, dry location, by all means plant the OHTA.

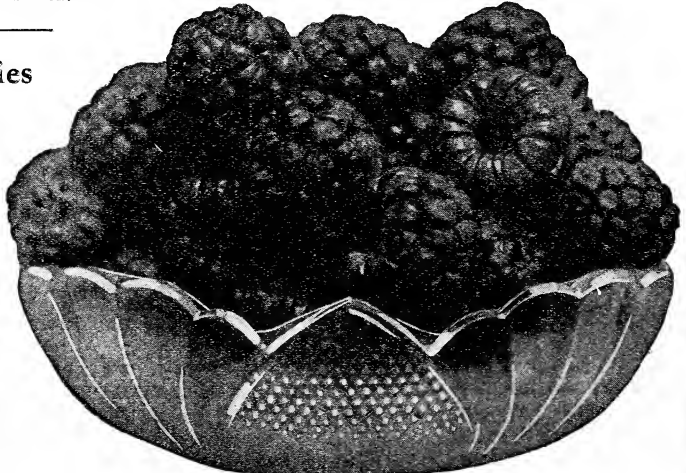
## Prices of Raspberries on page 29.

Hopkins, Mich.,  
April 16, 1928.

Bradley Brothers.

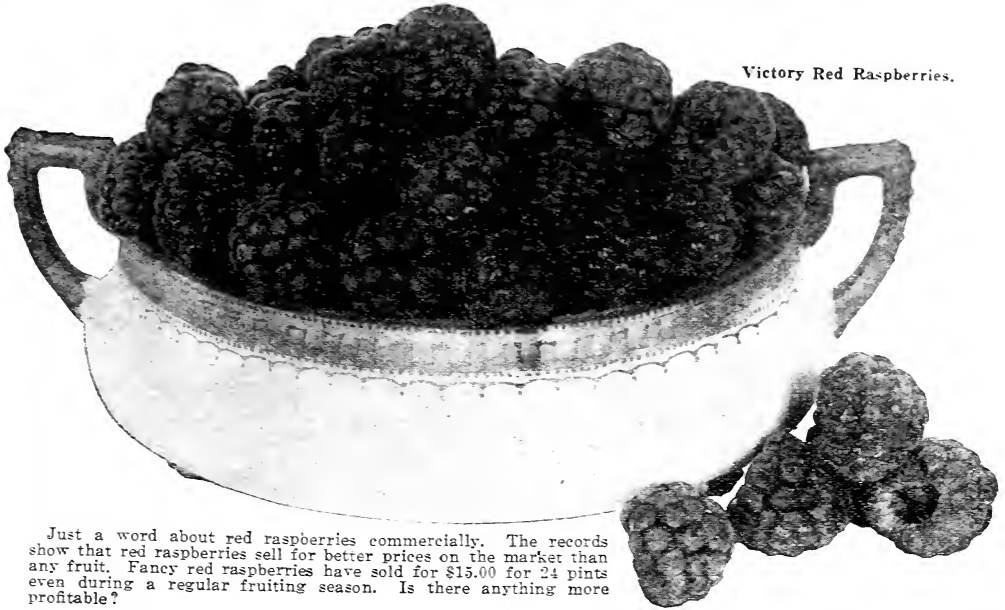
Gentlemen: The nursery stock as per order No. 7265, duly to hand April 13, 11 A. M., and all set out at 5 P. M. same day. Am more than pleased with the well rooted, thrifty healthy plants, so well dug and packed. I also thank you for the extra number of King of Cliffs which was an agreeable surprise, and much appreciated. Yours for a successful season and many more well pleased customers.

WM. HAWTHORNE.



Latham.

WE PAY ALL TRANSPORTATION CHARGES ON RASPBERRIES.



Victory Red Raspberries.

Just a word about red raspberries commercially. The records show that red raspberries sell for better prices on the market than any fruit. Fancy red raspberries have sold for \$15.00 for 24 pints even during a regular fruiting season. Is there anything more profitable?

**King of Market Red.** The largest red raspberry we have ever tested with the possible exceptions of La France and Victory. Berries are very showy and attractive in color, firm, sweet, juicy with very small seed. Bears a very heavy crop in the Spring and in many sections it bears a good Fall crop. As a Spring variety it has few if any equals as to large size, productiveness; sells at a premium over other varieties on the market. This variety has been giving wonderful results in all sections. Never known to winter-kill in the coldest climates. King of Market can absolutely be depended on for a big Spring crop everywhere.

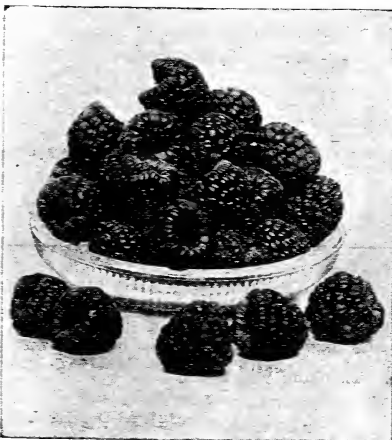
**Victory Red.** Of all red raspberries grown, Victory is one of the leaders in productiveness and size of fruit. It has a record of producing 19 pints of fancy berries on one bush during one fruiting season. To give you a further idea of

the tremendous size of its crops, bush for bush, with the same care and under the same conditions, it has produced twice as much fruit as the old standard and noted Cuthbert. Berries are exceptionally large in size. Very delicious, firm, and the finest shipper. Their very attractive appearance causes them to sell for fancy prices on any market. Unusually hardy, being originated in northern Michigan, Victory has withstood 30 degrees below zero unprotected without damage. Very hardy and a proven moneymaker wherever grown. Being one of the largest and best quality Raspberries ever grown and yielding as it does, such big crops without fail year after year, it is easy to see why Victory is such a big moneymaker everywhere. Excellent for canning factories because it has the rare quality of holding its deep red color indefinitely after being put in cans. For this same reason you can see why Victory is such delight to the housewife for canning. For both pleasure and profit plant Victory.

**Cuthbert Red.** An old favorite, probably the best known of any. Canes tall, vigorous and very productive. Berries large, handsome, rich crimson. A good shipper and of fine quality.

**Herbert** The best red raspberry for the extreme Northern States and coldest climates. Herbert is without doubt the hardiest and most beautiful red raspberry grown. It originated at Ottawa, Canada, and has withstood without injury 50 degrees below zero. The canes are very strong and vigorous; the leaves large and healthy. Fruit oblong, very bright red and one of the largest of all reds. It is firm, sweet, juicy, and of excellent flavor. This grand hardiest of all varieties is excellent for both commercial and garden use.

**Welch (Honey).** A red especially recommended for home use, also a paying commercial variety. It is so sweet and rich in flavor it is known as the Honey Red. Berries large size, attractive bright crimson color. Canes vigorous, hardy, and productive. Adapted to all soils and climates.



Herbert Red Raspberries.

Bradley Brothers, Gloucester, Mass., May 20, 1928.  
Gentlemen: Thank you a thousand times for sending the Mastodon plants. They came Saturday in wonderful condition. I appreciate the courtesy to the fullest and extend my sincere thanks. You will certainly receive my plant orders next Spring. Everything you have sent has been more than satisfactory. With best wishes, I remain,  
MRS. ABBIE P. GILL.



Honeysweet Black Raspberries.

## Black Raspberries

**King of Cliffs** Black. The most wonderful variety is an everbearing in many sections in good seasons. Originated here in the noted Ozark Mountains, where the State of Illinois has located its largest and most beautiful state park. Fruit extra large, firm, sweet, and has an ideal flavor. Proven the hardiest raspberry known, has withstood unprotected the coldest Winters in the most northern sections of the United States uninjured. Almost every mail brings us letters from the extreme southern states praising this most perfect variety. Thrives on almost every kind of soil and its long deep growing root system enables it to withstand the hottest and driest season. The big jet black berries always bring top prices. King of Cliffs yields more fruit to the bush than any other raspberry. This variety comes nearest being an everbearing in all sections of the United States than any black raspberry we have ever known and we have tested them all. No matter where you live, what kind of soil you have or for what purpose you plant, we recommend this variety above all others. See center color page.

**Honeysweet** Black. Berries extra large, glossy black, firm, and remarkably rich, honey flavored, sweet, and very luscious; oblong in shape, very meaty, small seed; flavor unsurpassed. Hangs on the vine a long time after ripe. Berries are produced in great abundance, being extra large and attractive; sells for top prices on the market. Fruit pulp surrounding the very small seed is full of thick, sweet juice. Very little sugar is necessary in serving or canning. This grand variety receives many praises and is considered one of the most profitable commercial varieties of black raspberries. Thrive everywhere regardless of climate. We can guarantee all to be well satisfied with Honeysweet.

**Black Diamond** A variety grown extensively in the North and East. Many growers claim it is superior to most other varieties. In hardiness and productiveness it is unexcelled, never known to winter-kill, has withstood extreme drought. Fruit very large, fine flavored, attractive, good shipper, and sells well on the market.

**Cumberland** The old reliable standard black raspberry. Plants are tall, vigorous, and very productive. Thrive everywhere, has withstood 25 degrees below zero uninjured. Berries are unusually large, firm, jet black, with delicious flavor. The Cumberland is rather tough skinned. They are wonderful long distance shippers and because of their attractive appearance always command good prices. The Cumberland is the most extensive grown of all black raspberries and can always be depended upon for a big profitable crop.

**Plum Farmer** An old standard blackcap. Considered by many one of the best. Upright grower, hardy, healthy, and productive. One of the best to withstand drought and hot weather.

Prices of Raspberries, page 29.

Salt Lake City, Utah, April 16, 1928.

Dear Sirs:—The rhubarb, everbearing blackberries and everbearing raspberries that you sent me are every one growing just splendid. It is surprising, though, as we have had such cold, frosty nights how they are putting out such fine leaves. I also want to thank you for the premium everbearing strawberry plants you sent, they are all growing nicely. I am

Yours truly,  
MRS. ALMA S. MONROE.

Marwood, Pa., April 24, 1928.

Dear Sirs:—Thanking you for the prompt arrival of blackberry plants, which I think are fine and thrifty plants. They were in fine condition and O. K. Don't forget to send me your next catalog. Thanking you again.

Respectfully,  
OSWALD HECK.



Caco  
Grapes.

### Caco Grape

No other grape can surpass this largest, most delicious, beautiful red grape. Received the highest honors ever conferred on a grape. We strongly advise every customer to plant this grape. Perfectly hardy, very productive. Price, strong, 2-year vines, 50c each. See page 23.



Hubbard Grapes.

### The Wonderful Hubbard Grape

The largest, sweetest, most productive and hardest grape known. Admitted everywhere to be the most perfect grape. For complete description see page 21. Strong, 2-year vines, 60c each; 10 for \$5.00.



King of  
Cliffs  
Raspberries.

### King of Cliffs

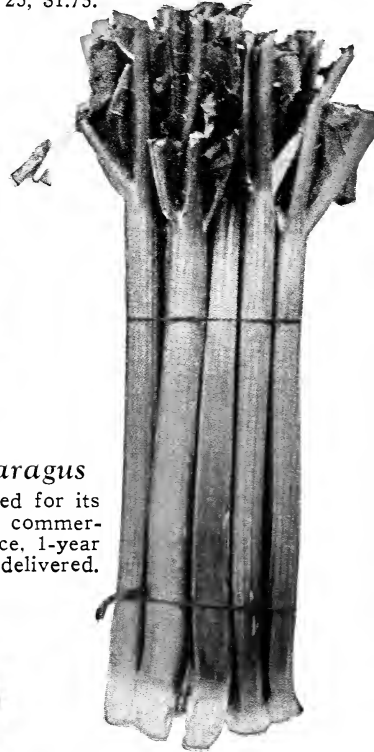
Largest, thrickest, most profitable and most delicious black raspberry. Free from disease; thrives in all soils. We especially recommend this grand variety. For complete description see page 32. Strong plants, 6 for 60c; 25, \$1.75.



Martha Washington Asparagus.

### Martha Washington Asparagus

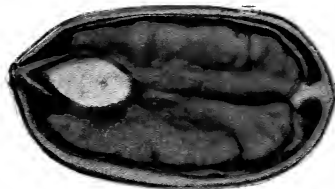
Rust proof, greatest yielder, noted for its delicious tenderness. Most profitable commercial variety, ideal for home use. Price, 1-year roots, \$1.25 per 100; \$8.00 per 1000, delivered. See page 35.



Giant Crimson Rhubarb.

### Giant Crimson Rhubarb

The finest and most valuable variety; stalks large and tender, very delicious; will grow any place. Strong, 2-yr.-old, 6 for 75c; doz., \$1.25; \$6.00 per 100, delivered. See page 35.



Illinois Pecan.

### Illinois Pecan

Can be grown in the North; has thin shell; abundant yielder; bears very young. 3 to 4 ft. trees, \$1.50 each, prepaid. See page 19.





Chautauqua  
Gooseberries.

### Chautauqua Gooseberry

An excellent variety for both garden and market. Prolific and perfectly hardy any place in United States. High-flavored. Strong two-year-old bushes, 50c each, delivered. See page 24.

### Genuine Lincoln Pear

Blight proof, heavy cropper, hardy in all climates, bears young. Thrives on all soils. For complete description and price see page 15.



Genuine  
Lincoln Pear.



Superb Apricot.

### Superb Apricot

Hardy as far north as South Dakota. Thrives and yields fine crops in all soils. Highly flavored; very large. Bears in two years from planting. Trees healthy and ornamental, should be in every orchard and lawn. Sturdy trees, 60c each. See page 11.



Genuine Delicious Apple.

### Genuine Delicious Apple

Our trees descended from the original tree stock. A favorite everywhere; does well in all sections of the United States. Thrifty grower, bears young. Fine year-old trees, 25c each. Two-year-old trees, 5 to 7 ft., 75c each. See page 6.



Waneta Plum.

### Waneta Plum

The largest, most delicious Plum grown, extremely hardy, long keeper, fine flavored, early bearer, producing fruit in most cases the same year planted. Extra large, sturdy trees, 5 to 7 feet, bearing size trees, \$1.00 each. See page 17.



Bradley's Improved Rochester Peach.

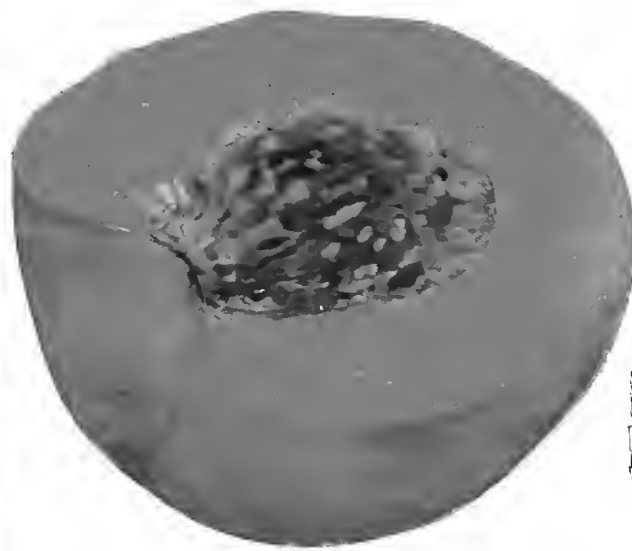
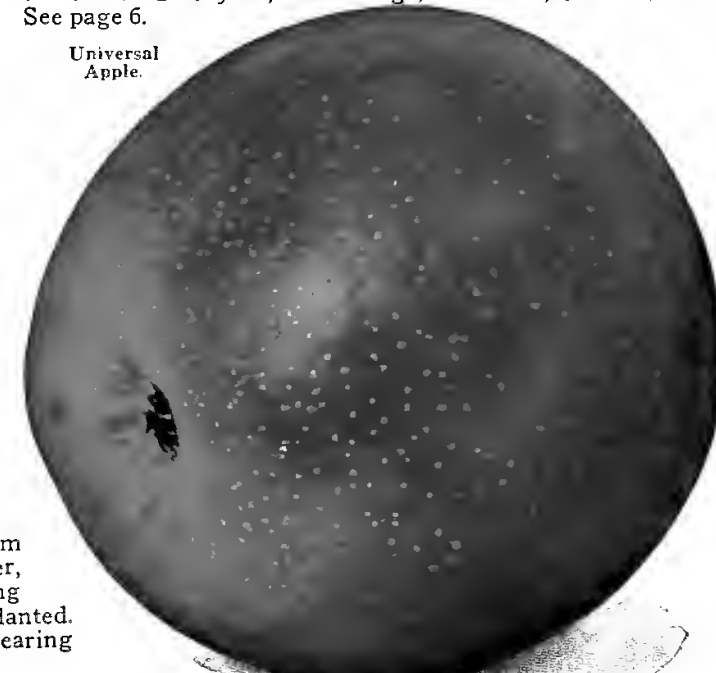
### Bradley's Improved Rochester Peach

Largest, most perfect, delicious hardy yellow free-stone peach. Ripens two and a half weeks ahead of Elberta. Demands highest market prices. Thrives in the North, East, South and West. Our newest and most profitable Peach. Fine trees, 40c each. See page 9.

### Universal Apple

Thrives where other varieties fail. Extremely hardy; excellent keeper. Highly flavored; very productive. Bears young. We recommend this grand, new and tested variety above all others. Fine year-old trees, 40c each. Two year, extra large, 5 to 7 ft., \$1.00 each. See page 6.

Universal  
Apple.



Elberta Peach.

### Elberta Peach

The leader of all peaches and the greatest commercial variety; known the world over. Very delicious, heavy bearer. Fine trees, 25c each; \$16.00 per 100. For larger trees see page 10.



Congo.

Alphonse Lavallee.

Mad. Lemoine.

Charles X.

## *New and Rare Varieties Budded French Lilacs*

Perfectly hardy and bloom the next year after planting. A great improvement over the common lilacs. No home or lawn complete without some of these perfected flowers. They perfume the air wonderfully. One extra large selected bush of each of the four varieties shown above for \$4.50, delivered. See page 43.



No. 1—Dwarf Mountain Pine. No. 2—Norway Spruce. No. 3—Douglas Golden Arbor-Vitae. No. 4—Douglas Fir. No. 5—Bechtel's Flowering Crab. No. 6—Spirea Van Houttei. No. 7—Trellis Queen Rose.

This delightful planting can be duplicated around your door for a very reasonable cost. Every item shown is a real beauty; perfectly hardy and easily transplanted. This planting will give you cheerfulness and contentment the entire year. Make your home one of the most attractive in the city or country-side. All items in this planting shown in this catalog.



## Blackberries

Blackberries grow like weeds—any time, anywhere, any place. The varieties we offer will make good as per our promise in descriptions. The plants we grow are guaranteed to live, grow and produce big crops of fruit just as described and pictured regardless of what kind of soil they are planted on or in what climate. Of all the berry crops with which we are familiar, blackberries are the most profitable and dependable year after year. There is never a crop failure with blackberries. Blackberries are the ideal crop for obtaining money returns from poor land, will do well where other fruits could not hope to succeed. Blackberries will absolutely give big profitable returns on any soil or in any climate. Plant blackberry plants 4 feet apart in rows 7 feet apart. One thousand six hundred plants required per acre. For garden plant 2 feet apart in rows 4 feet apart.

We will mail you free of charge a book on growing blackberries if you desire.

### Allstate

(See inside front cover).

Best all-around Blackberry for all sections and purposes. This grand variety is our own introduction. After giving it the most rigid tests we pronounced it the greatest bearer of delicious fruit among either blackberries or raspberries. Many consecutive years of close observation have fully confirmed our opinion.

Back of all stands its sturdy constitution. Stocky, vigorous canes bear abundant, heavy foliage, and the canes are literally loaded with fruit yielding heavily year after year. The individual berries are very thick and 2 inches long. A berry of this size, delicious flavor, small seed and fine appearance, is sure to please whether raised for pleasure or profit. The large fine berries are ideal for canning, preserving, making wine, or dessert. Allstate will produce a big crop of fruit the same season planted. Is perfectly hardy, having withstood a temperature of 40 degrees below zero without injury to a single branch. For all purposes plant Allstate. Our 38-year enviable reputation stands behind this grand variety which we recommend above all others.

### Hoco Blackberry

(Honey Coreless)

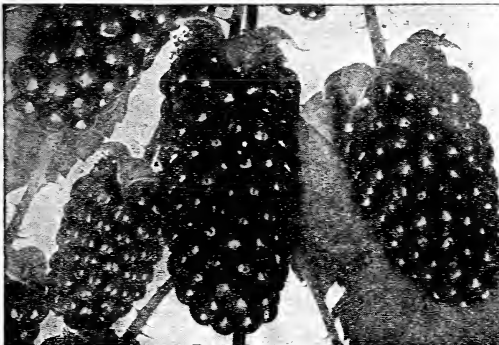
The hardiest and most profitable Blackberry on the market. It is an upright grower, the canes are stiff and abundantly able to hold up the enormous crop of fruit it yields. The berries are extra large in size, 1½ to 2 inches long and almost as thick as they are long. Enormously productive, producing at a rate of 8,500 quarts per acre; begin to ripen medium early and continue over a long period of time. Berries are of the finest flavor, sweet, juicy, delicious and coreless, hence its name. As a fresh fruit from the vine it is most delicious; for cooking and for wine it is superior to any other Blackberry. It contains even less acid than the loganberry, making it possible to make luscious jams, preserves and jellies with much less sugar than other Blackberries. For a commercial variety we consider it the most profitable variety. Its productiveness together with its fine shipping qualities enables you to get the top market prices; it is very firm and holds up after being picked better than any variety we have ever fruited.



Hoco Blackberries.

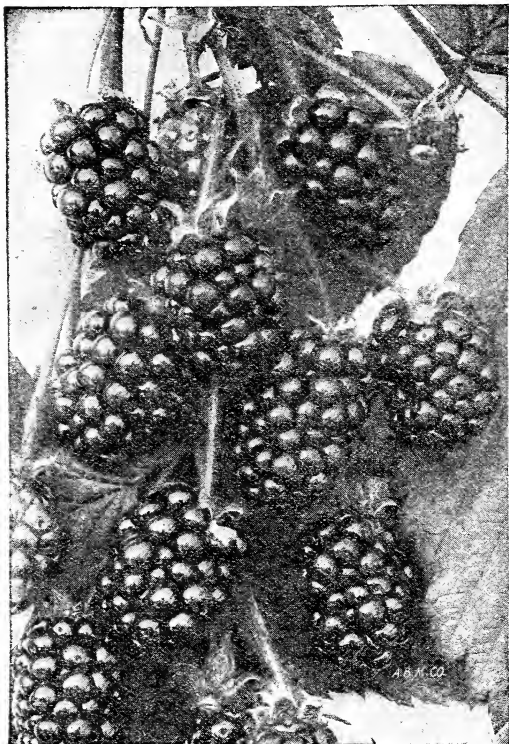
### Ambrosia Blackberry

The earliest Blackberry in cultivation, ripening 10 days before the Early Harvest, earlier than any dewberry; ripening with the earliest raspberries and before all of the strawberries are gone. Berries extra large, long, meaty, sweet, mild, of exquisite flavor and surpassing quality; rich in sugar and free from the bitter taste contained in most Blackberries; firm texture; compact and free from any hard core; seed small and so soft that the whole berry melts in one's mouth while eating. Berries hang in large, long clusters more like grapes, easily picked, do not seald, rust or blight, and hold their large size through entire season. Berries very attractive and fine for the table, pies, jelly, jam, and blackberry juice. Canes are absolutely always and everywhere hardy, thrifty, and enormously productive, producing 250 cases of 24 quarts per acre; sold in Chicago for \$8 per case on account of extreme earliness, fine flavor, large size, and fine appearance.



Ambrosia Blackberries.

SEE PAGE 34 FOR DELIVERED PRICES ON ALL VARIETIES OF BLACKBERRIES.



Texas Everbearing Blackberries.

## Texas Everbearing

First introduced by Mr. Texas, who brought it from South Africa. This is the greatest acquisition of the day. One grower claims he has picked 108 quarts from a dozen plants. The fruit is borne in enormous clusters, with a long fruiting season. The fruit is firm, melting, sweet, and fine for shortcake, dessert, jam, jellies, and preserving; almost as large as English walnuts. Canes very hardy and thrifty; an upright grower; seem to do well everywhere and on any kind of soil. These berries are becoming very popular everywhere. Everybody likes them and those who have them want more. Should be planted on every farm and in every garden.

**Ward** This is a vigorous grower and gives large annual crops of beautiful large berries. The fruit is black throughout, firm and good for shipment, yet tender and melting and of the best quality. This is more largely grown than any other variety. The plant is rust-resistant, and the berries are almost wholly without a core. Midseason.

**Eldorado** The vines are very hardy and vigorous, enduring the Winters of the far north-west without injury, and their yield is enormous. The berries are large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for 8 or 10 days after picking with quality unimpaired. Perhaps the most valuable sort in cultivation.

**Early Harvest** Anyone with a good local market will find this variety very profitable as it bears early and over a long season. The fruit is medium size, good quality, of very sweet, delicious flavor. The canes are strong, healthy, upright growers, and produce an enormous amount of fruit. You will find Early Harvest a good dependable variety and much better than a lot of other varieties.

## Prices of Blackberries

Reduced, direct to planter, delivered prices on strong, well rooted, extra large, selected Blackberry plants:

	6	12	25	100	1000
Eldorado .....	\$0.60	\$0.80	\$1.50	\$4.50	\$35.00
Early Harvest .....	.50	.75	1.25	4.00	30.00
Hoco .....	.80	1.50	2.50	7.50	60.00
Ward .....	.65	.90	1.75	5.00	36.00
Texas Everbearing ..	.80	1.50	2.50	7.50	60.00
Ambrosia .....	.75	1.25	2.25	7.00	50.00
Allstate .....	1.00	1.50	2.75	8.00	70.00

## Blackberry Collections

### COLLECTION No. 1

3 Allstate	3 Ambrosia	3 Hoco	
	3 Texas Everbearing		
	12 Plants In All For		\$1.00

### COLLECTION No. 2

25 Allstate	25 Ambrosia	25 Hoco	
	25 Texas Everbearing		
	100 Plants, \$10.00 Value, Delivered For		\$7.00

## Dewberries

**Gardena** The earliest and largest Dewberry known. Its superior points are extreme earliness, extra large size, great productiveness, its black glossy color. Fruit very firm, sweet, juicy and delicious, fine for eating in pies, jellies, jam and makes excellent juice or wine.

**Lucretia** Is an old standard variety, is well liked and popular and profitable. Berries large, long, sweet, juicy and good quality. Vines very productive, hardy, thrifty, and succeed everywhere.

### PRICES OF DEWBERRIES DELIVERED

	6	12	25	100	1000
Gardena .....	\$0.50	\$0.75	\$1.25	\$3.10	\$30.00
Lucretia .....	.50	.65	1.00	2.75	25.00

WE PREPAY THE TRANSPORTATION CHARGES ON BLACKBERRIES AND DEWBERRIES.



Gardena Dewberries.

## Asparagus

Rightfully called the Vegetable Aristocrat. No vegetable that we know of has its rich, refined, delicious flavor. You will never really know how delicious this vegetable can be until you go into your own garden and within a short time after cutting, dish out the long big stalks of this vegetable delicacy. This most delicious, healthful, easily grown vegetable deserves a place in every garden.

The culture of Asparagus is very profitable. It comes early in the season when there is little else to market and the proceeds are quite acceptable. It is no uncommon thing for the first shipments of Asparagus to sell for 50c to 75c per bunch of about twenty stalks. At about 25c per bunch an acre would net you about \$500.00. This is especially true of the pedigreed Martha Washington variety. In this section Asparagus growing is considered the most profitable gardening. There is never an off year for Asparagus.

It is easy to grow Asparagus. Asparagus does well in any kind of good garden soil, with no extra preparation required. Simply work the soil well as you would to prepare any garden for planting. Set the roots 1 foot apart in the rows, rows 2 feet apart for garden culture. For field culture the rows 4 feet apart with the roots 1 foot apart in the rows. Roots should be placed in furrows 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil toward plant so that by midsummer the ground is level. This is all that is required to give you a perfect asparagus bed.

Because the Martha Washington variety is unquestionably by far the best of all varieties of asparagus, we have discontinued the growing of all other varieties except the Palmetto, which is still wanted by some commercial growers.

**Martha Washington** Developed by U. S. Department of Agriculture. A heavy yielding pedigreed variety immune to rust; grows rapidly and produces uniformly large long tender stalks of unexcelled quality. Briefly summarizing the outstanding characteristics of this new grand variety are: Absolute rust-resistance due to unusually vigorous constitution (secured by critical selection extending over ten years). Extraordinary yielding qualities, large size of individual stalks, and their rapid development to cutting size, which rapid growth stands for tenderness. The shoots are straight, of dark green color, with heavy purple overtone. They are always tight and so do not open until well above the ground. Without hesitating, we recommend the Martha Washington above all others, for all purposes. See center color page.

**Palmetto** An old variety still preferred by some who have not tested the Martha Washington.

### DELIVERED PRICE OF ASPARAGUS

	25	100	1000
Martha Washington. 1-yr. No. 1..	\$0.50	\$1.25	\$8.00
Martha Washington. 2-yr. No. 1..	1.00	2.00	12.50
Palmetto. 1-yr. No. 1.....	.35	.75	6.00
Palmetto. 2-yr. No. 1.....	.50	1.25	8.00

## Bradley's Big Garden Bargain

Every Home Should Contain These Earliest and Most Delicious Vegetables

BARGAIN No. 1		
\$2.50	25 Martha Washington, 2-year Asparagus....	\$1.00
	12 Burbank's Giant Crimson Rhubarb.....	1.25
	25 New Bohemian Horseradish.....	1.00
		\$3.25

SPECIAL PRICE  
DELIVERED TO YOUR DOOR  
BY PARCEL POST FOR **\$2.50**

GARDEN BARGAIN No. 2		
\$1.50	12 Martha Washington. 2-year Asparagus....	\$0.75
	6 Burbank's Giant Crimson Rhubarb.....	.75
	12 New Bohemian Horseradish.....	.60
		\$2.10

ALL DELIVERED  
TO YOUR DOOR FOR **\$1.50**

## Rhubarb

The first thing in the Spring to furnish material for pie and sauce, also very desirable for canning. Its health-giving, tonic properties make it invaluable as a Spring regulator. Rhubarb is the first thing that starts to grow in the Spring and will produce fine tender stalks abundantly all season. Rhubarb is easy to grow, thrives in any soil or climate. Plant in rows 4 feet apart, with roots 3 feet apart in the row.

We have experimented with rhubarb for twenty-five years, have tested almost every variety known, and have found the Burbank's Giant Crimson so far ahead of all other varieties, under all conditions and in every section that we have discontinued the growing of all other varieties.

**Burbank's Giant Crimson** This is the greatest and most valuable vegetable we have ever tested. It is the earliest, tenderest, sweetest, and best of all rhubarb; fit for use in early Spring, Summer, and all Fall, while the common sour varieties are fit for use only a few weeks in the Spring. As fast as stalks are pulled new tender ones take their place. Scarcely has the frost disappeared until your table is supplied with this delicious, refreshing, and healthful food which is so much desired and appreciated at that time. The stalks are twice the size of the ordinary kind, and are of a bright crimson color, very tender, crisp, and of mild delightful flavor. The skin is so tender it does not have to be removed when cooking and the sauce has a deep crimson color. Stalks will average 18 to 24 inches long, broad, thick, and solid. Stalks will weigh or an average 1/2 pound each and some on very rich soil often weigh a full pound. Enormously productive. Always brings very high prices, and there is always an unsupplied demand. This variety is a great money maker. We know of no other crop more profitable. Price, strong 2-yr.-old, 6 for 75c; doz., \$1.25; 100 for \$6.00, delivered. See center color page.

## Horseradish

Horseradish is as easy to grow as a weed. Thrives everywhere. Every housewife knows its great value in the making of sauces and seasoning. Once used in pickles it will never be left out. Horseradish sauce is one of the chief appetizers. It is also one of the few sauces or condiments that is pronounced by the best authority to be perfectly wholesome. Horseradish grown in a commercial way is very profitable. Plant in rows 3 feet apart, 1 foot apart in the row. Prepare soil same as for garden, plant so top will be about 1 inch below the surface.



**New Bohemian** We find this grand variety so much better than others, that we have discontinued growing any other variety. The roots are very large. Quick grower, very productive, producing about twice as much as the common sort. Flesh pure white, tender, and free from stringiness. This variety will stand a great deal of hardship and persist in soil year after year. Every garden and every home should grow enough horseradish for at least home use. This variety has produced as much as 10 tons from an acre. Fancy high quality horseradish always sells for a good price on the market. New Bohemian horseradish is a great moneymaker. Very profitable; gives quick returns. Price, fine sets, 25 for \$1.00; 100 for \$2.00; 1000 for \$14.00, delivered.

# Ornamental Flowering Shrubs

Imagine if you can what a bleak and barren place this country of ours would be without flowers, ornamental shrubs, and hedges. Have you ever noticed that the homes which look the most attractive to you invariably are those with a few well placed ornamental shrubs, hedges, and flowers. How true is the slogan, "It's Not a Home Until It's Planted." Shrubs truly give the finishing touch to your home. Nothing plays such an important part as the decorative scheme for the home grounds. Without shrubs you lose the attractiveness, cheerfulness, and homelike appearance. Shrubs increase the value of your property, make home more pleasant, life worth living—giving satisfaction and contentment that nothing else can.

Every shrub offered in this catalog has been given the most rigid sort of test, so that we can recommend each one of the varieties with entire confidence that they will please all who plant them. The classes and varieties recommended in the following pages lend themselves ideally to beautifying the home.

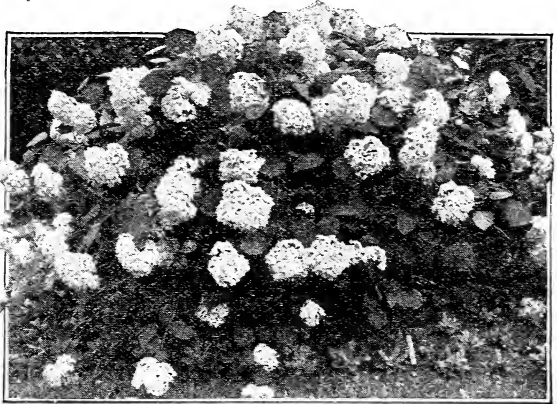
In our descriptions we endeavor to give the height of each variety at maturity and the time of blooming. From these descriptions you will know the dwarf-growing varieties should be planted in front of those of taller habit and can plan a continuous succession of bloom from early Spring until Winter.

From our descriptions you should be able to plan your own landscaping. You can easily plan an attractive and harmonious planting yourself. All our shrubs are thrifty, bushy plants which will give you quick results and beautiful flowers at money saving prices.

**LOW GROWING OR DWARF SHRUBS.** Anthony Waterer and Froebeli Spirea, Indian Currant, Hydrangea Arborescens, Gracilis or Dwarf Deutzia, Red-Leaved Barberry.

**SHRUBS ADAPTED TO BOTH SHADY AND SUNNY EXPOSURE.** Hydrangeas, all Spireas, Butterfly Bush, Golden Bell, High Bush Cranberry, Indian Currant, Althea, Pink Bush Honeysuckle, Bechtel's Flowering Crab.

**NOTE**—A book giving instructions for planting and caring for shrubs mailed upon request.



Hydrangea Arborescens.

## Hydrangea Arborescens (Hills of Snow)

The finest and most beautiful of the Hydrangeas. Blooms are of the very largest size, of pure snow-white color. The blossoms are more refined than those of the *Paniculata Grandiflora*. Begins to bloom in June, continues through July, August, and September. Extremely hardy; thrives in all soils, in both shady and sunny locations. Easy to grow. Require very little attention. Very valuable for foundation planting. Grow normally about 4 feet high. Can be pruned to any height or shape. For all purposes we especially recommend this variety. Price of strong, 12 to 18 in. bushes, 75c; extra large, well branched, \$1.00.

## Hydrangea Paniculata Grandiflora

Absolutely hardy; thrives in all soils; grows rapidly. Never fails to bloom first season planted, and produces in abundance immense clusters of pinkish white flowers, borne in large pyramidal trusses, often more than a foot long and 6 to 8 inches in diameter. Begins to bloom early in July and continues to bloom for several weeks. Normally grows 6 to 7 feet high, but severe pruning each Spring greatly increases the size of the flower heads. If the flowers, which keep for an extremely long time, are allowed to dry on the bush, they turn to a bronzy green and are valuable for Winter decoration in the home. Very attractive for foundation planting. Does well in both shady and sunny exposure. Price, strong bushes, 12 to 18 in., 50c. Extra large, 75c. See outside back cover.

## Hydrangea P. G. Tree Form

Same characteristics as the bush form, but grown on stems in dwarf tree form. At maturity they stand about 4 to 5 feet high. Most attractive and desirable, making a very picturesque specimen shrub for the lawn, and especially beautiful when covered with the immense panicles of bloom. Strong, 3 to 4 ft. trees with well shaped heads, extra fancy, \$2.00 each.

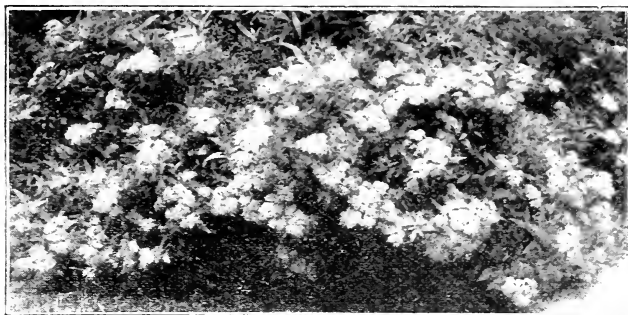


Hydrangea Paniculata Grandiflora.

TRANSPORTATION CHARGES PAID  
ON ALL SHRUBS.

## Spirea Anthony Waterer

A dwarf variety growing 2 to 3 feet high and covered with large heads of crimson flowers. Very desirable for planting in front of foundation or taller growing shrubs. If flowers are removed as they fade, it will cause the plant to keep up a continuous bloom until late in Fall freezing weather. Price, strong bushes, 1½ to 2 ft., \$1.00 each; 2 to 18 in., 75c each. See back cover.



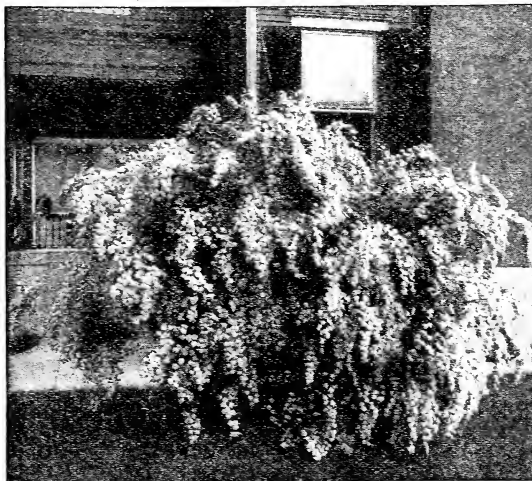
Spirea Anthony Waterer.

## Spirea Froebeli

This is another beautiful red variety. A trifle taller than Anthony Waterer. It is a strong, healthy grower, dwarf in nature and can be used along edgings or for foundation planting. Everyone should have a few of these and the Anthony Waterer mixed in with their other plants or just in front of the graceful Van Houttei or other taller growing Spires. Price, same as Anthony Waterer.

## Aurea Golden Spirea

Blooms in June, later than the Van Houttei, but has white blossoms similar to Van Houttei. As the blossoms fade, they form into large, brilliant red seed pods, giving the effect of a second blooming in red, and lasting through July. During this period the shrub is strikingly showy. The leaves are bright yellow during the Spring and Summer, slowly changing to golden bronze in Autumn. One of the most distinct and beautiful Spires. 2 to 3 ft., 85c each; 1½ to 2 ft., 50c each; 10 for \$4.50.



Spirea Van Houttei.

## Spirea Van Houttei

Better known and more largely planted than any other shrub. An extremely graceful shrub with long, drooping branches completely covered with flat clusters of white flowers in April, May and June. When in blossom it is a sight long to be remembered. Cannot be too highly recommended. We consider it the best general purpose shrub. Grows 4 to 5 feet. Price, strong bushes, 1½ to 2 ft., 25c; 10 for \$2.00. 2½ to 3 ft., 35c; 10 for \$3.00. Extra heavy, selected specimens, bloom as soon as painted. 3½ to 4 ft., 60c; 10 for \$5.00. See back cover page.

## Weigela, Eva Rathke

One of the most charming shrubs in cultivation. The flowers are large and of deep rosy color, trumpet-shaped and are borne in great profusion. Grows from 4 to 5 feet high. Blossoms in April, May and June. Price, strong, 2 to 3 ft. bushes, \$1.00 each.

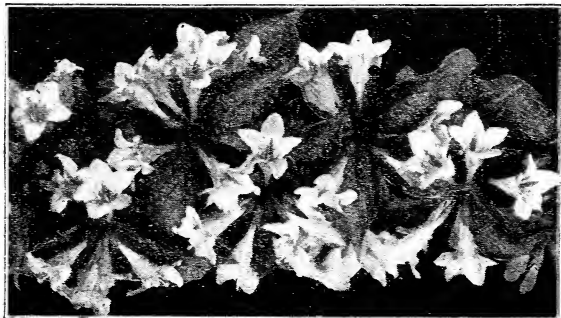
## Weigela Floribunda

Flowers dark crimson, similar in shape to Eva Rathke. Bush somewhat dwarf in habit, very bushy. Blooms continually from early Spring to freezing weather. Price, strong bushes, 2 to 3 ft., \$1.00 each.

## Clethra Alnifolia

(Sweet Pepper Bush)

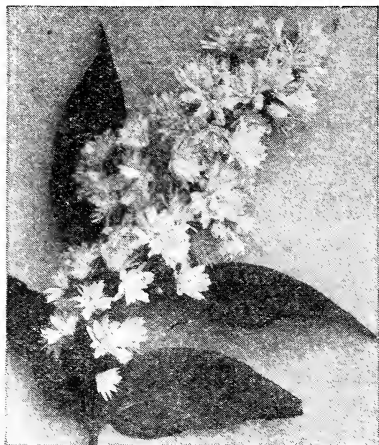
A handsome little shrub, delightfully fragrant in August and September when covered with long, showy wands of creamy white flowers. It is valuable for the front of the border, as it grows only 3 to 5 feet tall, and on account of its pleasing scent, is very popular beneath the house windows. Price, strong, 2 to 3 ft., selected bushes, \$1.00 each.



Weigela Eva Rathke.

Harrison, Ohio, April 17, 1928  
Received my order the 16th and was well pleased with it; everything was in fine condition.  
T. J. TAYLOR.

ALL SHRUBS ARE SHIPPED  
PREPAID.



Deutzia, Pride of Rochester.

Bears great numbers of double brownish purple flowers, having a strawberry-like fragrance. Blooms in July. Grows 5 feet high. Price, strong bushes, 1½ to 2 ft., 50c; extra large, 2 to 3 ft., blooming size, 75c.

## Butterfly Bush

Seem to attract butterflies in large numbers. It produces long, graceful stems which terminate in tapering panicles of beautiful lilac colored flowers that are large in size and borne by the hundreds on a flower head which is often 10 inches long. It blossoms from early Summer till frost. Grows 3 to 4 feet high. Thrives every place. Price, strong, 2 to 3 ft. bushes, 50c each; 3 for \$1.25.

## Buddleia Magnifica

This grand variety is one of the hardest for all sections. Flower spikes 10 inches in length by 3 inches in diameter. Color deep violet-rose with a pronounced orange center; the margins of petals neatly reflexed. This is truly a very distinct and delightful flower, an improvement over the very beautiful Buddleia Butterfly Bush. Price, strong, 2 to 3 ft. bushes, \$1.00 each.



Forsythia—Golden Bell.

## Deutzia, Pride of Rochester

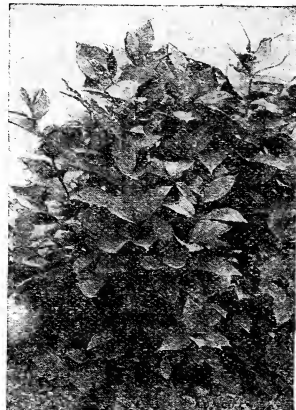
A choice new sort, that excels in vigor, size of flowers, length of panicles and freedom of bloom. The flowers are double white, tinged outside with pink, opens a week earlier than others. One of the hardiest sorts, grows 5 to 7 feet tall. Can be pruned to any height or shape. Price, strong bushes, 2 to 3 ft. 30c each; 10 for \$2.50.

## Dwarf Deutzia, Gracilis

A low, dense-growing shrub bearing a profusion of beautiful white flowers in April and May. Excellent for shrub borders in front of taller kinds. Grows 2 to 3 feet high. Gives a splendid effect when planted in front of Pride of Rochester. Splendid for shady places. Price, strong bushes, 1½ to 2 ft., 40c; 10 for \$3.50.

## Calycanthus

(Sweet Scented or Strawberry Bush)



Calycanthus.

## New Red-Leaved Japanese Barberry

(See back cover page)

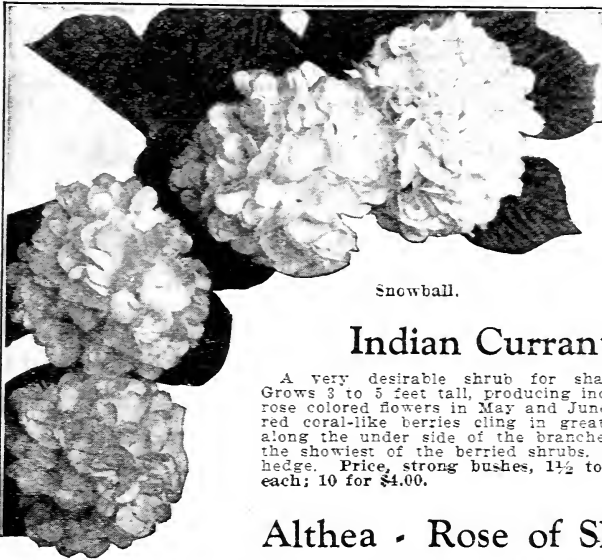
No doubt many of you have time and again admired plants of the variety known as the red-leaved Japanese maple. The fact that it is an exceedingly slow grower, and consequently expensive has kept it from being widely planted. Now we have a plant fully as beautiful that does not cost any more than the ordinary ornamental shrub, that thrives luxuriantly in all soils and sections. Is as hardy as an oak. The new red-leaved Japanese Barberry is easily the most brilliant foliage plant that has ever been brought to our attention. In habit of growth and general nature, this new red-leaved variety is highly esteemed as an ideal dwarf hedge.

This grand shrub has exceptionally bright red, lustrous foliage. In the Fall this bright crimson foliage changes to vivid orange and reds of various hues, its beauty being but enhanced by great crops of brilliant scarlet berries which remain on the bushes throughout the Winter.

There is but one special cultural requirement that should be observed in connection with this new red-leaved Barberry. It should be planted where it has full exposure to the sun, in order to do its best with its brilliantly colored foliage. Price, strong, sturdy bushes, 60c each; 10 for \$5.00, delivered. Green-leaved Barberry described on page 31.

## Forsythia - Golden Bell

One of the earliest flowering shrubs, blooming as soon as frost is out of the ground. Its striking yellow flowers, appearing as they do before the leaves, brighten up the home at a time when other flowers are scarce. Grows 5 to 6 feet high, can be pruned lower if desired. Entirely hardy. Price, strong bushes, 2 to 3 ft., 40c; 10 for \$3.50.



Snowball.

## Snowball

A well known favorite shrub with globular clusters of white flowers the latter part of April and first of May. Grows 8 to 10 feet high. Strong bushes, 2 to 3 ft., 75c each.

## Japan Snowball

An erect, compact shrub, blooming in June; completely covered with large balls of flowers that are snow-white. Foliage is dark green. We recommend this as the finest Snowball grown. Grows 6 to 7 feet tall. Price, strong bushes, 2 to 3 ft., \$1.00 each.

## Indian Currant

A very desirable shrub for shady places. Grows 3 to 5 feet tall, producing inconspicuous rose colored flowers in May and June. Its dull red coral-like berries cling in great profusion along the under side of the branches. One of the showiest of the berried shrubs. Fine as a hedge. Price, strong bushes, 1½ to 2 ft., 60c each; 10 for \$4.00.



Indian Currant.

## Althea - Rose of Sharon

This beautiful shrub is of unusual value due to its habit of bloom late in the season after other shrubs are through flowering. Blooms in August and continues in flower until freezing. Very hardy, erect, compact, reaching 7 to 8 feet at maturity. Bell-shaped flowers of striking colors. We can furnish double flowering varieties in the following colors: White, Red, Purple or Pink. Order by color. Price, strong bushes, 2 to 3 ft., 60c each; one of each color, four in all, for \$2.00.

## Golden Elder

Planted among shrubs of green foliage, this yellow and gold-leaved Elder forms a pleasing contrast, adding tone and character to the planting. The flowers are white in flat topped cymes in early Summer, turning to beautiful wine colored berries which are used for pies, jams and wine by many. Grows naturally 6 to 8 feet high, but should be pruned back each Spring to secure denser and brighter foliage. Price, strong bushes, 3 to 4 ft., ready to bloom, \$1.00 each.



Golden Elder.

## High Bush Cranberry

Sometimes called the Tree Cranberry. An upright spreading shrub with smooth, light gray branches and broad attractive leaves. Produces flat heads of white flowers 3 to 4 inches across in May and June, followed by scarlet fruits which remain on the branches and keep their



The Brilliant Scarlet Fruit Clusters of High Bush Cranberry.

A Home Well Planted  
Indicates Real Refinement



Bechtel's Flowering Crab.

## Bechtel's Flowering Crab

A very handsome bush or little tree, seldom grows over 15 feet high. One of the finest for lawn decoration or specimen planting. When in bloom it appears to be covered with delicate pink, perfectly double roses, of delicious fragrance. Blooms when very young. They are a delight to the whole family. They are being used extensively in cemetery planting also. Tree very hardy, grows on all soils. Price, well branched, 2 to 3 ft. trees, \$1.00 each; large blooming size, 3-year-old, 3 to 4 ft. trees, \$1.50 each.

## Prunus Pissardi

(Purple-Leaved Plum)

This very distinct and handsome little tree is covered with a mass of beautiful little white flowers in Spring; later with showy pinkish purple leaves that deepen in color. Its effect on the landscape is very beautiful. If you wish something different and very distinct that will attract the admiration of all lovers of beautiful foliage, plant this tree. Very hardy in every section of the United States. Strong, 2 to 3 ft. trees, 85c each; extra heavy, 3 to 4 ft. trees, \$1.35.

## Purple Fringe - Smoke Tree

This different, but most striking and graceful shrub was brought to the United States from the southern part of Europe. It is perfectly hardy and easily grown, but as yet it is comparatively unknown. Planted as a single specimen on the lawn, in the corner of the yard, or planted alongside the house where it can be seen to advantage it always excites comment. In late Summer and Fall it is entirely covered with a curious fringe of fine, purplish, misty-looking flowers which give the bush a smoky appearance. Grows 10 to 12 feet tall and is surely a beauty. Price, 1½ to 2 ft. bushes, \$1.00 each; extra strong, 2 to 3 ft. bushes, \$1.75 each.

## Japanese Quince

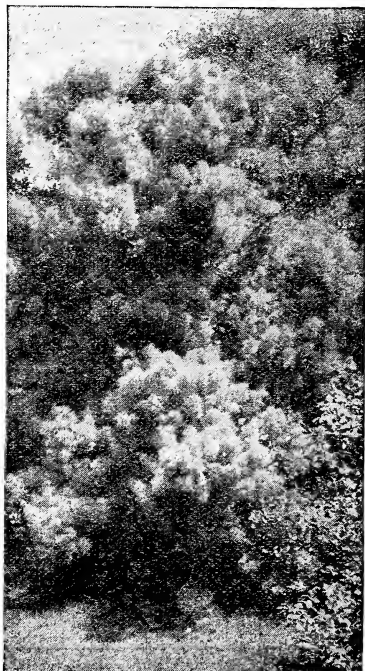
(Also Called Fire Bush or Burning Bush)



Japanese Quince.

This is very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are developed. The brilliant scarlet flowers gleam like red-hot coals. Fruit about 1½ to 2 inches in diameter of yellowish green and of aromatic fragrance, a few cooked with apples give them a fine quince flavor. Grows 4 to 5 feet tall. Very hardy and easily transplanted, will thrive in most any soil or location. Price, strong, 2 to 3 ft. trees, 70c each; extra heavy, 3 to 4 ft. trees, \$1.15.

TRANSPORTATION  
CHARGES  
PREPAID ON  
ALL SHRUBS



Purple Fringe—Smoke Tree.



## Pink Bush Honeysuckle

Handsome shrub growing 6 to 8 feet high, bearing in abundance pretty pink flowers in May and June. Literally covered in Summer and Autumn with a mass of showy orange and scarlet berries. Very beautiful any place in the lawn. Flowers very fragrant. Thrifty, hardy in all climates. Price, strong bushes, 2 to 3 ft., 65c each.

## Almond, Flowering

A very beautiful shrub covered in April with very fragrant flowers resembling roses. One of the earliest bloomers of all shrubs; grows about 4 feet tall. This delightful little tree covered with rose-shaped flowers before the leaves appear is truly a beauty, one you will be very proud to have. Colors both white and pink. Order by color. Price, strong, 1½ to 2 ft. trees, 65c each.

## Dogwood

The Dogwoods are valuable for the brilliancy of their bark and berries, and the pretty variegation of their foliage; the flowers are also very beautiful. Perfectly hardy and do well in the shade and on very moist soils or water edgings. They are suited for mass planting on account of their effects of gray, yellow and red bark. They show up fine in the Winter, have very attractive fruit and it attracts great numbers of birds.

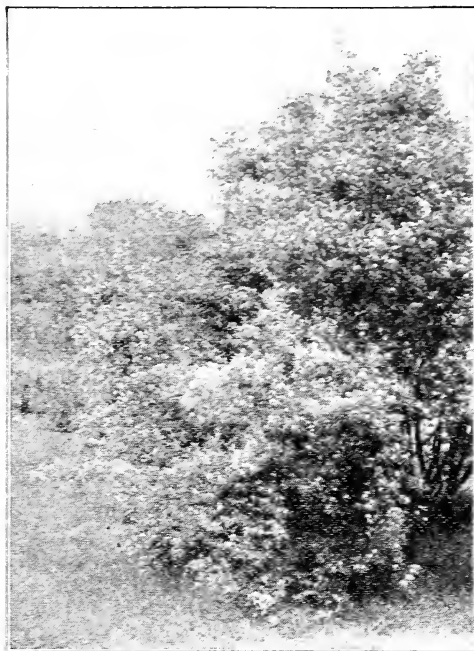
**GRAY DOGWOOD.** Grows 5 to 6 feet tall, has very beautiful gray branches, white flowers and dark green foliage. Price, 2 to 3 ft., 65c each.

**SILKY DOGWOOD.** Dwarf, growing with silky leaves and dense cymes of greenish white flowers in early Summer. Bark purple; berries black. Price, 2 to 3 ft., 60c each.

**RED DOGWOOD.** Bark bright reddish purple; grows 4 to 5 feet tall; leaves bright green above, whitened beneath. Flowers creamy white in dense, flat-topped clusters; berries white, very distinct and very showy. Price, 2 to 3 ft., 70c each.

**GOLDEN DOGWOOD.** Very beautiful golden bark and branches, leaves green, edged with yellow; fruit red. A real beauty. Price, 2 to 3 ft., 65c each.

One Each of the Four Above Varieties for \$2.00

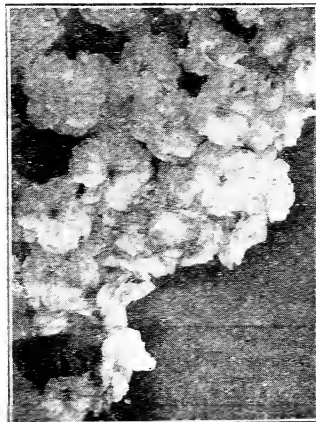


Pink Bush Honeysuckle.

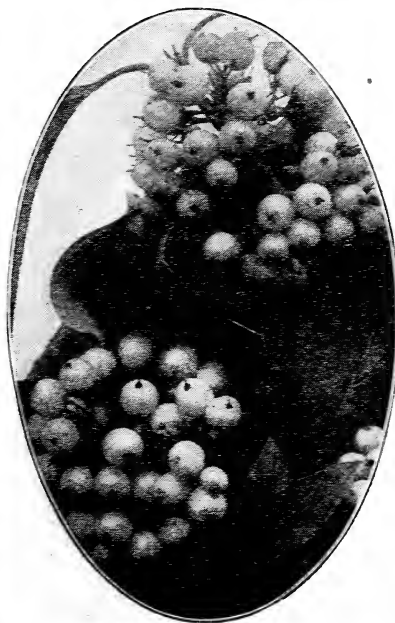
## Salix Caprea - Pussy Willow

A beautiful tree-like shrub. Grows very rapidly, requires very little attention after planting. Pussy Willow branches will bloom indoors in a vase of water when everything outdoors is cold and dreary.

Along in January or February when everything is bare of leaves or flowers you can cut a few branches of the Pussy Willow, bring them into the house, put them in a vase of water; when they unfold their large catkins of silvery pink you have a living bouquet of beautiful flowers at no cost whatsoever. They will last for weeks. If you take them out of water after they are in bloom they will last for months. Outdoors, the original shrub remains a beautiful ornament. A boy in Ohio sold over a hundred dollars worth of these branches from a few shrubs during the Winter. You will be very proud of and appreciate a few of these shrubs in your lawn. They produce the poor man's Winter bouquet. Price, strong, 2 to 3 ft., thrifty bushes, 35c each; 10 for \$3.00. Extra large, 3 to 4 ft. bushes, 50c each; 10 for \$4.50, postpaid.



Flowering Almond.



Berries of Red Dogwood.

Sellers, La.  
Gentlemen:—I received my trees which I ordered from you; they were in fine condition when received. I advised all my neighbors to order from you when they need any. They are just as fine as could be. Send me a few catalogues for my neighbors and friends. I will thank you.  
J. M. CAILLIT.



Philadelphus Avalanche.

## Philadelphus, or Mock Orange

There is a great variation in the different varieties of Philadelphus (sometimes known as Mock Orange), both in habit of their growth and in their forms of bloom. Some have vigorous, upright habit of growth, forming larger shrubs, and there are some dwarf varieties, with slender, arching branches and small leaves. All are refined and beautiful, and the different varieties can be grouped together most effectively. We offer the following choice, better varieties:

**BINNIER.** Tall growing, with its long branches covered with a profusion of large, semi-double, snow-white flowers. Price, 2 to 3 ft., \$1.00 each.

**AUREA GOLDEN.** A very dwarf growing variety, foliage light yellow, changing to a deep orange later in the season. Very valuable for creating a pleasing and striking contrast with the green-leaved varieties. Blooms during April, May and June. One of our real favorites. Price, strong, 1½ to 2 ft. bushes, \$1.25 each.

**DAME BLANCHE.** Semi-double flowers of a rich, creamy white, produced in greatest profusion; never grows much over 4 feet tall, and is in all respects a very satisfactory shrub for either specimen use or planted in groups. Price, strong, 2 to 3 ft. bushes, 85c each.

**LEMOINE.** Very showy and floriferous. Flowers pure snow-white, very fragrant and literally cover the branches. Its slender, arching branches and small leaves make this grand variety the choice of many. Price, strong, 2 to 3 ft. bushes, 80c each.

**CORONARIUS** (Sweet Mock Orange). The old-fashioned Mock Orange that everyone knows. Produces creamy white flowers in May and June. Very vigorous grower. Price, 2 to 3 ft., selected bushes, 35c each.

**AVALANCHE.** A very graceful shrub of arching branches, blooms all Spring, Summer and Fall. Flowers pure waxy white. A magnificent choice variety; very fragrant. Price, strong, 2 to 3 ft. bushes, 75c each.

**GLACIER.** This variety is one of the very best, and most valuable of the many new kinds. The flowers are wonderfully attractive, double, rich cream color, produced in thick clusters of six or seven, giving the effect of one enormous double flower. Matures to a height of 5 feet. Price, strong, 2 to 3 ft., \$1.50 each.

## Hypericum

(St. John's Wort or Gold Flower)

A very beautiful shrub, grows 3 to 4 feet tall, has smooth, purplish, arching stems, flowers large, two inches or more, bright golden yellow, the rich color heightened by the many tufted yellow stamens with reddish anthers. Their foliage is fernlike, with dark shiny upper surface, richly contrastive to the abundant bloom which is quite persistent. Does well in either sun or shade, thrives wonderfully in real moist ground. Price, strong, 2 to 3 ft. bushes, \$1.00 each.



Hypericum.

Minneapolis, Minn.

Bradley Brothers

Received the plum trees and strawberry plants this A. M. Will say I am well pleased with them. Thank you.

MARGARET WOODHOUSE.

## Lilacs

You can have Lilacs most anywhere you live. They grow in cities, suburbs and country. They are hardy and vigorous, and grow with such little attention they can be depended upon each Spring for a profusion of colorful, fragrant panicles of blooms that flower lovers should not be without.

**Common Purple** Probably the best known of any Lilac. They bloom the latter part of April. Price, strong bushes, 2 to 3 ft., 50c each.

**Common White** This is the familiar white flowering variety, which needs no description, as it is known by all. Price, strong bushes, 2 to 3 ft., 60c each.

## French Named Lilacs

The budded varieties of named Lilacs come to us from France. All are perfectly hardy and bloom the next year after planting. We have a very fine selection of them and they are a great improvement over the old common varieties. No home or lawn is complete without some of these perfected flowers. They are certainly beautiful and perfume the air wonderfully. These wonderful budded varieties give a vast amount of fragrant, Spring bloom in compact panicles and varied shades. The bushes are stocky and easily trained into round-headed small tree formation. We can recommend all this selected list of varieties to our most particular customers without reservation. See center color page.

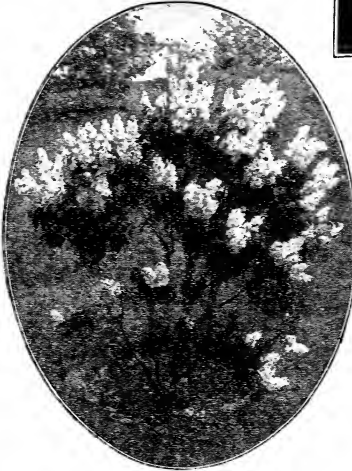
### Alphonse Lavallee

Large trusses of very beautiful, double violet flowers. Price, strong, 1½ to 2 ft. bushes, \$1.00 each; extra large, selected bushes, \$1.50 each.

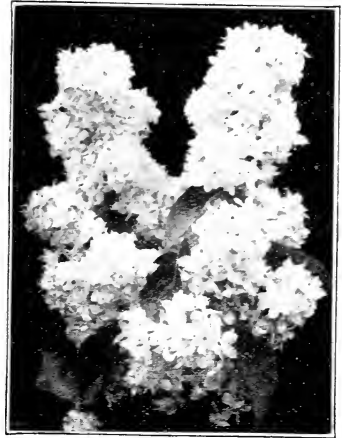
**Charles X** A strong, rapid growing variety, with large, shining leaves; trusses large, reddish purple. Price, strong, 1½ to 2 ft. bushes, \$1.00 each; extra large, selected bushes, \$1.50 each.

**Congo** A very beautiful variety, has large trusses of double, wine-red flowers. Price, 1½ to 2 ft., \$1.00 each; extra large, selected bushes, \$1.50 each.

**President Grevy** Large, full clusters of double, light blue flowers; very showy. Price, strong, 1½ to 2 ft. bushes, \$1.00 each; extra large, selected bushes, \$1.50 each.



Souvenir de Ludwig Spaeth.



President Grevy.

### Souvenir de Ludwig Spaeth

This is the most beautiful Lilac we have ever seen. Flowers are of the darkest blue, a very deep purplish shade; large and in very long panicles. A very distinct, superb sort that will give great satisfaction and be admired by all. Price, strong, 1½ to 2 ft. bushes, \$1.25 each; extra large, selected bushes, \$1.75 each.

**Mme. Lemoine** A very large, double white. We consider this grand variety the most beautiful pure white French Lilac grown. Price, strong, 1½ to 2 ft. bushes, \$1.00 each; extra large, selected bushes, \$1.50 each.

## Rhus - Sumac

Who has not admired the beautiful Sumac on the hill-sides along the driveways when Autumn has painted the leaves to a blazing red and brought forth its gorgeous thyr-soid panicle of bright red fruit, standing out from the center of each leafy branch; the effect is unique and beautiful. They remain on the tree all Winter and become food for the birds. Autumn would not seem natural to us without them. The following varieties are more beautiful than those along the roadside. They should find a place in every lawn, garden and border around every home.

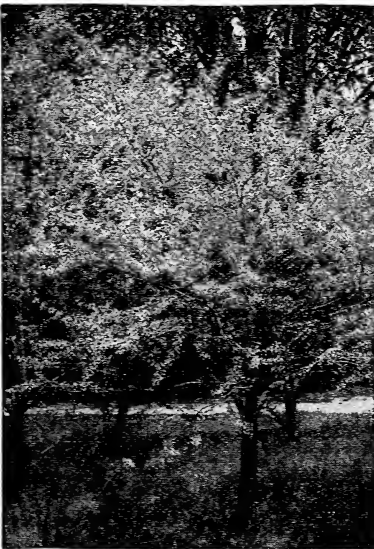
**Aromatica** (Fragrant Sumac). Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet in early Autumn. Price, strong, 2 to 3 ft. bushes, 85c each, postpaid.

**Typhina Laciniata** (Fern-Leaved Sumac). Grows 6 to 8 feet tall; very robust in growth, producing cones of bright red fruit. Leaves beautifully formed, rivaling the most delicate fern. For massing with other shrubs the effect is striking; can be cut to the ground each season and a mass of beautiful fernlike foliage will result. Will thrive any place and on the poorest soil with surprising luxuriance. The leaves color to brilliant pinkish scarlet in early Autumn. Price, strong, 2 to 3 ft. bushes, \$1.10 each, postpaid.

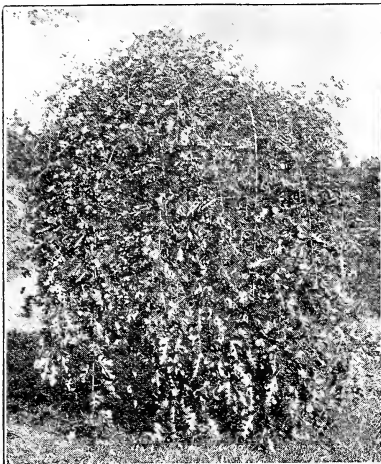
**Copallina** (Shining Sumac). The bushes grow moderately tall, with good foliage and compact habit. The flowers are the largest, handsomest, most sweetly fragrant, and with longest blooming season of any variety. The foliage turns to a beautiful, brilliant scarlet real early. Price, strong, 2 to 3 ft. bushes, 75c each, postpaid.

## Redbud - Judas Tree

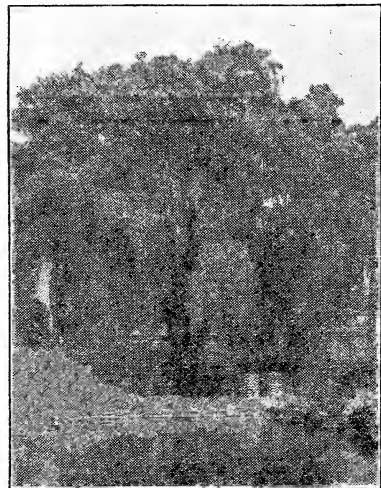
Small growing tree of regular form with heart-shaped leaves, covered with delicate pink blossoms real early in the Spring before its leaves appear. Makes a fine and very striking, distinct ornamental tree. Price, strong, 3 to 4 ft. trees, 60c each, postpaid.



Redbud—Judas Tree.



Teas' Weeping Mulberry.



Niobe Weeping Willow.

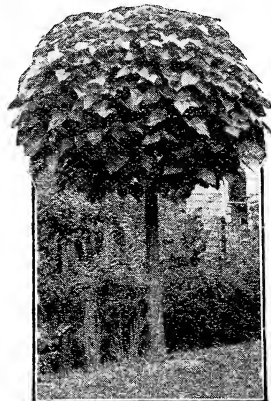
## Teas' Weeping Mulberry

The most graceful, attractive, and hardy weeping tree in existence. Forms a perfect shaped head, with long, slender, willow-like branches drooping to the ground. These branches are covered with very delicious beautiful berries, which are excellent for pies, jams, and fine for eating fresh from the tree. Leaves large, dark green and glossy, and cover the tree with a dense mass. Tree rapid grower and exceedingly hardy. Safe and easy to transplant. Price, well developed, grafted, 2-year heads, \$3.00 each, delivered.

## Catalpa Bungei

(Umbrella Catalpa)

A beautiful umbrella-shaped tree about 8 or 10 feet high with large, heart-shaped leaves laid with shingle-like precision, forming an even, compact, dome-shaped head. Makes a most beautiful top without pruning. Perfectly hardy, and flourishes in almost all soils and climates. One or two of these trees, planted as specimens in front of the home, give that formal touch that can be attained in no other way. This remarkable tree is today in the front rank of ornamental trees. We especially recommend the Catalpa Bungei to be planted in every lawn. Price, large, selected, well developed, 2-year, grafted heads, \$2.00 each; 2 for \$3.75, delivered.



Catalpa Bungei.

## Niobe Weeping Willow

A very graceful, attractive weeping tree. The bark and twigs of a beautiful golden yellow, tinged with deep red. The brightness of its bark and twigs in the Winter, after the leaves have fallen, make it very conspicuous and distinct. The long, wavy branches make it very attractive. The branches are long and slender, drooping to the ground within a very short time. The leaves are a very delicate whitish green. Vigorous grower and perfectly hardy even as far north as the Dakotas. The branches grow from 6 to 8 feet in a single season. Thrives in almost any soil and location; does best, however, in real moist soil and near water's edge. There are no places too damp to plant this beautiful weeping tree. Price, strong, 5 to 6 ft. trees, \$1.50 each, delivered.



Adams' Improved Elderberry.

## Adams' Improved Elderberry

A grand new fruit perfected from the common Elderberry. This beautiful shrub bears large clusters of fragrant white flowers, turning to clusters of red. Then bluish black edible berries are borne in immense quantities, bending the branches until they resemble weeping trees. The berries are highly esteemed for cooking and making of cordials. In many parts of Europe they are grown for the purpose of making the highest quality of wine, and are said to be of great value for medicinal purposes in case of stomach disorder. They are very ornamental shrubs throughout the entire season. The leaves are large and resemble fern fronds. They make beautiful screens. Include at least a few of these in your order. We can guarantee you to be more than pleased with this most useful and ornamental shrub. They grow 6 to 8 feet high. Very hardy any place in the United States. Price, strong, well rooted trees, 3 to 4 ft., 50c each; 3 for \$1.00; 6 for \$1.75.

Thermopolis, Wyo., April 6, 1923.  
Gentlemen:—On Monday, April 2nd, I received the trees I ordered from you in first class condition. Am under the impression they will do well.

HARRY ULRICH.

## Hardy Ornamental Climbing Vines

A home planting is seldom complete without at least a few ornamental vines. They add a certain charm and grace not obtained from any other source. Vines keep the home cool in Summer and furnish protection and shade to the porch, arbor, and pergola. All varieties described below are hardy and easy to grow, and require practically no care or attention after planted. They will all thrive in both sunny and shady places.

**Boston Ivy** It is a rapid grower and clings to brick or stone walls without artificial fastening. The foliage is handsome dark green, changing to crimson and yellow in the Autumn. One of the finest climbers we have for covering walls as it clings firmly to the smoothest surface, covering it closely with overlapping foliage, giving it the appearance of being shingled with green leaves. Price, strong 2-yr. selected plants, 75c each; 3 for \$2.00.

**American Ivy** (Virginia Creeper). A very hardy quick growing vine, fine for covering rocky slopes, trees, trellises, walls, etc. Has large attractive leaves which turn to crimson in the Fall. In early Winter covered with beautiful blue-black berries. If you wish very quick shade plant American Ivy. Price, strong 2-yr. plants, 60c each; 3 for \$1.50.



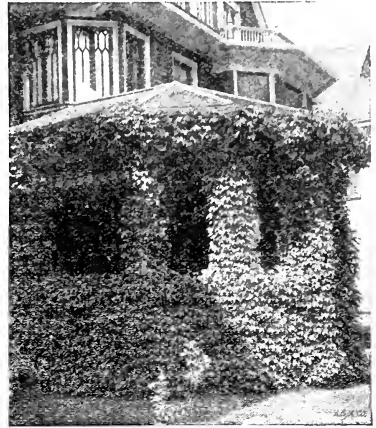
**Clematis Jackmani.**

changing to yellow. Very fragrant and in bloom the whole season. Price, 35c each; 3 for \$1.00; 6 for \$2.50; dozen, \$4.50.

**Clematis Jackmani** The most beautiful, largest, and most attractive vine known. We recommend this grand variety above all others. Flowers from 4 to 6 inches in diameter, intense violet-purple with a rich velvety appearance. It blooms continually from June until frost. Flowers are produced in masses forming a cloud of bloom all Summer and Fall. Price, strong 2-yr. vines, \$1.00 each. Extra large selected vines which will bloom in abundance this Summer, \$1.50 each.

**Clematis Paniculata** Rapid grower, covering trellises and arbors with handsome, clean, glossy foliage. Flowers are of medium size, fragrant, pure white, borne in immense sheets in August and September when very few other vines are in bloom. Price, strong 2-yr.-old vines, 75c each.

**Wisteria** A most beautiful climber of rapid growth and producing long pendulous clusters of flowers. White, 75c each; Blue, 75c each; Purple, 50c each.



**Boston Ivy.**

### Bittersweet

Handsome glossy foliage and large clusters of beautiful, orange-crimson fruit retained all Winter.

Its graceful sprays of berries make charming Winter house decoration. Price, strong 2-yr. vines, 65c each; 3 for \$1.75.

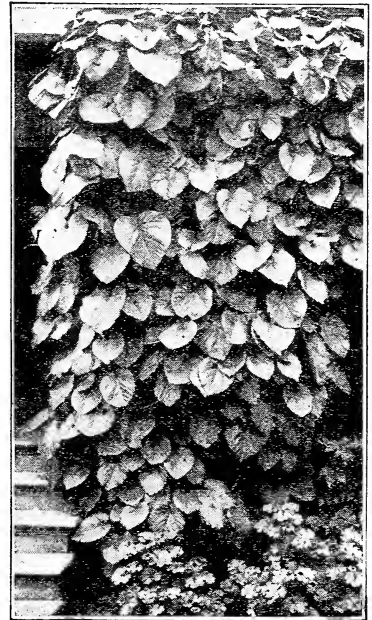
**Dutchman's Pipe** A very rapid growing vine, which on account of its very large heart shaped leaves is desirable when dense shade is required. Obtains its name from its peculiar brownish flowers resembling in shape a miniature pipe. Nothing more beautiful or attractive for porches. Large 2-yr. vines, \$1.00 each; 3 for \$2.75; 6 for \$5.00.

**Trumpet Vine** A grand old favorite. Showy, orange-scarlet flowers and evergreen leaves. A strong grower often over 30 feet tall. Fine for training on walls, trellises, trunks of trees and arbors. Strong, 2-yr. vines, 50c each; 6 for \$2.50.

### Hall's Japan Honeysuckle

One of the most popular of all the climbing vines, which in addition to its ordinary uses as a climber is valuable for covering banks, bare spaces, etc., where grass will not grow. Flowers white,

in bloom the whole season.



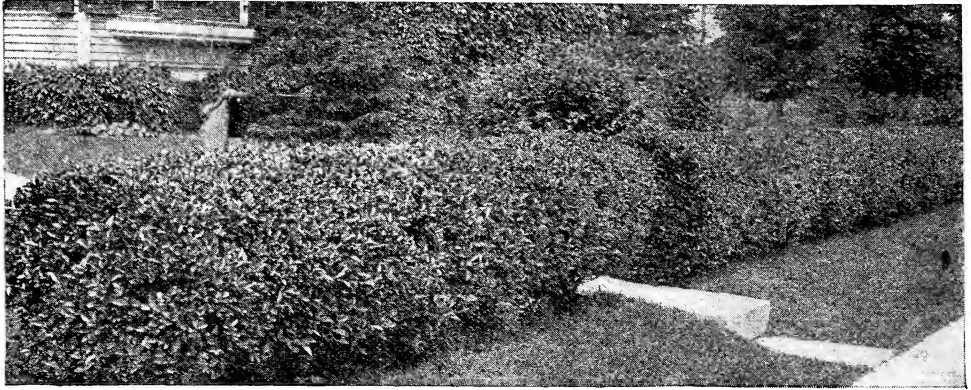
**Dutchman's Pipe.**

Your trees and other stock arrived this morning O. K. Some set of fine looking trees. Rose bushes are fine. Thanking you for your prompt delivery.

Kibbie, Mich., April 13, 1927.

WM. F. SHEFMIER.

COVER THAT BARE, UNATTRACTIVE PLACE WITH CLIMBERS; YOU WILL BE SURPRISED AT THE DIFFERENCE.



Sheared Hedge of Amoor River Privet.

## Hedges or Living Fence Beautify As They Serve

Leaving the question of beauty aside, hedges are far superior to fences because they get better each year, while fences need painting and repairing every few years and ultimately must be replaced. A small amount of money invested in a beautiful hedge will add more to your home property than any other similar investment. With the hedge comes the delicate touch of privacy that makes a home really yours; it borders the picture and frames it artistically. How much more pleasing is this living, compact green hedge than a rigid mechanical wooden or metal fence. A hedge planted about the border of a lawn will transform a heretofore bare looking spot into a place of beauty. A hedge is easily set, a little care will keep it in perfect condition.

The greatest hedge plants of the age are the Amoor River Privet, Japanese Barberry, California Privet, and Spirea Van Houttei. We specialize in the production of these grand varieties.

NOTE.—A leaflet giving instructions on planting, trimming and caring for hedges, mailed on request.

### Amoor River Privet, North

The hardiest of all privets. No plant has come more rapidly and deservedly into public favor. It is of vigorous growth, has glossy dark green foliage, keeping its color until after Christmas. Almost an evergreen. An important factor in the evergrowing popularity of live fences is their economical maintenance and the fact that they adapt themselves readily to the changing desires of their owners. If a hedge grows too tall, it may be cut back and trained to any of the many shapes or heights. If curiosity on the part of the public becomes annoying let your hedge grow tall and enjoy the privacy of most remote woods. Nature will accommodate man, and these hedge plants are among the most accommodating children of Nature. Amoor River Privet has a beautiful green foliage, and forms a dense, handsome hedge. Succeeds in the shade of overhanging trees much better than does any other hedge or shrub. Has numerous panicles of white flowers during June and in the Autumn the branches are loaded with conspicuous steel-blue berries. In growth similar to the California Privet, but the hardiest of all Privets. Without a question Amoor River will thrive in any climate or soil in the United States. We, without hesitation, recommend the Amoor River above all hedges. Should be planted from 6 to 12 inches apart. We advise planting in two rows, say 10 inches apart, alternating the plants, your hedge will look wider and more dense. Price, strong, well branched plants, 12 to 18 inches, 10 for \$1.00; 100 for \$6.00. 18 to 24 inches, 10 for \$1.50; 100 for \$8.50. Extra heavy, 3-yr.-old, bushy, 3 to 4 ft. plants, which are a hedge as soon as planted, 10 for \$2.50; 100 for \$14.00, delivered.

### California Privet

On account of its exceptional charm and beauty this variety is very popular in all sections south of Central Illinois. It has long been recognized as one of the very best hedges. Remarkable for its dark green glossy foliage; quick strong growth. Is also almost evergreen. Especially desirable in the hot dry sections. Should be planted same as Amoor River Privet. Price, strong, well branched plants, 10 to 12 inches high, 10 for 80c; 100 for \$5.00. 1½ to 2 ft., 10 for \$1.00; 100 for \$6.50. Extra heavy, 3-year-old, bushy, 3 to 4 ft. plants, which are a hedge as soon as planted, 10 for \$1.50; 100 for \$10.00, delivered.

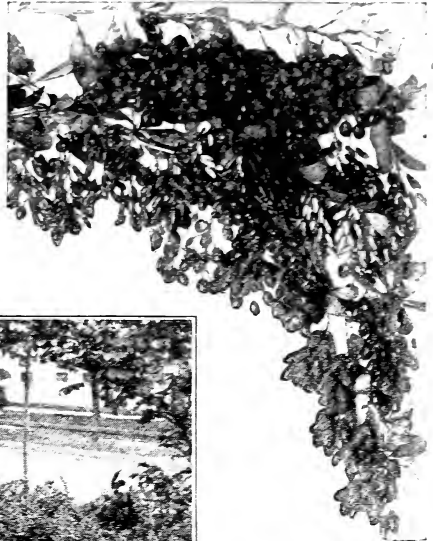


Above is a planting of Catalpa Bungei, Hardy Amoor River Privet hedge and Hydrangea P. G. It cost but little to make this one of the most beautiful homes in the city.

ALL PRICES ON THIS PAGE INCLUDE TRANSPORTATION CHARGES TO YOUR NEAREST STATION.

## Thunberg's Japanese Barberry

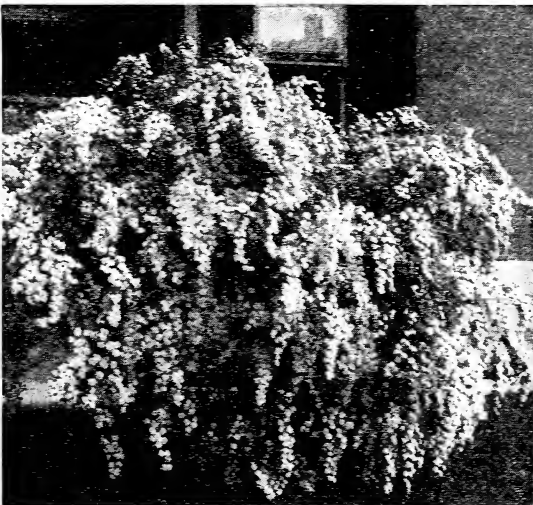
Guaranteed to be free from rust. It is the common Barberry which breeds rust and is banned by horticultural authorities. Thunberg's Japanese Barberry will pass any inspection and is approved by all State and Federal authorities. Thunberg's Japanese Barberry makes the ideal hedge; its absolute hardiness makes it very desirable in the far North, where all hedges, except the Amoor River Privet, winter kill; its vigorous deep growing root system enables it to withstand the extreme hot, dry weather of the South. It is truly one of the most desirable hedges for all sections. This is a beautiful plant with drooping branches, spoon shaped leaves, foliage a brilliant shade of green throughout the Summer, changing to orange and scarlet in Autumn. It is dwarf growing, uniformly bushy, and rounded in form. Can be pruned to any shape, or makes a very attractive hedge when left unpruned. When not pruned it grows to a height



Thunberg's Japanese Barberry for Hedge Planting, also a Branch Showing the Red Berries Which Cover the Hedge All Winter.



of about 3 to 4 ft. The branches are curved gracefully and make a very dense, thick hedge. It makes an excellent filler for shrubbery groups and a very attractive foundation screen. The beautiful drooping branches are loaded with scarlet berries in the Fall which remain on the plants all Winter. There is nothing more beautiful or more attractive during the Winter than this fine hedge covered with scarlet berries. We recommend this wonderful hardy hedge very highly. Plant one foot apart for perfect hedge. Price, strong 1 to 2 ft. plants for hedges, 10 for \$1.50; 100 for \$9.00. Extra heavy selected specimens, 2 to 3 ft., very bushy, for single or foundation planting, 50c each; 10 for \$4.50, delivered.



Spirea Van Houttei, Shown Above as a Specimen Plant on the Lawn, is Equally Useful and Beautiful When Used as a Hedge.

## Spirea Van Houttei

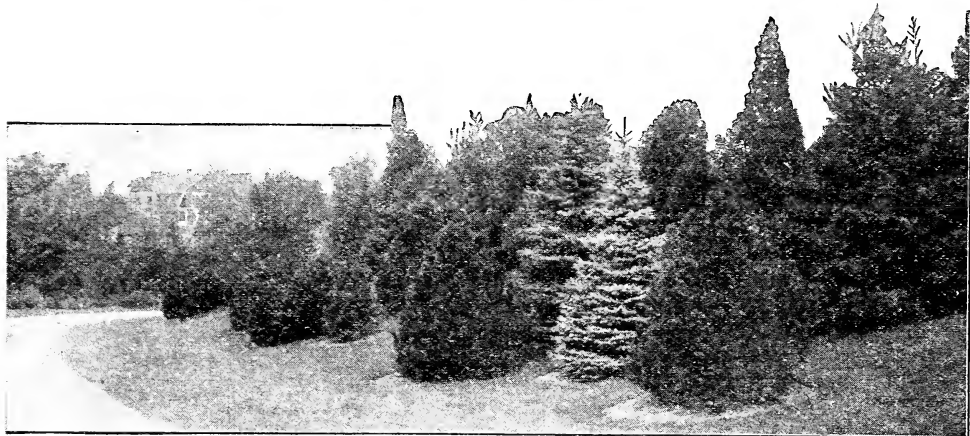
A hedge of the graceful Spirea Van Houttei dividing two properties is beautiful during the entire season, first with its glossy leaves, followed by the beautiful sprays of white flowers, then by the gentle swaying of its long slender branches and dark green foliage, making it truly the most beautiful hedge for that purpose. It never grows high enough to be called a "spite" fence but is enjoyed equally by those on both sides. It is often planted and cared for in partnership. This shrub when covered with beautiful white flowers presents a most beautiful appearance. It is very hardy and thrives in all climates and all kinds of soil. Price, strong hedge plants, 12 to 18 inches high, well branched, 10 for \$1.00; 100 for \$8.00. For hedges they should be planted 18 inches apart.

If unfamiliar with the care and planting of hedges be sure to request instructions.

Wellesley, Mass., May 7, 1928.

Dear Sirs:—My trees and plants came through in excellent condition and am very much pleased with the size and shape of the trees, also your promptness in shipping on the date specified. I can honestly say they are the best lot of trees I have ever received, and will surely recommend you to my friends. Respectfully yours,

HAROLD R. WELCH.



Evergreens are an Essential Part of the Ornamental Planting.

## Evergreens

Hardy, selected evergreens are indispensable in much of the landscape work that is done today. Every lawn, park, etc., should have at least a few of these beautiful specimens to give the bit of color that is needed to set off the rest of the planting. They are especially valuable as backgrounds against which to group other trees and plants with beautiful colored leaves and branches. They are useful for screens and windbreaks, and, besides this, furnish homes for birds that remain with us during the Winter.

In foundation plantings they add beauty and distinct charm throughout the entire year. During the Summer season their many delightful tints of greens, blues, and yellows create wonderful daily changing effects. In Winter there is a grandeur about an evergreen planting that is superb. On bleak, dark days they lend their touch of color and brighten up the entire home, reflecting happiness and sunshine into one's very soul. On bright, clear cold days they whisper of the springtime and the many surprises Nature is about to unfold.

Our evergreen trees are carefully dug with ball of earth about the roots and tightly sewed in burlap, and will stand transportation and transplanting with little risk of loss. On account of their bulk and great weight, our evergreens in most cases will go by freight. Do not be afraid to have these evergreens shipped by freight, for their roots are packed solidly in the earth they have been growing in for years, and they can be on the road for weeks without any damage whatever. In most cases, however, freight shipments of evergreens travel quite rapidly.

Be sure always to state how you wish the evergreens shipped, freight or express. We do not pay the transportation charges on evergreens.

## Shipping Season for Evergreens

Shipments will be made between April 10th and May 30th. It is almost impossible for us to ship evergreens along with other nursery stock. Your evergreens will always come in separate shipments from other stock.

All the following varieties of evergreens are thrifty and hardy, and can be successfully transplanted in all sections of the United States.

All prices on evergreens are for the stock packed and delivered to the freight or express office, Makanda, Illinois. You pay the express or freight charges. We do not prepay the transportation charges on evergreens.

SEE PLANTING OF EVERGREENS ON CENTER COLOR PAGE.



A Planting of Pfitzer Juniper. (See page 49).



## Arbor-vitae

**American** A beautiful native tree much used for hedges, screens, windbreaks, singly in lawn and in tubs for porches. Can be trimmed and kept in any form or height. Its deep green foliage is leathery and spray-like, becoming more dense after each shearing. It is very hardy and dependable in almost any soil or situation. Price, 1½ to 2 ft. trees, \$1.50; 2 to 3 ft. trees, \$2.25.

**Douglas Golden** Broad pyramid. Its clear golden yellow color is very rich and striking, and it makes a delightful contrast when planted with other evergreens. Is a low, compact, bushy growing evergreen, fine for border and foundation planting. We consider it one of the most beautiful evergreens. Price, 12 to 18 in., \$3.00; 1½ to 2 ft., \$4.50.



American Arbor-Vitae.

**Pyramidal** An extremely narrow pyramidal shaped evergreen with spraylike foliage identical in character with the American Arbor-Vitae. The growth is close, compact and regular. The beautiful dark green color is retained all Winter. It requires little space and, therefore, is very desirable for planting near the house in the foundation planting. Planted singly or in groups of two or three on either side of the buildings and lawns gives an extremely pleasing effect. Price, 1½ to 2 ft., \$3.00; 2 to 3 ft., \$4.00.

**Woodward's Globe** Without doubt one of the best globe-formed Arbor-Vitae. It maintains the natural globe shape without trimming, and under good conditions will reach three feet in height and diameter. Is especially fine for foundation groups, for tubs or for urns. We assure you, you will be very proud of this most beautifully shaped, lovely evergreen. Price, 10 to 12 in., \$2.25; 12 to 15 in., \$4.00; 15 to 18 in., \$4.65.

## Juniper

The Juniper always brings to our mind the Bible story of Elijah who fled from the cruel persecution of King Ahab and the wicked Queen Jezebel; he sat down under the Juniper to rest.

**Pfitzer** A low, broad, pyramidal shaped evergreen with graceful and very beautiful lacy foliage of a healthy blue-green color. The branches grow horizontally from the stem, forming a flat and spreading top. It is today in the front ranks of ornamental evergreen trees. Its great popularity is well earned. This Juniper thrives in the hot climate of the South and comes through the cold northern Winters without a scratch. This wonderful tree with its gray or blue-green foliage is greatly appreciated by all. Price, 1½ to 2 ft., \$4.00; 2 to 3 ft., \$5.50.

**Sabina** (Trailing Juniper). This lovely Juniper is absolutely hardy anywhere. It trails upon the ground and at maturity its delicate, fernlike branches often cover a space of ground 10 to 12 feet in diameter. It makes a very attractive finish to an evergreen planting, by using it in the foreground. It is also desirable as a low tree in foundation groups. It does well in smoky atmosphere. Price, 1 to 1½ ft., \$2.35; 1½ to 2 ft., \$3.25.

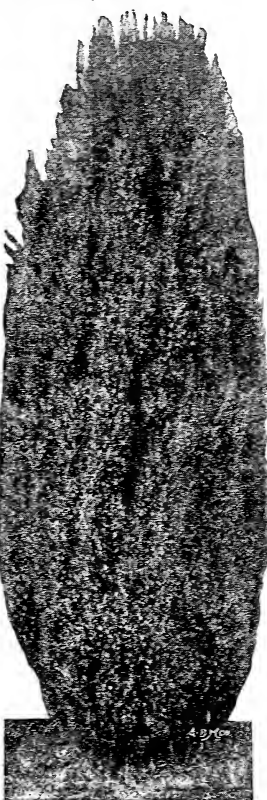
**Irish** A distinct and beautiful variety forming a tapering column. Much used for cemetery. The foliage is light blue-green; a favorite for pots, tubs or foundation planting. Very close and compact habit of growth and very regular outline. Increasingly popular. Very hardy and well suited for the coldest of climates. Price, 1½ to 2 ft., \$2.25; 2 to 3 ft., \$3.25.



Pyramidal Arbor-Vitae.



Globe Arbor-Vitae.



Irish Juniper.

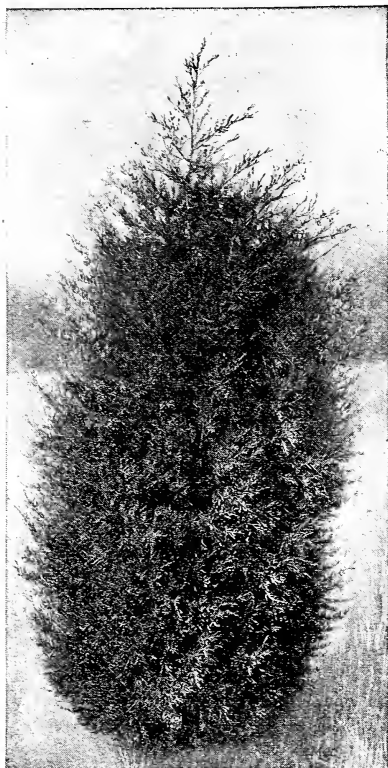
Ainsworth, Iowa, April 18, 1928.  
Gentlemen:—The nursery stock came Monday, all was in good shape and we are well pleased with the trees.  
Yours respectfully,

R. A. ACHENS.

Reynoldsburg, Ohio, April 23, 1928.  
Bradley Bros.,  
Makanda, Ill.

Gentlemen:—My order arrived in fine condition. Thanks for the rose and berries. All growing fine, never received as nice vines from any nurseryman as from Bradley Brothers.

JANE M. SWAN.



Silver Red Cedar.

## Douglas Fir

The Fir is a symbol of rugged strength, of endurance and permanency. You enter a virgin forest of Fir with the same sense of vastness and reverence as in a great cathedral. The Firs are among the grandest of Nature's triumphs. A majestic and lovely evergreen. A strong, upright grower reaching a height of 50 feet, retaining its lower branches close to the ground. Foliage soft green color, branches long and graceful. Very hardy, and can be successfully planted in all sections of the United States. Price, 1½ to 2 ft., \$2.25; 2 to 3 ft., \$4.00. See center color page.

## White or Silver Fir

A beautiful grayish blue color—both the upper and under sides of the needles. Very distinctive and attractive. Considered the showiest of all Firs and the nearest to blue. In our opinion it is the cheeriest of all evergreens in the Winter. It retains its lower branches, has no insect enemies, and is the best Fir to withstand heat and drought. The new growth in Spring is of silvery whiteness; very beautiful. We highly recommend this variety for those wishing something very distinctive. Price, 1 to 1½ ft., \$2.75; 1½ to 2 ft., \$5.50.

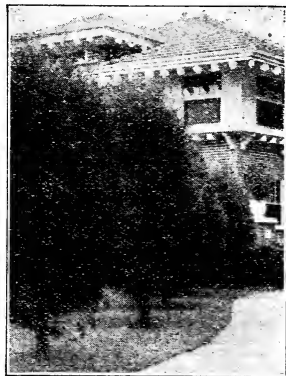
Bible Grove, Ill., April 21, 1923.

Gentlemen:—I have received the cherry trees, and they are good; thank you. I will send my order to you when I am in need of more trees. Some of my neighbors may send to you when they see mine.

JOHN MELLENDORF.

## Red Cedar

The Red Cedar is America's best advertised evergreen. Nature planted it over almost all the North American Continent; from the land of snow and ice down through the far South; it is found in one form or another. Our selected Red Cedars are of the narrow, pyramidal habit and dark green to bluish foliage. It is adapted for planting in all sections of the country. "Red Cedar" is applied to it on account of its beautiful red colored wood, which is correct and appropriate when it is matured or seasoned, but its young or sapling wood is creamy white. The type we grow will reach 20 to 30 feet and grows quite rapidly. The ease with which it can be sheared makes it possible to use in any location. As Winter comes on, the tips of the new foliage present a pinkish appearance and make a very beautiful picture. The early Spring color is very bright green, gradually darkening during the Summer. Plenty of Red Cedar in your home landscape will always give entire satisfaction. Price, 1½ to 2 ft., \$2.00; 2 to 3 ft., \$3.00.



Red Cedar.

## Silver Red Cedar

Soft blue color. In this variety the entire young growths are of almost silvery whiteness, which changes to a beautiful bluish green in Winter. It never grows very large, not over 15 feet, and can be kept even smaller if desired. This is one of the most beautiful and most interesting evergreens. It is highly decorative, and a favorite of the landscape gardener for gardens, paths and lawn. Absolutely hardy any place in America. Price, 1½ to 2 ft., \$4.75; 2 to 3 ft., \$6.00.



White or Silver Fir.

Spruce

**American White** A native of the northern part of America, its range extending to the coasts of the Arctic Ocean, attaining heights from 25 to 50 feet. It is thoroughly hardy, free growing, not particular about soil, but prefers moist situations. A compact, upright grower of great longevity. Trees over fifty years old remain well branched at bottom, retain their pyramidal form and annually make upright growth. It will grow on a great variety of soils, and will stand severe trimming. Being a native of a cold climate it grows most successfully when planted in the North. White Spruce is especially suitable for tall background, shelters, windbreaks and tall screens. Its beautiful light green foliage is tinged with blue. Price, 1½ to 2 ft., \$2.00; 2 to 3 ft., \$4.50.

**Norway** A magnificent ornamental evergreen. For many years the Norway Spruce has been highly appreciated because of its rapid growth, its thriftiness, and its heavy masses of deep green foliage. The Spruce trees can readily be pruned to any desired height. Planted in groups by itself, or with other varieties of Spruce or Pine, it is truly a delight to the artistic eye. The compact habit of the tree, its interlacing branches and thick foliage, and its rapid growth make it especially desirable for groups on the lawn. A huge inviting shade giver on the lawn. There is nothing more beautiful than a Norway Spruce thickly laden with pure white snow in the winter time—truly it is a picture never to be forgotten. The Norway Spruce is a picturesque, and hardy tree, graceful in all its lines, and well adapted to planting over a very wide range of territory. The spreading and drooping branches add a picturesque touch to the landscape. Price, 1½ to 2 ft., \$1.85; 2 to 3 ft., \$3.00.

**Black Hills** The hardiest of all Spruces, symmetrical, compact and bushy in habit of growth; in fact, the very smallest trees soon form round, sturdy, compact bodies. Our trees are well developed, unusually fine specimens. As the tree grows and develops, it continues to carry this particular style of growth and is considered the most compact growing specimen of the Spruce family. This very beautiful Spruce comes from the Black Hills country of Dakota, is a close relative of the White Spruce. In color the foliage varies from a most beautiful delicate bluish tint to a deep green. The tree is entirely hardy. Very desirable for foundation groups. A beauty when planted alone in the lawn. Splendid for tubs. Price, 1½ to 2 ft., \$3.50; 2 to 3 ft., \$5.50.



Norway Spruce.

**Colorado Blue** Other trees there are of almost every imaginable form and color, but here is truly the culmination of Nature's highest effort to produce the beautiful. Picture in your mind a perfectly shaped tree with an abundance of heavy foliage of a rich, glistening blue, which flashes and sparkles in the sunlight, and you can form only a faint idea of the magnificent beauty of this truly marvelous tree. The glory of the Blue Spruce is its foliage, which is an intense steel blue. The Colorado Blue Spruce is truly the triumph in evergreen growing. The handsomest tree in any planting. There is probably no state in the Union where it will not thrive. Hardy, healthy and wonderfully beautiful, it should be welcomed to every home. To all who can afford the best and most beautiful we suggest the Colorado Blue Spruce. Price 2 to 2½ feet, \$8.00; 2½ to 3 feet, \$12.00.



Colorado Blue Spruce.



Black Hills Spruce.

Colorado Green

A beautiful little tree like the Colorado Blue in every way except the foliage, which is green instead of blue. Price, 1½ to 2 feet, \$3.00; 2½ to 3 feet, \$5.00.



Scotch Pine.

ALL EVERGREENS ARE SHIPPED TRANSPORTATION CHARGES COLLECT.



Dwarf Mountain, or Mugho Pine.

## Pine

**Austrian** (*Pinus Nigra*). This beautiful and sturdy tree. The leaves are two in a sheath, straight and slender, from 4 to 5 inches long, and of such a deep, rich green color that it is known in some parts as the Black Pine. No tree shows such remarkable resistance to the trying conditions of city planting. Coal gas and smoky atmosphere have no effect on its growth. It is a tree equally satisfactory for seashore planting and for the inland country. Thrives on almost any kind of soil. Hardy enough for the coldest sections any place in the United States and Canada. Price, 1½ to 2 ft., \$3.00; 2 to 3 ft., \$4.85.

**Scotch** (*Pinus sylvestris*). This is a vigorous, fast-growing Pine, irregular in shape, with short blue-green needles. No other Pine, not even the Austrian, excels it in rugged hardiness and adaptability to the most difficult conditions of soil and climate. It is equally at home on mountain slopes or exposed to the salt spray of the Atlantic gales; from sleet and ice it comes up smiling. Price, 1½ to 2 ft., \$2.00; 2 to 3 ft., \$2.75.

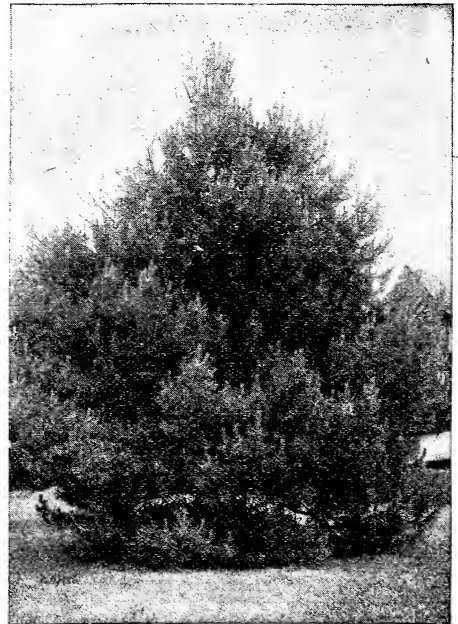
### Dwarf Mountain or Mugho

One of the hardiest and most beautiful dwarf evergreens. Rich, dark green color, extremely popular for edging evergreen beds, foundation plantings, borders, drives and gardens. It never grows more than 4 to 5 feet tall, but spreads out to 6, 8, or more feet in diameter, when full grown. By annual shearing can be kept as small as desired. Will thrive in any climate and on almost any kind of soil. Price, 10 to 12 inches, \$3.00; 12 to 18 inches, \$4.50.

Fort Wayne, Ind., April 4, 1928.

Gentlemen:—Received my order of raspberries from you. They were in fine condition. Thank you for the prompt service.

MRS. W. P. KINDT.



Austrian Pine.

# Hardy Roses

The Favorite of the Flower Garden and Loved the World Over

Centuries ago, before history started, there were roses—loved as now for their beauty and fragrance, and they will never vanish from the earth, for, like the blue sky and sunshine, they are here to stay. No home is truly a home without at least a few of these charming flowers. No class of ornamentals gives as much value received as roses. The blooms the first season planted repay the planter many times over for the time and money spent. Some people think it is difficult to grow roses; however, such is not the case with our selected varieties. Good soil and a little care will produce the results desired, **beautiful Roses.**

Plant roses two or three feet apart each way. Full instructions for planting and growing roses furnished free when requested.

## Hybrid Tea Roses

The everblooming or Hybrid Tea roses, commonly called monthly roses, are the most popular for rose beds and gardens, because of their long blooming season, beginning in late May and continuing until frost or freezing. Hardy any place in the United States with a little Winter protection, which is simply earth hilled 8 to 12 inches high around the bushes.

The shock to everblooming roses is so great when taken from the nursery row and planted in the garden that several weeks are required for them to recuperate. Because of this our roses are grown so they can be taken up with the earth around the roots undisturbed. When shipped in this manner and planted in their new homes they continue to grow and blossom unchecked. We have learned from many years of testing that this is by far the most satisfactory way to transplant everblooming Roses.



Meteor.



Madame Butterfly.

## Red

**Bradley's Beauty** Scarlet-crimson. This is one of our newest and most beautiful roses. We gave this rose our name as it is without doubt the most beautiful rose we have ever produced. It is a large, full flower with well-shaped buds, the color an attractive crimson; sweetly scented. A strong, thrifty grower, making long stems suitable for cutting. We especially recommend this rose for show purposes as the flowers are firm and hold up well when cut. The long, heavy, pointed buds are perfection, while the open flower, with its huge saucer-shaped petals, is glorious. Its blooms are produced with great profusion from early Spring till freezing weather. No matter how many roses you have, you have nothing like or more beautiful than the Bradley's Beauty. Price, strong 2-yr. bushes, \$1.00 each. See inside back cover.



Bradley's Beauty.

**Meteor** Velvet-crimson. This splendid rose is one of the brightest colored of all, considered among the very best for bedding and general planting. The flowers are large and regular, fully double, and are borne on nice long stems. It is a quick and constant bloomer and quite fragrant. Never fails to please. Price, strong 2-yr. bushes, 85c each.

**Madame Butterfly** Indian-red, yellow at base. A fancy colored rose. It averages more petals to the bloom. It produces more blooms to the plant, because it makes more branches, every one carrying a bud. The buds are a lovely shade of Indian-red, yellow at the base. They are unique for corsages and for low table decoration. The opening flowers are perfect in form and texture, clear and brilliant in color, and of delicious fragrance. All the color tones are strong, making it a harmony of bright red, apricot and gold. This is no doubt one of the most beautiful roses. Strong 2-yr. bushes, \$1.00 each. See outside back cover.

**Geo. Dickson** Dark red. This is one of those lovely shaded reds so dark as to suggest the richness of velvet. It is sweetly fragrant and a very continuous bloomer. Very low in growth but very bushy. Price, strong 2-yr.-old bushes, 90c each. See outside back cover.

**American Legion** Crimson-scarlet. This wonderful new rose is named in honor of the world war heroes. It is of beautiful color. Large, well-shaped flowers, sweetly scented. Very hardy, constant bloomer. Price, 60c each.



Priscilla.

## HYBRID TEA ROSES—Continued.

**Red Cochet** A Rose unexcelled for beauty of shape and color, and perfectly hardy. A fine garden variety of even shade and of deep rose or red, round and full. A very free grower, in fact it is one of the strongest growing roses we have. It flowers continuously and freely. It is especially fine in the Autumn. This Rose is found to rank with the best roses grown. **Price, strong 2-yr. bushes, 60c each.**

**National Prize** Scarlet. Bud is large, long-pointed; the expanded flower very double, averaging five inches across; very lasting. The finish suggests rich velvet, in color a scarlet-crimson, deepened over all by glossy maroon. The foliage is dark, and the scented bloom profuse. We consider this one of our grandest roses. **Price, strong 2-yr. bushes, \$1.25 each.** See outside back cover.

**Red Radiance** Constantly in bloom from early Spring until freezing weather; extra large, strong, hardy grower. A favorite with many. **Price, strong 2-yr. bushes, 50c each.**

## Pink

**Giant City** Deep pink. Our grand new Rose named in honor of the new Illinois State Park which is located here in the foothills of the Ozarks. This splendid new Hybrid Tea is very impressive. The buds are large, long, and pointed, and the open flowers very double, extra large in size, of fine substance; solid deep pink in color, very fragrant; long, strong stems. Has fine, large, leathery foliage, free from disease. A strong, vigorous grower and a free continuous bloomer. The true stock of this grand new rose is very scarce. **Price, strong 2-yr. bushes, \$1.00 each, while our stock lasts.** See front cover page.

**Lady Ursula** Flesh pink. A magnificent rose of vigorous, erect growth; exceedingly free bloomer during the entire Summer and Autumn. The flowers produced on every shoot are very large, full, and of great substance and perfect form, with high center, from which the petals gracefully reflex. A delightful tone of pink distinct from all others; delicately scented. **Price, strong 2-yr. bushes, 60c each.**

**Columbia** Rose pink. One of Ophelia's daughters or sports, full petaled, rose-pink buds, deepening as the blossoms open, held erect on long sturdy stems. Very vigorous, intensely fragrant and an excellent keeper, lasting 4 or 5 days as a cut flower. **Price, strong 2-yr. bushes, 75c each.** See outside back cover.

**Priscilla** Shell-pink. This new rose has been much admired for its pleasing color of shell pink deepening toward the center. Buds long and well shaped. Open flowers full and double, on long, stiff stems. Foliage handsome deep green, free from disease. **Price, strong 2-yr. bushes, 85c each.**

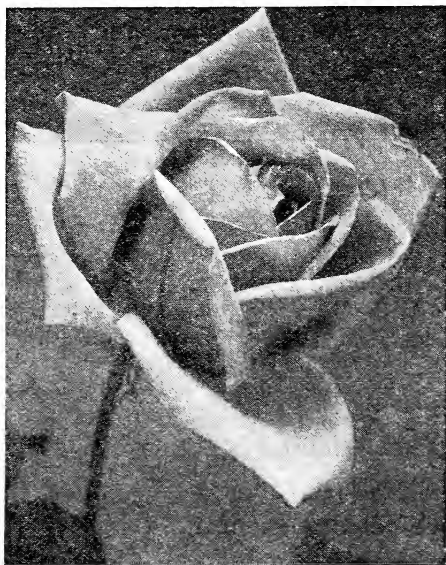
**Ophelia** Salmon-rose. A variety that has made such an enviable record that it heads the list of garden roses. Long, pointed buds on stiff stems. A delicate salmon-flesh shaded with rose. Free blooming with beautiful foliage. **Price, strong 2-yr. bushes, 60c each.**

**La France** Pink. Very large, double and of excellent form; flowers continually through the season. **Price, strong 2-yr. bushes, 50c each.**

**Pink Cochet** One of the best pink roses for blooming out-of-doors. The buds are very large, handsome and of pointed form. The flowers are full and fine, flesh-pink with saffron at base of petals. Plant of strong growth, very hardy and a free bloomer (blooming all the time). **Price, 60c each.**

## Yellow

**Duchess of Wellington** Saffron yellow. Called orange Killarney. Intense golden yellow, stained with rich crimson. As the flower develops it becomes a deep copper. The most dependable yellow Rose; fragrant, absolutely to be depended upon to produce the most beautiful flowers all during the season. **Price, strong 2-yr. bushes, 85c each.**



Duchess of Wellington.

TEA YELLOW  
ROSES — Con-  
tinued.

Golden  
Ophelia

A seedling from the favorite Ophelia. Buds and flowers of fine size and beautifully formed, of bright golden yellow. Hardy and a profuse bloomer. Very attractive. A remarkable rose of rare color. Price, strong 2-yr. bushes, 50c each.

Sunburst

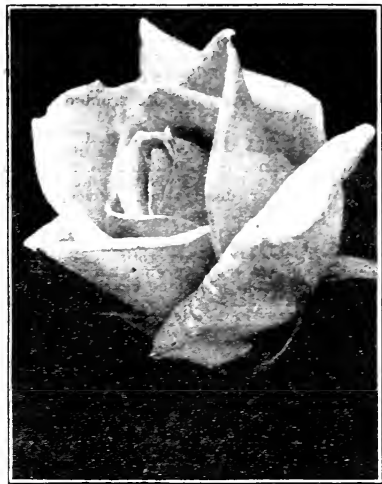
A handsome, long yellow bud opening to cup-shaped flower of light sulphur-yellow. Plant strong and spreading with few thorns. Blooms the



British Queen.

entire season. Price, strong 2-year bushes, 60c each.

**Old Gold** A sweet-scented, semi-double, free flowering type of vigorous growth; very rich red-orange modified by burnished copper and apricot. Price, strong 2-yr. bushes, 75c each. See outside back cover.



Golden Ophelia.

White

**The Bride** Creamy white. This new rose is justly regarded as the most beautiful white garden rose. There is nothing to compare with its beauty. Immense buds, long and pointed, of great substance, opening into an enormous double flower on sturdy long stems, almost thornless. Blossoms deliciously fragrant. Added to its great beauty The Bride is a splendid, healthy grower with large, heavy green foliage, hardy everywhere, and every shoot produces a flower. One of the great roses and worthy of the name it bears. Until you know this rose you are really unacquainted with the beauty of the modern rose. Include The Bride in your order. Price, strong 2-yr. bushes, 85c each. See back cover.

**British Queen** White. Considered by many the greatest white rose in existence. A strong, sturdy grower; free flowering. One of the most popular roses for general planting. Blooms continuously from early Spring until late Fall; pointed buds. The large, double flowers are glorious in their perfection; borne on long, stiff stems; delicate pure white, deliciously fragrant. Unexcelled for cutting. Absolutely hardy. Price, strong 2-yr. bushes, 75c each.

**Bessie Brown** Creamy white. We regard this rose as one of the finest roses in cultivation. The flowers are very large, highly built, and double. It is highly scented and a most magnificent rose in the open ground. Price, strong 2-yr. bushes, 50c each.

**White Cochet** A well known and justly popular hardy rose. Color creamy white, tinged on the edges of the petals with pink. One of the finest white roses for outdoors. Price, strong 2-yr. bushes, 60c each.

**White La France** Abundant creamy white blooms of exquisite fragrance. Very desirable in all sections. Price, strong 2-yr. bushes, 60c each.



Sunburst.

Madison, W. Va., March 21, 1928.  
Dear Sirs:—I received the trees and was pleased very much. I thought they were nice trees.

Yours truly,  
JOHN MILLER.

## Hybrid Perpetual Roses

Hardy Perpetual Roses are not as free bloomers as the Hybrid Teas, but are completely hardy and of vigorous growth. They bloom tremendously in late May and June, and usually sparingly until Autumn. Some varieties are almost ever-blooming, as you will note from descriptions.

**American Beauty** Red. Flowers very large, of beautiful form and very double. The fragrance is delightful. A true everbloomer, each shoot producing a bud. This popular rose is too well known to need further description. Price, strong 2-yr. bushes, 50c each.

**J. B. Clark** Crimson. A vigorous grower with handsome foliage, deep red on young shoots, changing to deep green with age. A free bloomer; color brilliant crimson shaded scarlet; very large and of exquisite form, with large, smooth petals, slightly reflexed on the edges; does not burn in the sun; very fragrant. Price, strong 2-yr. bushes, 50c each.

**Conrad Meyer** Flesh pink. This magnificent rose is perfectly hardy, and blooms all through the Summer and Fall. The flowers are 4 inches across, perfectly full and double. Color clear shell pink, with bright red center. It is very beautiful, and has the delightful fragrance of the wild rose. It is extremely free from attacks of insects, rust or blight. This is certainly a grand variety. Price, strong 2-yr. bushes, 90c each.



Golden Emblem.



Sunset.

**Sunset** Golden yellow. Unlike most yellow roses, this excellent new variety does not fade as the buds open up. Long pointed buds, opening up to large, full, sunflower-yellow blooms. Bushes vigorous and erect. One of the very finest of the new varieties. Price, strong 2-yr. bushes, \$1.00 each.



Conrad Meyer.

**White American Beauty** The distinctive form and expression of its bud, half opened state and maturity are a three-fold revelation of exquisite charm and beauty. Large flowers of waxy paper white in June, yielding their final outburst with the first snow of Fall. Price, strong, 2-yr. bushes, 60c each.

**Twilight** The flowers of this magnificent rose are simply perfection in form with fine broad petals, and are beautiful at all stages of development from the small bud to the full open flower. Color sunset golden yellow. Very free bloomer and strong, healthy grower. Price, strong 2-yr. bushes, 75c each.

**Golden Emblem** Beautifully formed, long buds opening up into fine, fragrant, golden yellow flowers. The color is rich, a yellow cadmium toning to sunflower yellow. Splendid yard and garden type, blooming profusely through the Summer and Autumn. Price, strong 2-yr. bushes, 75c each.



## Choicest Hardy Climbing Roses

The Ramblers, as they are commonly called, are easily among the most useful of all plants for home and estate grounds. When in bloom they are objects of beauty difficult to surpass. The remainder of the year they serve the useful purpose of clothing unsightly fences, gracing trellises and keeping out (perhaps) unwelcome intruders, for porches and walls, and when kept well pruned any place in the lawn are most attractive. The following varieties represent the highest perfection yet attained in roses. Every variety offered has been given the most rigid sort of tests; we can recommend each one of them with entire confidence that they will please all who plant them. Each variety offered is hardy enough for any climate in the United States.

**Climbing American Beauty** A lovely deep rose pink, of the same form and fragrance as the popular variety whose name it bears. It is a wonderfully free bloomer, healthy, vigorous, and an exquisite variety. Blossoms from early May till last of June. Price, strong 2-yr. bushes, 60c each; 6 for \$3.00.

**Dr. Van Fleet** Delicate, shell pink, mildly perfumed flowers are produced abundantly. The charming buds are large and pointed, while the open blooms are large and most attractive. Foliage a fresh green color, gradually changing to a bronzy hue. Extremely hardy. Price, strong 2-yr. bushes, 60c each; 6 for \$3.00.

**Trellis Queen** A real triumphant achievement. In habit this grand variety is much like the popular Van Fleet, but with larger and more beautiful mildew-proof foliage, while the color of the flower is brighter. Both buds and flowers are large, of ideal form, and held on stiff stems a foot and a half to two feet long; and the color is a lively bright shell pink with shadings of rich sulphur at the base of the petals—a combination that is both novel and beautiful. The plant is of strong growth, a free bloomer and of ironclad hardihood, flowering for a long season. It is very fragrant. Truly the greatest of all climbers. Price, strong 2-yr. bushes, \$1.50 each.

**Paul's Scarlet Climber** The brilliant, vivid scarlet which this rose maintains until the petals fall, puts it in a class by itself. Large sized flowers, freely produced in clusters of from 5 to 20, literally cover the plant with bloom. Strong and perfectly hardy. Price, strong 2-yr. bushes, 75c each; 6 for \$4.00.

**Dorothy Perkins** Full double, shell-pink flowers in large clusters, very attractive. Rapid grower, often producing branches 20 feet long in one season. Splendid for covering fences or buildings. Price, strong bushes, 50c each; 6 for \$2.50; 12 for \$4.50.

**White Dorothy** A sport of the popular Dorothy Perkins, and like it in every way except that its flowers are white. Free in bloom and with disease-resisting foliage. Price, 50c each; 6 for \$2.50; 12 for \$4.50.

**Excelsa** (Red Dorothy Perkins). Brilliant crimson. Has the vigor and profuse bloom of the Dorothy Perkins, and its double flowers of good size are borne in clusters of 20 to 40 each. An improved crimson Rambler. Price, 50c each; 6 for \$2.50; 12 for \$4.50.

**Flower of Fairfield** A truly everblooming crimson Rambler, mildew proof and of hardiest constitution. This grand variety will absolutely give you beautiful flowers all Summer and in Fall up to freezing. Price, 70c each; 6 for \$3.75.

**Silver Moon** Its buds are exquisite in form and color, and its many double flowers are very pretty and decorative, opening a soft nankeen yellow and changing to pure silvery white; are 4 inches or more in diameter and highly perfumed. Price, strong 2-yr. bushes, 60c each; 6 for \$3.00.

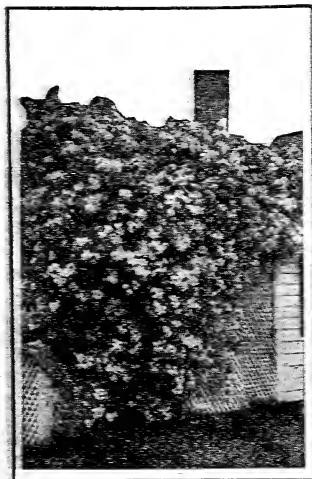
**Golden Sun** This grand variety forms strong upright bushes 6 to 8 feet tall. It blooms with great freedom during June, and again bears a liberal crop of flowers during late Summer and Fall. The beautiful double flowers are bright golden yellow with shading of flesh pink at base of petals. It is one of the largest roses exceeding 4 inches in diameter. The lovely, glossy foliage has proven exceptionally disease-resistant and adds considerably to the attractiveness of the variety. Strong 2-yr. bushes, \$1.00 each.

**Pillar of Gold** Blooms are double to the center, of largest size, and come in immense bouquets of from 5 to 10 blooms on a single branch, so that the effect through the blooming season is a perfect sheet of color. The color, ruby-red suffused with golden-yellow, is a happy combination. A strong thrifty grower; very hardy. Price, strong 2-yr. bushes, 60c each; 6 for \$3.00.

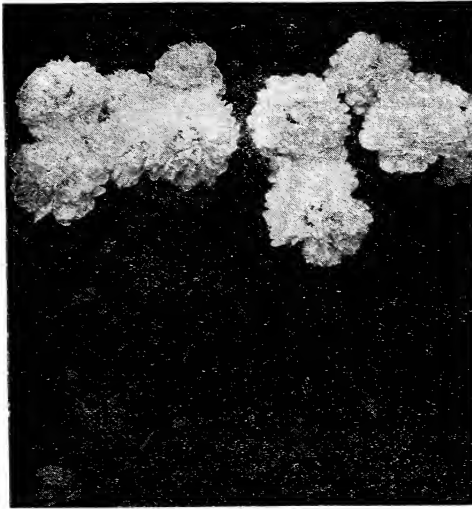
**The Illinois Rose** The hardest, prettiest, and most charming rose grown. This wonderful rose is the only native climbing rose in America. Perfectly hardy in every State, regardless of climate and location. The Illinois Rose is an ideal climber to use on porches or trellises, and can also be kept trimmed into a beautiful hedge. The blossoms are single and are borne in abundance in July after many other roses are gone. Color most beautiful shade of pink. The stems turn red in Winter. There are also clusters of crimson fruits, making an attractive Winter decoration. Strong, 2-yr. bushes, \$1.00 each; 6 for \$5.00.



Climbing American Beauty.



Dorothy Perkins.



James Kelway.

**Edouard Andre** One of the darkest red Peonies known. Sometimes called Black Beauty. Very late; blooms very large. Price, 70c each; 3 for \$1.85.

**Livingstone** Soft rosy pink, silvery reflex; strong, long stems; one of the tallest double pink Peonies in the world. The quality of its petals and the substance of its flowers are among the best. Its late blooming period makes it very desirable. Price, \$1.25 each; 3 for \$3.25, delivered.

**Floral Treasure** Rich, soft pink; midseason. Price, 50c each; 3 \$1.25, delivered.

**Faust** A delicate shell-pink. Midseason. One of the old reliables. Price, 50c each; 3 for \$1.25.

**Sarah Bernhardt** One of the very largest and best pink Peonies. It is borne on very tall stems, carrying the blooms gracefully. It blooms most prolifically and is a vigorous grower, and as everybody likes its splendid size and soft pink color, it is a most popular variety and we do not hesitate to recommend it to anyone who wishes only the finest. Price, \$2.00 each; 3 for \$5.00, delivered.

**James Kelway** One of the very best double whites; has a beautiful golden glow at base of petals. A most excellent show Peony. Has splendid stems and carries the blooms perfectly. We especially recommend this variety to all who think of trying for a prize in the Peony shows. Price, \$2.00 each; 3 for \$5.00, delivered.

**Festiva Maxima** Very large, globular, rose type. Pure white center prominently flecked with crimson. Very tall, strong, vigorous grower. Early. Price, 65c each; 3 for \$1.50, delivered.

**La Lorraine** Flowers creamy white with golden stamens, giving golden light to flowers. The blossoms are large and have petals of the most excellent quality. It has a wonderful fragrance, and we believe no other Peony excels it in quality and beauty. Price, \$1.75 each; 3 for \$4.50, delivered.

**Mme. de Verneville** Large, pure white, center bluish when first open, fading to pure white. Price, 75c each; 3 for \$2.00, delivered.

### Common Unnamed Varieties

Sold by color only.

Pink ..... 40c each; 3 for \$1.00, delivered  
 Red ..... 50c each; 3 for \$1.25, delivered  
 White ..... 40c each; 3 for \$1.00, delivered

## Peonies

### Exquisite Coloring and Free Flowering in the New Improved Peonies

"God made the flowers to beautify  
 The earth, and cheer man's careful mood;  
 And he is the happiest who hath power  
 To gather wisdom from a flower,  
 And wake his heart in every hour  
 To pleasant gratitude."—WORDSWORTH.

If people knew how simple and easy it is to grow beautiful Peonies, every lawn and garden would have a collection of the various kinds and colors. The Peonies are the queens of Spring flowers. Standing the Winters without ground covering and once established last for twenty-five years or more, with little attention. Can be very successfully planted in both the Spring and Fall. Plant in good, rich soil in open, sunny situation if possible, with the eyes two or three inches below the surface of the ground. Keep well cultivated and free from weeds, especially the first season.

The following selected varieties are the ones we consider the most beautiful. In size they range from 4 to 6 inches in diameter, some small and dainty, others massive, a great many with a fragrance as charming and delicate as a rose. The modern Peony is certainly a marvel.

**SIZE OF ROOTS.** All divisions will carry three or more eyes with a well balanced root system.

**Karl Rosenfield** One of the most celebrated red varieties in the world, having very large, double blooms of a splendid rich deep red color, it blooms very prolifically and grows very rapidly. In our opinion no other Peony excels it in quality. Price, \$1.00 each; 3 for \$2.75, delivered. See inside back cover.

**Gen. McMahon** Brilliant bright red, blooming medium early. Very double. Stems are strong and the bloom prolific. One of the best landscape varieties. Valuable for cut flowers. Price, 85c each; 3 for \$2.75, delivered.

**Francois Ortegat** Semi-double, purplish crimson blooms, with brilliant yellow anthers; very striking. Early. Price, 75c each; 3 for \$2.00, delivered.



Sarah Bernhardt.

# Beautiful Iris

## Newer Irises are Essential in Modern Gardens

The public is quickly learning the versatile use of the modern Irises in the garden picture. No other perennial offers the varied styles, forms, heights and color range which enables the enthusiast to paint a harmonious masterpiece of color.

A pleasing pastime, and a delightful hobby and a beautiful picture are the rewards of the modern Iris grower.

If there is any flower more easily grown, more gratefully responsive to the gardener's care, we do not know it. Our American climate seems to have been made for the hardy varieties; they enjoy our cold Winter and hot Summer, and only ask a place in the sun which is fairly well drained. They can be planted in Spring, early Summer or Fall.

Plant so the top of the root or bulb is not more than one-half inch below the surface of the ground. No fertilizing is necessary unless the soil is very poor. In that case, bone meal and well-decayed barnyard fertilizer may be used; lime worked well into the soil is good. Once planted Irises are good for many years and require very little care. Irises follow the May-flowering tulips and precede the peonies. Their season continues about a month. The few flowers which blossom with them cannot compare with the beautiful modern Irises in grandeur; so no garden, lawn or border can afford to be without them.



Opera.

There is no longer any reason for delay in acquiring some of the best Irises. Our prices are down and the merits of our varieties are established.

### ALL IRISES WILL BE SHIPPED BY PREPAID PARCEL POST

"S" refers to the three standard or upright, curling petals; "F" to Falls or drooping petals. See picture marked.

**Alcazar** "S" light blush violet; "F" rich velvety crimson-purple. A very handsome Iris of good growth, producing tall, strong, widely branched flower stalks. The flowers are large and of fine texture. Price, 35c each; 3 for 75c.

**Ambassadeur** "S" smoky bronze; "F" dark velvety maroon. A strong grower carrying its large flowers well disposed on its tall, 40-inch stalks; petals of great substance. One of the finest varieties grown. Price, \$1.00 each; 3 for \$2.50.

**Caprice** "S" reddish purple; "F" deeper self colored. One of the best reds. Price, 25c each; 3 for 60c.

**Eldorado** "S" bronze shaded yellow; "F" violet-purple touched at sides with bronze yellow, a unique and brilliant color combination. Price, 35c each; 3 for 85c.

**Lord of June** "S" happy lavender-blue; "F" a rich violet-blue. Flowers exceedingly large and handsome; bold and vigorous habit. 40 inches tall. Price, 75c each; 3 for \$2.00.

**Lent A. Williamson** 42 inches tall. "S" lavender-violet; "F" velvety royal purple. Flowers of gigantic size; it is a tall and luxuriant grower and the flowers are freely produced. Price, \$1.00 each; 3 for \$2.50.

**Loreley** "S" light yellow; "F" ultramarine bordered cream; very free bloomer. Price, 25c each; 3 for 60c.

**Mme. Chereau** One of the most beautiful of its class, the flowers are pure white, a broad and irregular border of clear blue and are borne on strong, upright stems that are often three feet tall. Price, 50c each; 3 for \$1.25.

**Mother of Pearl** A pale bluish lavender flower of exceptional substance and a lustrous texture; a wonderful Iris. Flowers borne on stems 4 feet tall, vigorous in growth and free flowering. Price, 50c each; 3 for \$1.25.

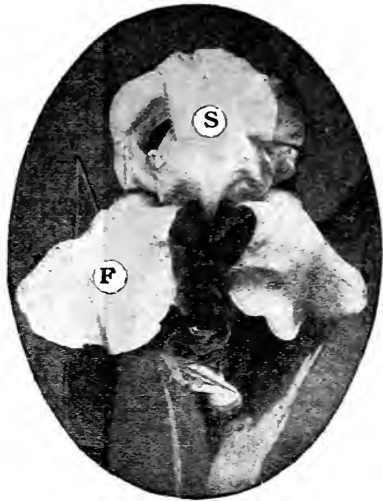
**Pallida Dalmatica** One of the most beautiful of all these Irises. Very hardy, strong grower and very free bloomer. Exquisite shade of lavender-blue; very effective if planted among evergreens or in front of Spirea Van Houttel. 40 inches tall. Price, 35c each; 3 for \$1.00.

**Opera** "S" dark purple-bronze; "F" unique mixture of violet overlaid with crimson, with a rich velvety sheen, reverse cream; very distinct. Price, \$1.00 each; 3 for \$2.50.

**Prosper Laugier** "S" bronze-red; "F" ruby purple. Price, 25c each; 3 for 60c.

**The Inca** "S" deep clear saffron-yellow; "F" dark plum, edged with golden band through center; very attractive and distinct. Price, 50c each; 3 for \$1.25.

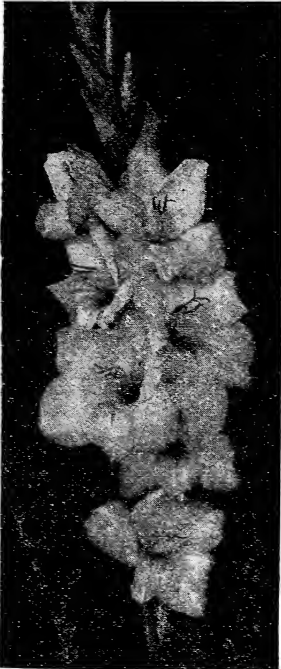
**Queen of May** "S" lilac-pink; "F" lilac blended with white; distinct. 25c each; 3 for 60c.



Pallida Dalmatica.



Madame Chereau.



Jackson White.

## Bradley's Gladiolus

### The Finest Flowers for Cutting Beautiful and Easy to Grow

This class of Summer-flowering bulbs is doubly valuable for the field show, and for its cut flowers. Gladiolus flowers last longer when cut than any others, and open best in water. Bulbs should be planted between March 15th and May 15th. Set bulbs 2 to 4 inches deep and 2 inches apart, in rows 12 inches apart. Beds do well planted 4 to 6 inches each way.

After the blooming season is over they should be lifted carefully, shaken free of earth, allowed to dry in sun for one or two days. Then cut off the stalks close to bulb and store them away in a cool, dry place until next Spring.

We offer only varieties of proven worth.

### Red Shades

**Amaryllis** Blood-red flowers, giant size. Price, 10c each; 10 for 85c.

**Black Pansy** Rich dark red, pansy-like throat. One of the best. Price, 15c each; 10 for \$1.25.

**Early Sunrise** This is a very vigorous grower. Spikes grow from 3 to 4 feet high. Flowers extra large, bright salmon-scarlet color; extremely early. Price, 15c each; 10 for \$1.25.

**Mrs. Francis King** Brilliant vermilion-scarlet; a favorite variety. Very large and has long spikes. Price, 10c each; 10 for 85c.

### Pink Shades

**America** Beautiful soft flesh-pink, faintly tinged with lavender. Long flower spikes with many buds perfectly placed. Price, 25c each; 10 for \$2.00.

**Evelyn Kirtland** Tall and stately; rosy pink, dimming to shell-pink at center; brilliant scarlet blotches on flowers. Price, 10c each; 10 for 85c.



Early Sunrise.

**Odin** Salmon with dark blotch. Large flowers, long spikes. A very fine variety, you will like it in your collection. Price, 15c each; 10 for \$1.25.

**Rose Ash** A beautiful old rose; flowers large, well shaped, long spikes. You should have this one in the collection. Price, 20c each; 10 for \$1.50.

### White

**Chicago White** Pure waxy white with lavender markings in throat. A real beauty. Price, 15c each; 10 for \$1.25.

**Jackson White** Absolutely pure white, long spikes. Perfectly formed flowers; very strong grower; stems are straight. Our personal choice of all white varieties. Price, 50c each; 10 for \$4.50.

**Dr. Norton** Immense flowers, creamy white overlaid or tinted soft pink, ends of petals showing a much deeper scarlet-pink. Price, 25c each; 10 for \$2.00.

### Yellow Shades

**Golden** Pure golden yellow, throat a shade deeper, slightly dotted and streaked. One of the real beauties. Price, 20c each; 10 for \$1.75.

**Orange Glory** Bright orange, with slight purple and white markings in throat. Very distinct and very showy. Price, 15c each; 10 for \$1.25.

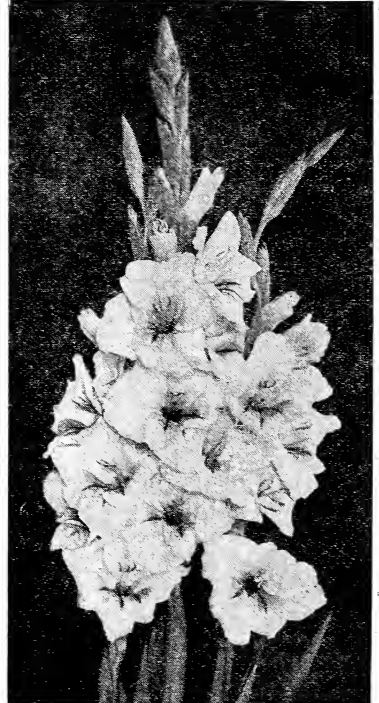
### Blue Shades

**Baron J. Hulot** Dark velvety purple; one of the nearest to a perfect blue. Price, 15c each; 10 for \$1.25.

**Lavender Queen** One of the finest. Almost blue at throat. Immense spikes of very large, double-rowed flowers, well placed. Very tall spikes. Price, 40c each; 10 for \$3.50.

**Violet Glory** Massive flowers, rich self color deep violet, deeper at throat, ruffled. Price, 25c each; 10 for \$2.00.

**Bradley's Special Mixture** A splendid mixture of large-flowering Gladioli selected from choice varieties, giving a wide range of colors. We are offering this mixture at bargain prices. Price, 10 for 40c; 25 for 80c; 50 for \$2.40; 100 for \$4.60.



Chicago White.



King Humbert Cannas.

## Bradley's Selected Cannas

Of all bedding plants Cannas are the tallest and bulkiest, and furnish the widest range of colors. Their foliage is of noble proportions, making a full, compact mass which serves to conceal the ground or background, and is of itself attractive in rich shades of green, bronze, scarlet and chocolate. The surmounting flower trusses are uniformly large and free, brilliant with most of the colors and combinations known among flowers.

### PLANTING DIRECTIONS.

Cannas will grow in any kind of soil and most any location, but to obtain fullest development and reward, they should be given an open and sunny location and the soil enriched with well decayed manure. For garden plant in rows three feet apart and the plants 18 inches apart in the rows. For bedding, Cannas should be planted 18 inches apart each way; the tallest in the center, medium next, finishing with the lower growing varieties.

In descriptions we give the height, color of flowers and foliage; you can plan something very beautiful from these descriptions.

Five plants sold at 10 rate. All Cannas will be shipped by prepaid parcel post.

**APRICOT.** 4 ft. Buff yellow, overspread with salmon pink; green foliage. 20c each; 10 for \$1.50.

**ALLEMANIA.** 5 ft. Bright scarlet, edged with yellow; green foliage. 20c each; 10 for \$1.50.

**STATUE OF LIBERTY.** 6 ft. Large orange-scarlet, bronze foliage. 35c each; 10 for \$3.00.

**FLORENCE.** 4 ft. Golden yellow, green foliage. 20c each; 10 for \$1.50.

**SHENANDOAH.** 3 ft. Salmon-pink; reddish foliage. 25c each; 10 for \$2.00.

**VICTORY.** 3 ft. A delightful, dainty dwarf type, creamy, toned with shell-pink, rounded florets with crumpled edge, full, compact trusses. Very desirable for finishing beds. 30c each; 10 for \$2.50.

**KING HUMBERT.** 4½ ft. Immense orchid-flowered trusses of velvety orange-scarlet, flecked with carmine, rose tinted at margin and base. Very distinct heart-shaped leaves bronze shaded with purple. 35c each; 10 for \$3.00.

**GOLDEN GATE.** 4 ft. Golden yellow, flecked with orange-crimson; bronze foliage. 25c each; 10 for \$2.00.

**HUNGARIA.** 3½ ft. Best pink Canna, very compact; green foliage. 25c each; 10 for \$2.00.

**THE PRESIDENT.** 4 ft. Glowing scarlet; green foliage. 20c each; 10 for \$1.50.

**EUREKA.** 4½ ft. The genuine white Canna is found at last. Good full trusses, broad petals; free, continuous bloom and a clear waxy white. Green foliage. 35c each; 10 for \$3.00.



The President.

WE PREPAY THE PARCEL POST OR EXPRESS CHARGES ON ALL BULBS.

# Bradley's Hardy Phlox

This is one of the most beautiful and useful flowers for Summer decoration, the colors varying from pure white to deep crimson. They are not at all particular as to soil, and are exceedingly hardy. To obtain best results it is wise to manure the soil well and give them a fairly open situation, and an occasional soaking of water during dry weather. For border planting there is nothing to equal the Phlox. Their brilliant blossoms are borne in great profusion and retain their superb colorings for a long time, giving a finish to a mass planting of shrubs, and brightening up the duller places.

They can be used to great advantage in groups and beds on lawns, as borders for drives and walks. Can be planted in Spring or early Summer. They begin blooming in early July; by removing faded flowers a constant succession of bloom may be had until frost. Phlox usually grow from 2 to 3 feet tall.

Our Collection Contains the Finest of the New and Some of the Old Favorite Varieties. The colors are very beautiful and striking. All strong field grown plants. Two-year old.

**B. COMTE.** Rich French purple, very brilliant, highly pleasing to the eye. 25c each; 10 for \$2.00.

**BRIDESMAID.** Pure white with large crimson center. 25c each; 10 for \$2.00.

**BEACON.** A very fine, brilliant, bright cherry-red; one of the very best. 30c each; 10 for \$2.50.

**CREPUSCULE.** Large, cherry-red center, edge pale violet-pink. The flowers and trusses are immense. 30c each; 10 for \$2.50.

**F. A. BUCHNER.** Pure white; has a strong habit and produces flowers of enormous size and perfect form. 30c each; 10 for \$2.50.

**RHEINLANDER.** A rare salmon-pink, intensified by a distinct claret red eye. Big flowers and truss. 35c each; 10 for \$3.00.

**SIEBOLD.** A beautiful orange-scarlet with red eye. 25c each; 10 for \$2.00.

**WIDAR.** Violet-blue with a pure white eye. 30c each; 10 for \$2.50.

**VON HOCKLINGBURG.** Blood-red, will not streak or fade; one of the very best and most beautiful. 30c each; 10 for \$2.50.



Top, Miss Lingard.  
Right, Von Hocklingburg.  
Left, Bridesmaid.

**MISS LINGARD.** Longest spikes of any Phlox—blooms from ground up; the earliest bloomer; sweetly fragrant. Waxy white with small lavender eye. 30c each; 10 for \$2.50.

**ROSENBERG.** Wine purple, tall grower, very showy. 25c each; 10 for \$2.00.

**SPECIAL FRANCE.** A new sort with beautiful even trusses, the florets very large. Color tender rose to bluish pink, given distinction by the large eye of carmine-rose. 30c each; 10 for \$2.50.

**R. P. STRUTHERS.** An exquisite, soft rosy red. Choice. 20c each; 10 for \$1.50.

All prices are for plants delivered by parcel post, prepaid. Five may be ordered at the 10 rate.

Bradford, Pa., April 3, 1928.

Gentlemen:—I received, yesterday, the trees ordered from you a short time ago. I wish to thank you for your prompt attention to my order and wish to congratulate you on the quality of the stock received from you. Kindly send me two Illinois Pecans, amount enclosed. Again I wish to thank you for your prompt service and excellent grade of stock.

D. G. BLAKESLER.



Special France.

SECURE GRACE, BEAUTY AND CONTENTMENT WITH PHLOX.





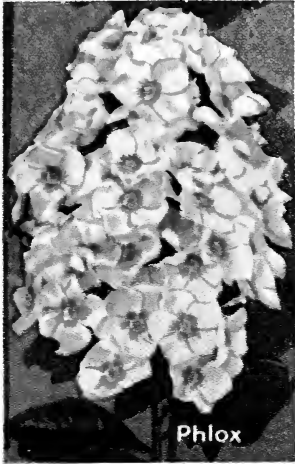


## Karl Rosenfield Peony

One of the most celebrated, beautiful red varieties in the world. Our favorite. One given free with each order amounting to \$2.00 or more. See premium list on page 1. Price, \$1.00 each; 3 for \$2.75. See page 57.

## Rheinlander Phlox

A rare, distinct variety, big flowers and trusses. One of the most beautiful. 35c each; 10 for \$3.00. See page 62.



## Gladiolus, America

This grand variety is one of the most beautiful. Long flower spikes, many buds perfectly placed. 25c each; 10 for \$2.00. See page 61.



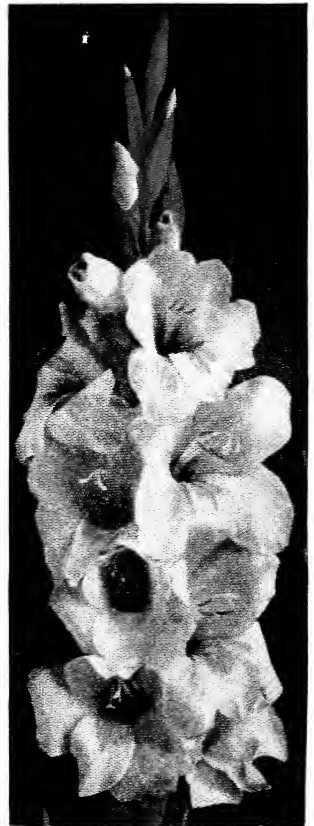
Karl Rosenfield Peony.

## Bradley's Beauty Rose

Without doubt the most beautiful rose we have ever produced. An attractive crimson; sweetly scented. We especially recommend this rose for show purposes as the flowers are firm and hold up well when cut. The long, heavy pointed buds are perfection. No matter how many roses you have, you have nothing like or more beautiful than Bradley's Beauty. Strong, 2-year bushes, \$1.00 each. See page 53.



Bradley's Beauty  
Rose.



Gladiolus, America.

*Buddleia  
Butterfly  
Bush*

*Red leaved  
Barberry*



**SHRUB  
BARGAIN  
No. 1**

One each of the 4  
beautiful shrubs  
shown on this page  
delivered for only

**\$1.95**

Large selected  
shrubs.

1. Columbia 2. The Bride 3. Geo. Dickson  
4. Old Gold 5. National Prize

**Rose Bargain No. 1**

One each of the above 5 strong 2 year  
roses delivered for